MINISTRY OF HIGHER EDUCATION
HIGHER EDUCATION LEADERSHIP ACADEMY

UNIVERSITI MALAYSIA KELANTAN

UniLEEB Journey

A Journey of Leadership, Education and Entrepreneurial Spirit

UniLEEB Journey

A Journey of Leadership, Education and Entrepreneurial Spirit

FIRST PUBLISHED IN 2024

© Akademi Kepimpinan Pendidikan Tinggi (AKEPT)
© Universiti Malaysia Kelantan (UMK)

All rights reserved; no part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise without prior written permission from AKEPT and UMK.

Editors:
Nik Maheran Nik Muhammad
Nurhusna Zulkifli

e ISBN 978-629-98379-9-2

9 786299 837992

Published by;

UMK, Corporate Publication
Publication and Website Management
Corporate Communication Centre
Vice-Chancellor Office
16310 Bachok
Kelantan

Tel : 09 - 7797015 / 779 7710
Email : bpk.pkk@umk.edu.my / dvcai@umk.edu.my
Website : www.hea.umk.edu.my

Graphic: Ts. Wan Azlee Bin Hj. Wan Abdullah

CONTENTS

Point of Views About UniLEEB
Preface
Acknowledgement
Introduction
About UniLEEB
UniLEEB Uniqueness
Targeted Participants
Program Details and Certification Roadmap
Program Format
UniLEEB Key Objectives
Achieving Program Objectives
Impact On Entrepreneurial Leaders Thinking, Sensing, Doing, Engaging and Achieving

ACTIVITY HIGHLIGHTS

32 MODULE 1: DEVELOPING ENTREPRENEURIAL MINDSET (E-MIND)
- UniLEEB Cohort 1
- UniLEEB Cohort 2
- UniLEEB Cohort 3

78 MODULE 2: CHANGE LEADERSHIP (E-LEAD)
- UniLEEB Cohort 1
- UniLEEB Cohort 2
- UniLEEB Cohort 3

154 MODULE 3: BUSINESS INNOVATION (I-BUS)
- UniLEEB Cohort 1
- UniLEEB Cohort 2
- UniLEEB Cohort 3

293 **UniLEEB APPRECIATION CEREMONY**

- UniLEEB Cohort 1
- UniLEEB Cohort 2
- UniLEEB Cohort 3

LIST OF UniLEEB PUBLICATIONS

351 **COHORT 1**

- Workbooks
- Case Study – Leading Higher Institutions: Leadership Traits, Dreams And Achievements

356 **COHORT 2**

- Workbooks
- Case Study – Entrepreneurial Leaders: The Catalyst Of Change For Higher Learning Institutions

358 **COHORT 3**

- Workbooks
- Case Study – Leadership Chronicles: Insights From Business Titans

359 **PROJECT MEMBERS BIOGRAPHY**

- Prof. Dato' Dr. Nik Maheran Binti Nik Muhammad
- Assoc. Prof. Ts. Dr. Nik Zulkarnaen Khidzir
- Assoc. Prof. Dr. Anis Amira Binti Ab Rahman
- Nurhusna Binti Zulkifli

365 **LIST OF UniLEEB PARTICIPANTS**

Acknowledgement

In the name of Allah, the Most Compassionate, the Most Merciful,

We begin by thanking Allah, the Almighty, for providing us with the guidance and strength needed to complete this compilation. While the process of completing this book was not without its difficulties, our unrelenting determination enabled us to deliver a wonderful outcome. We express our gratitude to the Almighty for providing us with this opportunity. Our sincere aspiration is that this book serves as a valuable resource for aspiring leaders, students, and the general public, particularly those with a keen interest in leadership, setting the stage for success in their future endeavors. Additionally, we hope that sharing the highlights of UniLEEB modules through this coffee table book will inspire future leaders to develop even more effective leadership modules.

A special thanks goes to the Higher Education Leadership Academy (AKEPT) for spearheading the publication of this book. We also thank the contributors, including UniLEEB speakers, facilitators, and secretariats, as well as the dedicated UniLEEB program participants, who have all contributed considerably to the project's success. Finally, we want to thank everyone who was involved in the UniLEEB project, whether directly or indirectly, for their unwavering support and patience.

Thank you!

Forewords

Associate Prof. Dr. Azila binti Ahmad Sarkawi
Deputy Director
Centre for Leadership Development
Higher Education Leadership Academy (AKEPT)

It is with immense gratitude and reverence that we extend our heartfelt thanks to Allah S.W.T for granting us the privilege to organise the University Leaders Entrepreneurial Educators Bootcamp (UniLEEB) Program spanning from the years 2019 to 2023. Our profound appreciation also goes to the esteemed organizers, Universiti Malaysia Kelantan, whose dedication and commitment have played an integral role in realizing the success of this endeavour.

Special thanks is due to Prof. Dato' Dr. Nik Maheran bt. Nik Muhammad, the visionary behind this collaboration, whose leadership has been instrumental in shaping the trajectory of this program. We owe a debt of gratitude to the distinguished speakers and panelists whose invaluable insights have enriched our collective understanding and spurred meaningful discourse.

Our deepest appreciation extends to the participants from all cohorts whose active engagement and contributions have enriched the fabric of UniLEEB. It is our fervent hope that the wisdom encapsulated within the pages of this Coffee Table Book will serve as a wellspring of inspiration, empowering leaders to navigate the complexities of higher education with confidence and foresight.

At the Higher Education Leadership Academy (AKEPT), our commitment to nurturing leadership excellence remains unwavering. We extend an open invitation to leaders within higher education institutions to leverage the programs we offer as catalysts for continual growth and innovation.

May this publication stand as a testament to our collective dedication towards sculpting a brighter future for higher education, not only in Malaysia but across borders and beyond.

Sajak UniLEEB

Didalam cahaya gemerlapan,
UNILEEB berdiri megah berjiwa dan bertujuan
Mengukir ilmu kepimpinan, menyalakan bakat keusahawanan
serta beriltizam Mengayam jaringan

Peserta UNILEEB, hebatnya terbukti,
Ilmu yang diperoleh, bukan sekadar untuk diri,
Berkongsi pengetahuan, memberi manfaat,
Pada pelajar serta masyarakat sejagat

Malam ini, pentas penghargaan,
Kepada semua peserta UNILEEB, tahniah diucapkan
Anda semua bakal pemimpin, pembawa perubahan
Terima kasih diatas kerjasama kalian

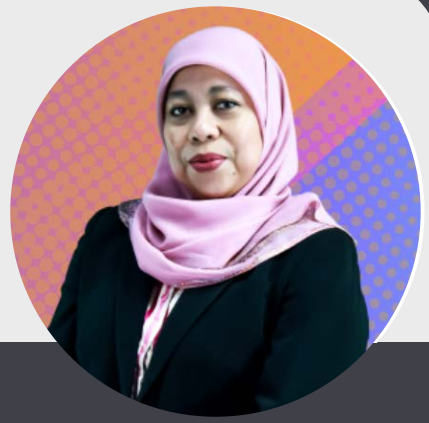
UNILEEB, kisah indah berakhir disini
Namun ikatan kita kekal abadi
Jalinan kerjasama akan berkekalan
Didoakan agar kita semua ikhlas berjuang

Terima kasih AKEPT membuka ruang
Kepada UMK untuk menyumbang
Mohon maaf atas segala kekurangan
Jika ada peluang kami sentiasa bersedia menyumbang

Prof. Dato' Dr. Nik Maheran binti Nik Muhammad
29 November 2023
AKEPT

Positive Mind
Good Vibes
Great Life

Point of Views about UniLEEB



What sculptured to a block of marble, Education is to the human souls. The UniLEEB has been an educational journey for the participants towards discovery.

Assoc. Prof. Dr. Mazura @ Mastura Muhammad
Participant of UniLEEB Cohort 1
Universiti Pendidikan Sultan Idris

A future entrepreneurial leader must learn from the past and current leaders, and UniLEEB is the best platform.

Assoc. Prof. Ts. Dr. Mohamad Faiz Mohd Amin
Participant of UniLEEB Cohort 1
Universiti Malaysia Kelantan

Point of Views about UniLEEB

UniLEEB bukan sekadar sebuah program yang menyampaikan pengetahuan, tetapi lebih penting lagi, ia secara efektifnya telah menjadi satu wadah yang memberikan ruang untuk pembinaan ukhwah ke arah penjanaan satu jaringan tenaga penggerak keusahawanan berdedikasi yang signifikan kepada pengukuhanusaha jana usahawan negara.

Assoc. Prof. Dr. Syamsul Fozy Osman
Participant of UniLEEB Cohort 2
Universiti Poly-Tech Malaysia

Before becoming a leader, success is all about growing yourself. When you become a leader, success is all about growing others. That's what we get in the UniLEEB Program—earning your leadership every day.

Ts. Dr. Rohana Zur
Participant of UniLEEB Cohort 2
Universiti Teknologi MARA

Point of Views about UniLEEB

UniLEEB telah banyak memberi idea dan bimbingan dalam merancang, membina, melaksana, mengurus, dan menilai aktiviti keusahawanan yang sedang dan akan dilaksanakan. InshaAllah, ilmu dan pengalaman yang amat berharga ini sangat membantu saya dalam melaksanakan amanah untuk meningkatkan pendanaan dan penjanaan dana Universiti.

Assoc. Prof. Dr. Yusof Boon
Participant of UniLEEB Cohort 3
Universiti Teknologi Malaysia

UniLEEB is a tale about being bold, insisting on a sense of togetherness, partnership & creativity.

Assoc. Prof. Dr. Nurazzura Binti Mohamad Diah
Participant of UniLEEB Cohort 3
International Islamic University Malaysia

Preface

Embark on a visual odyssey through the corridors of transformation and innovation with "UniLEEB Journey – A Journey of Leadership, Education and Entrepreneurial Spirit." This coffee table book captures the essence of a groundbreaking entrepreneurial leadership program, University Leaders Entrepreneurial Educators' Bootcamp (UniLEEB), that unfolded within the hallowed halls of higher learning institutions in Malaysia. The pages ahead encapsulate not just moments frozen in time, but a collective journey of growth, discovery, and leadership evolution.

As you leaf through the vibrant tapestry of images, you will witness the vibrant synergy that emerged during the program—capturing the spirit of the University Leaders Entrepreneurial Educators Bootcamp. Three cohorts of aspiring leaders from Malaysian higher learning institutions embarked on a transformative quest, exploring the realms of entrepreneurial mindset, leadership acumen, and business innovation.

This visual narrative not only documents the captivating moments experienced by these budding leaders but also distils the wisdom shared by distinguished speakers and facilitators who graced the program. Their insights, imprinted on these pages, serve as a beacon for future leaders navigating the dynamic intersection of academia and entrepreneurship.

In the true spirit of UniLEEB, this book is a celebration of growth, collaboration, and the relentless pursuit of knowledge. May it serve as an inspiration for leaders yet to emerge, and a testament to the enduring impact of a program that empowered individuals to not only lead but to innovate, shaping the future of higher education in Malaysia. Welcome to the UniLEEB Journey—A Journey of Leadership, Education, and Entrepreneurial Spirit.

Introduction

Entrepreneurship was recognized as the way forward in the creation of human capital with the desired mindset, providing creative and innovative solutions for nation-building. Taking into consideration Malaysia's aspiration to achieve its goal as a high-income, inclusive, and innovation-driven country, generating entrepreneurs and promoting entrepreneurship among Malaysian in general, and among students in particular, was identified as a very important factor. The economy being volatile has impeded job opportunities for many, particularly amongst youths. In Malaysia specifically, where unemployment has been increasing over the years, measures have been taken by the government to promote entrepreneurship to youth and undergraduates to make them more entrepreneurially inclined.

In 2019, National Entrepreneurship Policy or Dasar Keusahawanan Negara (DKN) was established to boost the number of high-quality entrepreneurs with a global and competitive mindset. The aspiration of DKN 2030 is to develop an entrepreneurial ecosystem in Malaysia that will enhance the country's competitiveness in the global economy thus turning Malaysia into a truly entrepreneurial nation by 2030. In line with this national agenda, the Ministry of Higher Education (MoHE) has been maximizing its effort for human capital development through entrepreneurial activities as it was identified as an important catalyst in supporting the transition of economic sectors to knowledge-intensive and innovation-driven activities. As the job market and business environment are becoming more complex and challenging, graduates need to be more versatile, brave, and resilient in order to survive in the era of technological disruption by being able to alter the types of jobs available. MoHE has been actively promoting entrepreneurship education and strengthening the learning support system for students and alumni to do business. On top of that, the ministry has prioritized improving the competency of entrepreneurship educators through upskilling and reskilling programs, which will result in a more effective teaching experience, hence improving student learning and understanding of entrepreneurial principles. Aside from that, the ministry of higher education has placed a strong emphasis on the development of entrepreneurial leaders' leadership skills, competencies, and capabilities at HLIs, which are responsible for transforming universities into more entrepreneurial institutions.

About UniLEEB

Higher Education Leadership Academy or Akademi Kepimpinan Pendidikan Tinggi (AKEPT), is an agency under the Ministry of Higher Education Malaysia. AKEPT plays a significant role in advancing and enhancing the leadership and management capabilities of higher education institutions in Malaysia. One of its centres, the Centre of Leadership Development (CLD), is responsible to design and offer leadership training programs or workshop for academic and administrative staff members of higher education institutions focusing on various aspects of leadership, including strategic planning, decision-making, communication, and team management. In 2019, CLD has collaborated with Universiti Malaysia Kelantan to tailor thedevelopment of a specific and comprehensive series of modules to train and accelerate the University Leader Entrepreneurial Educators' professional knowledge and skills development.

This program provides comprehensive curriculum toward development of leaders' holistic skills and knowledge from entry level to Certified Entrepreneurial Leader. It focuses on the development of entrepreneurial leadership skills and introduce strategies to support entrepreneurship, innovation and implement change at the university.

UniLEEB program aimed at enhancing entrepreneurship competencies implies that it aims to empower educators and administrators with the knowledge and skills needed to teach and support students in entrepreneurship-related activities. By equipping educators and leaders with improved entrepreneurship competencies, the program can have a significant impact on the quality of entrepreneurship education in Malaysian HEIs. This, in turn, can contribute to the development of a more entrepreneurial culture and the growth of innovative startups and businesses in the country. The program, commencing in November 2019 and concluding in March 2023, comprised three cohort, consisting of more than 100 individuals hailing from both public and private universities across Malaysia.

To be recognized as a Certified Entrepreneurial Leader, participants must successfully complete the following three (3) modules:

MODULE 1

Entrepreneurial Mindset (E-Mind): Focus on developing university educator leader entrepreneurial mindset. The workshop emphasized on fundamental understanding of entrepreneurship architecture, arts and attributes required to develop entrepreneurial mindset.

MODULE 2

Change Leadership (E-Lead): Focus on enhancing university educator leader entrepreneurial leadership skills. The workshop emphasized on entrepreneurial leader character building and leadership change. The outcome of the workshop, participant will develop their entrepreneurial personality and establish their own entrepreneurial leader personal branding.

MODULE 3

Business Innovation (I - Bus): Focuses on developing leaders who will lead innovation-based entrepreneurial activities, particularly in universities. The module delved on establishing Institutional Business and Innovation Lab and highlighted on the role of university entrepreneurial leaders in establishing institutional innovation lab and incubator for student's start-up (Innovation Lab, Innovation Incubator, Business Start-Up).

UniLEEB
UNIQUENESS

01

Focus on the development of entrepreneurial leadership skills and introduce strategies to support entrepreneurship, innovation and implement change at the university.

02

Introduces participants to the entrepreneurial university concept.

03

Encourages entrepreneurial thinking, mind-set and behaviour that can be embedded into institutions.

04

Offers leaders the opportunity to interact with influential policy makers, leading vice-chancellors and experts in the field of entrepreneurship university education.

05

Gives valuable insight and strategies on how to positively respond to change.

06

Participants will be armed with knowledge and innovative ideas to react to, and drive, change within their institution.

Targeted Participant

UniLEEB program was designed for middle level/ senior leaders who are responsible in leading change and guide the strategic direction within their institutions. UniLEEB participants are consisted of:

- Deans
- Director/ Deputy Director of Entrepreneurship Centre
- Director/ Deputy Director of Waqf and Endowment Centre
- Entrepreneurship Program Coordinators
- Entrepreneurship Lecturers
- Administrators (Bursar, deputy registrar etc.)

PROGRAM DETAILS AND CERTIFICATION ROADMAP

Generally, the certification module divided into three series of workshop (E-Mind, E-Lead, I-Bus). Each workshop focus of specific objective of the training outcome. There is different combination of module adopted for each certification level. The certification will only be given after the participant fulfil all the requirement of training and comprehensive certification assessment for each module. The complete UniLeeb curriculum consisted of three modules, each of which was held over four days.

Part 1 of 3 for Certification – E-Mind (Developing

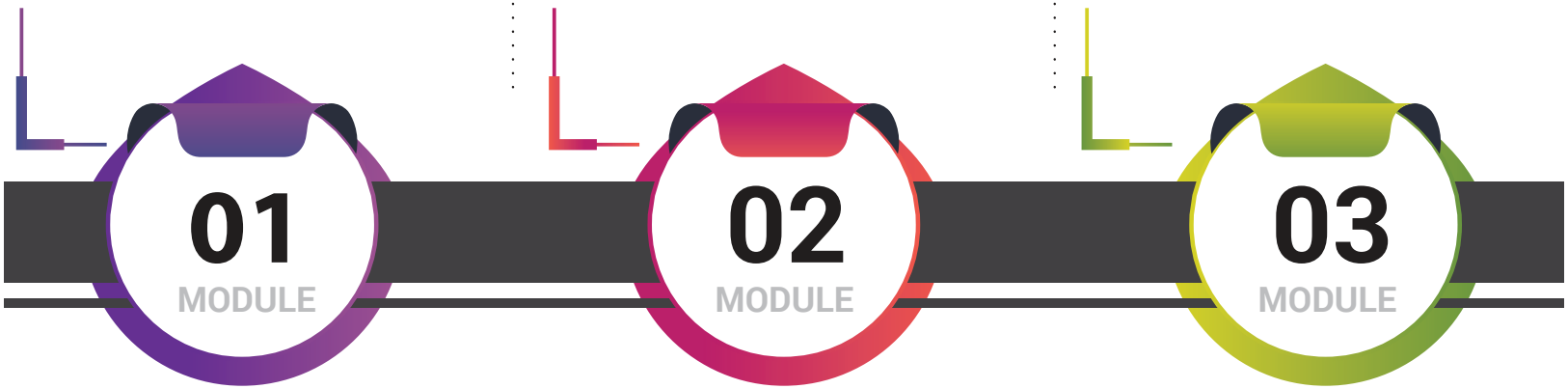
- Entrepreneurial Mindset)
- Entrepreneurship Architecture
- Entrepreneurship Arts
- Entrepreneurship Attributes

Part 2 of 3 for Certification – E-Lead (Change Leadership)

- Leaders' personality
- Leaders Styles
- Leaders Personal Branding

Part 3 of 2 for Complete Certification – I-Bus (Business Innovation)

- Innovation Lab
- Innovation Incubator
- Business Start-Up



PROGRAM FORMAT

For a more effective approach for knowledge and skill transfer, UniLEEB program emphasised on proactive coaching and learning though project and challenge of real case study. Following approaches were used as standard format of our entire program:

TED-Talk by Experience Entrepreneurial Leaders / Industrial Expert
Participant delivered their individual presentation in TED-Talk Show format

Design Thinking allows businesses, enterprises, and organizations to "explore more ideas more quickly than they could otherwise" by providing generation of a highly diverse set of ideas and preventing problems such as Groupthink from occurring
Participants applied design thinking approach to formulate strategic moves for leading change of innovative ideas to react to, and drive change within institutions through entrepreneurial mindset of leaders.

Use Documented study of a specific real-life situation or imagined scenario, used as a training tool in the program for effective approach of knowledge transfer. A case study is a research methodology that has commonly used in social sciences. Case studies are based on an in-depth investigation of a single individual, group or event to explore the causes of underlying principles. A case study is a descriptive and exploratory analysis of a person, group or event.

An assignment for the participants involves writing a case study that focuses on outlining the obstacles, instances of achievement, and predicaments faced by entrepreneurial leaders in Higher Learning Institutions (HLIs) and also in corporate settings. These case studies were developed using secondary sources such as books and online research, alongside conducting interviews with the selected figures.

Project-based teaching methods are similar to the assignment method but are based on real-world challenges.

This method is based on the philosophy of Pragmatism and the principle of 'Learning by doing'.

Participants from different institutions were grouped together and tasked with proposing an entrepreneurial project that could be executed within their institutions (inter-university collaborative project). This undertaking holds significance in terms of sustainability, ensuring that the acquired knowledge during UniLEEB program can be effectively imparted to students and fellow faculty members.

The symposium provides an excellent opportunity for participants from different cohorts to exchange ideas and demonstrate how they applied the knowledge gained from UniLEEB program to enhance the entrepreneurial ecosystem within their respective institutions.

UniLEEB

Key Objectives

01 To understand and adopt a mindset about university leader identity as an entrepreneurial leader, and what they can be and will be;

02 To enhance an Entrepreneurial Leader apprenticeship (through 3 module journey);

03 To design and further developed an institution entrepreneurship ecosystem in becoming a more entrepreneurial organization.

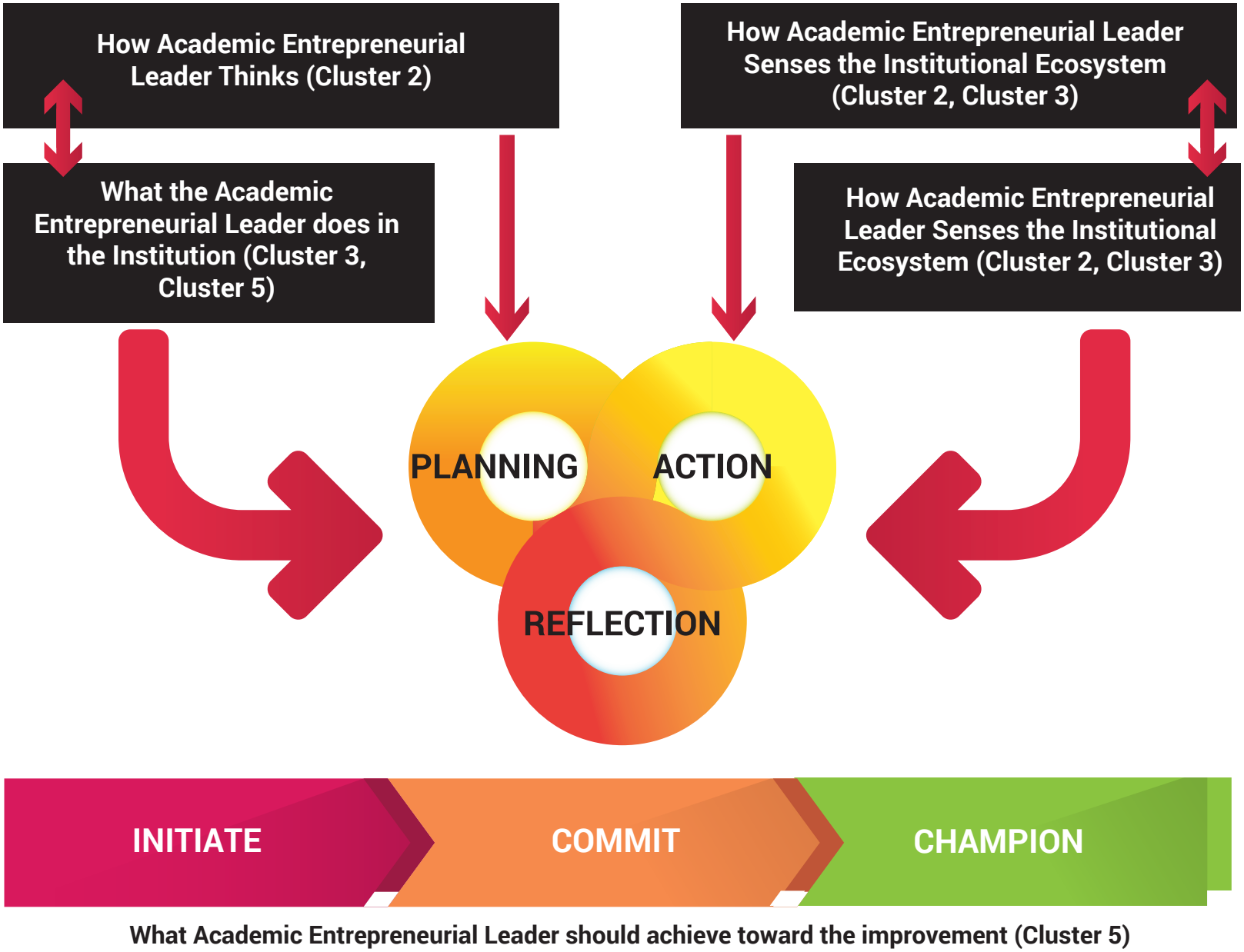
ACHIEVING PROGRAM OBJECTIVES

The UniLEEB Programme helps University Leader to develop and strengthen their Entrepreneurial Leadership capacity by focusing on the AKEPT Leadership Competencies framework 2.0 (Cluster 2: Cognition; Cluster 3: Leading others; Cluster 5: Achievement and Action). Each module is designed according to competencies themes as follow:

01 **Module 1: E-Mind**
(Cluster 2: Cognition)
- Visioning and Strategic Decision
- Conceptual/Creative thinking

02 **Module 2: E-Lead**
(Cluster 3: Leading Others)
- Visioning & Strategic Direction
- Change Leadership

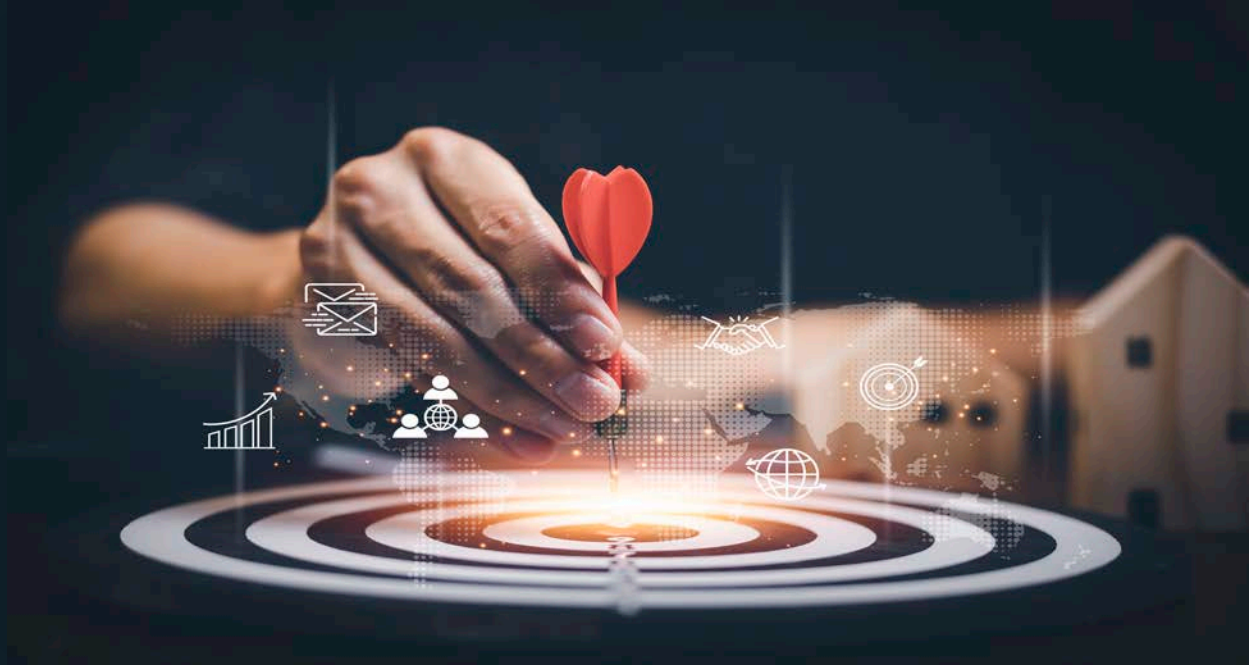
03 **Module 3: I-Bus**
(Cluster 2: Cognition; Cluster 5: Achievement and Action)
- Business Acumen
- Achievement Orientation/ Drive
- Initiative/ Proactive Behaviour


How Academic Entrepreneurial Leader Thinks (Cluster 2)
How Academic Entrepreneurial Leader Senses the Institutional Ecosystem (Cluster 2, Cluster 3)
What the Academic Entrepreneurial Leader does in the Institution (Cluster 3, Cluster 5)
How Academic Entrepreneurial Leader Senses the Institutional Ecosystem (Cluster 2, Cluster 3)
PLANNING
ACTION
REFLECTION
INITIATE
COMMIT
CHAMPION
What Academic Entrepreneurial Leader should achieve toward the improvement (Cluster 5)

After completing all the

three (3) modules,

participants would be able to:



Aligns program/operational goals and plan of the university

- Works with teams to set program/operational goals and plans in keeping with the strategic direction
- Assess the gap between the current state and desired future direction and establishes effective ways for closing gap in own sector

Introduces new approaches of entrepreneurship program/agenda

- Search for ideas or solutions that have worked in other environments applies them to the university

Leverage on the opportunities and identify good solutions

- Takes advantage of existing opportunities
- Understand how stakeholders might look at program/services from cost/benefit perspective

Manages the process of change

- Identify important/effective practices that should continue after change is implemented

Seek out if there's any significant challenge in implementing a new idea

- Seeks significant challenges outside of current job scope
- Guides staff to achieve tasks, goals, processes and performance standard

Act promptly in any crisis situation

- Acts quickly to address a crisis situation drawing on appropriate resources and experience with similar situation
- Implement contingency plans when crises arise

IMPACT ON ENTREPRENEURIAL LEADERS THINKING, SENSING, DOING, ENGAGING AND ACHIEVING

THINK	Evaluate participant ability to use a range of leadership styles in different situations and with different types of people to fulfil their leadership role. Prepare a reflective journal reviewing the effect of emotions on your own and others' performance. Define what entrepreneurial leadership means for them. Understand and define their personal leadership goals. Understand the role of emotion in coping with leadership challenges, particularly change.
SENSE	Understand how to use elements of the entrepreneurial toolkit to make a difference as a leader within a large organization. Gather sense data and analyse options for action. Explore and develop new methods of gathering opportunities.
DO	Identify opportunities and seek the resources and assistance needed to exploit them Generate confidence in options for action and to develop it in others. Use a range of tools to assist in decision making. Make realistic, achievable plans to achieve ambitious goals.
ENGAGE	Lay out team goals and outcomes in order to motivate others. Give and receive feedback in order to continuously improve practice in yourself and your team. Identify suitable roles for team members and balance the needs of the team against the overall objective. Communicate the right information to the right people in the right way.
ACHIEVE	Use suitable metrics to identify progress and achievement of objectives. Celebrate success when it occurs and learn from failure. Put in place and monitor entrepreneurial leadership metrics and other operational measures.

AKEPT

UNILeeb
UNIVERSITY LEADERS ENTREPRENEURIAL EDUCATORS BOOTCAMP
Module 1

Cohort 1

Cohort 2

Cohort 3

MODULE 1

DEVELOPING ENTREPRENEURIAL MINDSET (E-MIND)

Entrepreneurship has been acknowledged as the forward-thinking approach to cultivating human potential, fostering innovative problem-solving, and contributing to nation-building. Within the Malaysian higher education framework, entrepreneurship has emerged as a pivotal element in nurturing graduates who possess a well-rounded, enterprising, and adaptable outlook, essential for thriving in an era of technological disruption that reshapes employment opportunities. Given Malaysia's aspirations to become a high-income, inclusive, and innovation-oriented nation, the cultivation of entrepreneurs and the widespread promotion of entrepreneurship, particularly among students, holds significant importance.

Therefore, the development of an entrepreneurial mindset among leaders and academicians within higher learning institutions is of paramount importance in nurturing the next generation of student entrepreneurs. Such a mindset serves as a catalyst for creating an environment that not only imparts knowledge but also inspires and equips students with the skills and mindset necessary to navigate the complexities of the modern business landscape.

The first module of the UniLEEB program was crafted with the aim of cultivating an entrepreneurial mindset within its participants. The participants are upcoming leaders coming from higher learning institutions; including deans, directors, deputy directors of entrepreneurship centers, directors, deputy directors of waqf and endowment, lecturers specializing in entrepreneurship as well as administrators who are involve in handling entrepreneurship activities. This first module was centred on fostering an entrepreneurial mindset among these leaders who are responsible for steering the entrepreneurship agenda within universities.

The four-day workshop introduced participants to the notion of an entrepreneurial university concept. It actively promoted entrepreneurial thought processes, mindsets, and behaviours that could be seamlessly integrated into institutional frameworks. As previously mentioned, entrepreneurial leaders play a pivotal role in shaping the trajectory of universities and fostering a culture of innovation and growth. The module was meticulously structured to foster distinctive entrepreneurial attributes within the participants such as visionary thinking, risk-taking, and adaptability that would propel institutions beyond traditional boundaries. By embracing change, these leaders will drive collaboration between academia and industry, ensuring graduates are equipped for real-world challenges.

It is hoped that the entrepreneurial spirit among these leaders would inspire students to think creatively, empowering them to become problem-solvers and change-makers. Ultimately, the module's objective is to cultivate entrepreneurial mindset among universities leaders that will steer universities towards excellence, contemporaneity, and a dynamic trajectory within an ever-evolving educational terrain.

This module was conducted as below:

Cohort 1

25th – 28th November 2019

H- Elite Design Hotel, Kota Bharu, Kelantan

Cohort 2

16th – 19th August 2021

Online (Zoom) – due to movement control order

Cohort 3

6th – 10th September 2022

Higher Education Leadership Academy (AKEPT), Bandar Enstek, Negeri Sembilan

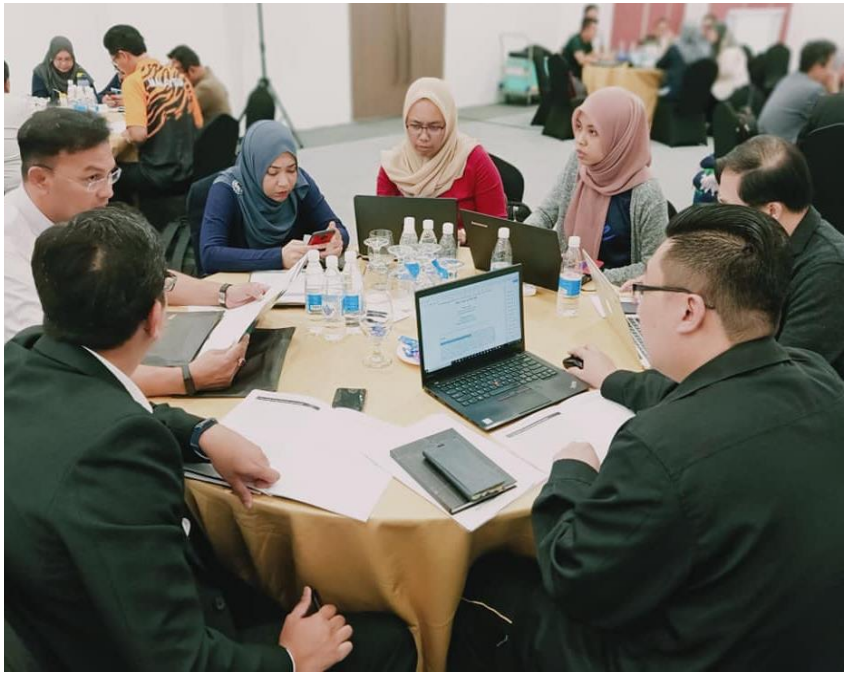
MODULE 1

DEVELOPING ENTREPRENEURIAL MINDSET (E-MIND)

Cohort 1

Venue : H- Elite Design Hotel, Kota Bharu, Kelantan
Date : 25th – 28th November 2019

Group discussion on business idea generation and exercise using a case study – **"Managing Risks in Academic Entrepreneurship: The Case of SiFAR"**



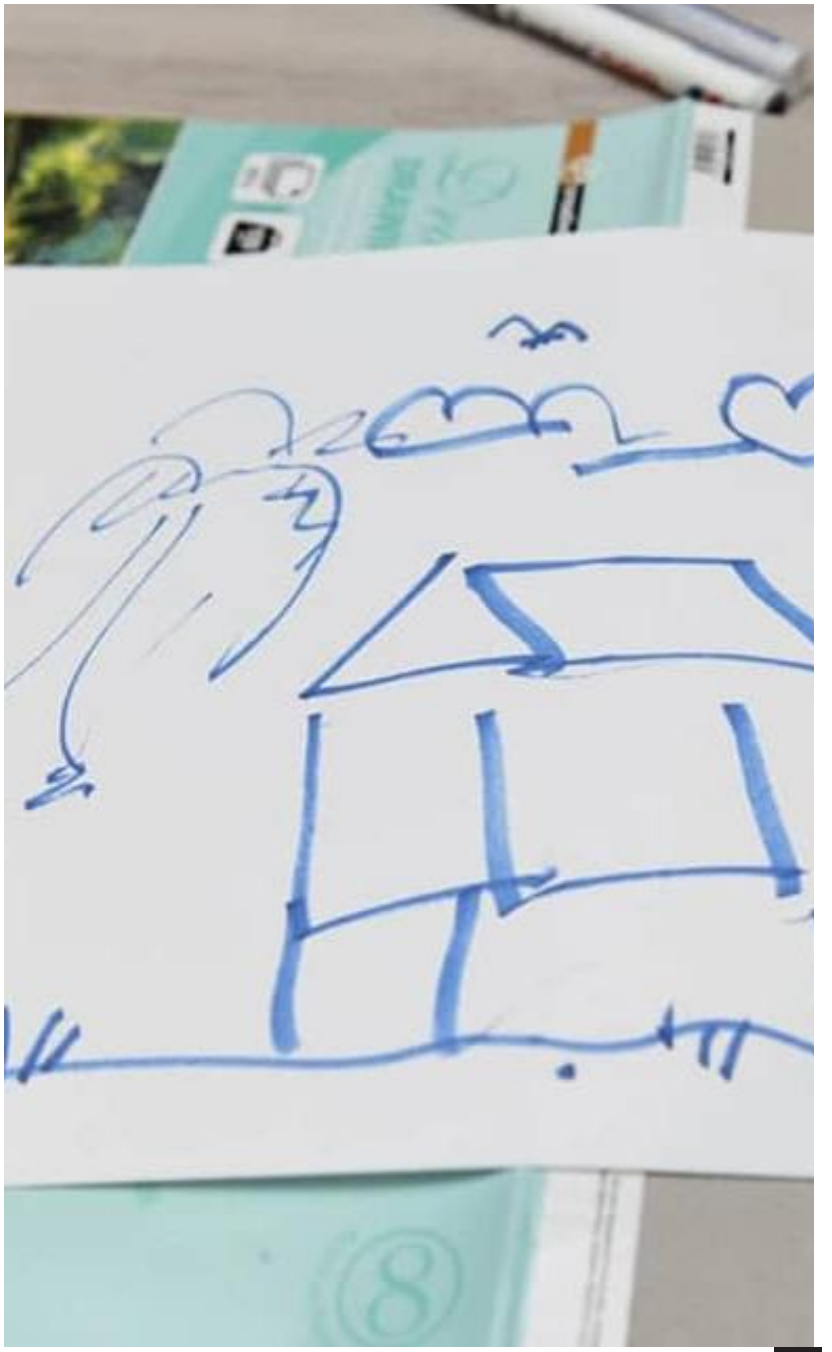
UPM

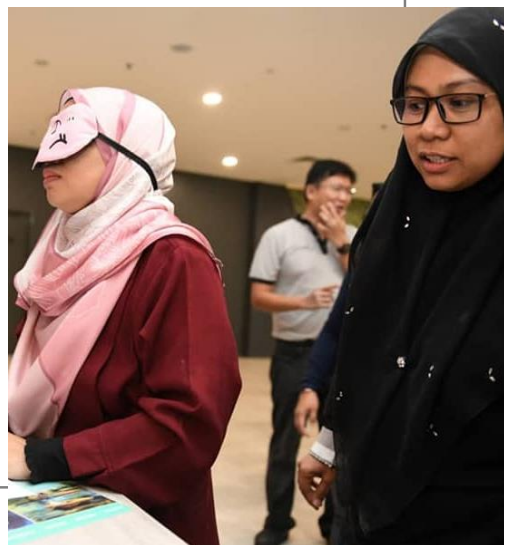
UNILeeb
Module 1

UNILeeb
UNIVERSITY LEADERS ENTREPRENEURIAL EDUCATORS BOOTCAMP
Module 1
Mind: Developing Entrepreneurial Mindset
BUILDING YOUR ORGANIZATION ECOSYSTEM OF ENTREPRENEURIAL ARCHITECTURE

UNILeeb
UNIVERSITY LEADERS ENTREPRENEURIAL EDUCATORS BOOTCAMP
Module 1

Entrepreneurial Explore Race
and Team Building Challenge





UNILeeb
UNIVERSITY LEADERS ENTREPRENEURIAL EDUCATORS BOOTCAMP
Module 1

During the entrepreneurship visit to local enterprises in Pengkalan Kubur and Kak Pah Ikan Bekok, participants were tasked with generating innovative ideas aimed at enhancing and expanding these local businesses. Additionally, they explored the role of universities in contributing to the socio-economic development of local communities.

SERUNDING

KELANTAN
MALAYSIA

RS
SERUNDING
SERUNDING

MODULE 1

DEVELOPING ENTREPRENEURIAL MINDSET (E-MIND)

Cohort 2

Venue : Online (Zoom) – due to movement control order
Date : 16th – 19th August 2021

Developing Entrepreneurial Mindset

The first module, developing entrepreneurial mindset was done online via Zoom platform from 16th August until 19th August 2021.

Teknikal_MK Azman
UniLEEB 2
Module 1
E-Mind
trepreneurial Mindset
16 - 19 AUGUST 2021
PLATFORM : ZOOM
Haidy Hamid To Everyone
tqqqqvmmm
PEJABAT PERPUSTAKAAN DAN PENGURUSAN ILMU is talking...

UniLEEB 2
Module 1
Entrepreneurial Mindset
16 - 19 AUGUST 2021
PLATFORM : ZOOM
Azani (UPNM)
Dr Nik Marzuki
Dr.Syamsul KUPTM
zaidi upnm
kah yung choy
TeknikalUMK Azman
AHMAD SHAHIR UMP
Dr.Syamsuriana (UMK Fasilita...
Dr Muhammad Faizal bin Ea...
Midin Aryani
Natiza (UTM)
Winnie (UTA...
Hafsah Hashim
Dr Anis Amira (UMK)
AZMAN
SARINA UPNM
Nur Farhana Abdullah - UM
Sonia

INTAN SYAZLINA MOHD ALI
zaidi upnm
Assoc. Prof. Ts Dr Nik Zulk

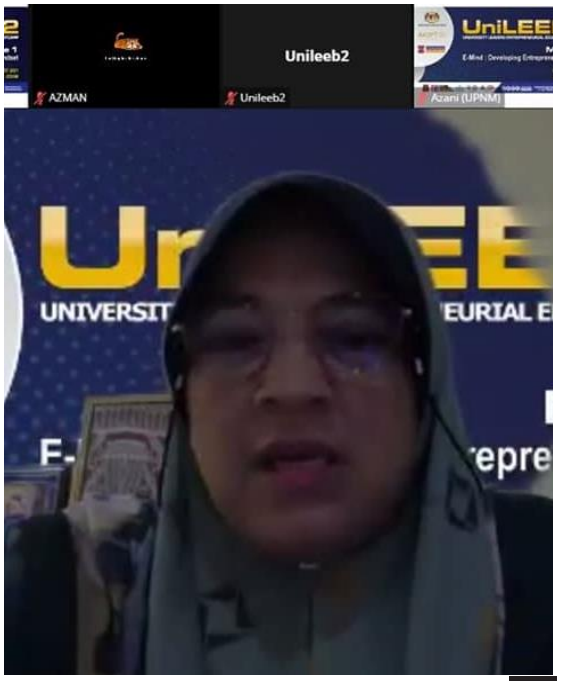
Module 1
Azani (UPNM)
INTAN SYAZLINA MOHD ALI
Norliza (UTM)
UNIVERSIT
ENEURIAL EDUC
E-Mind
ntreprene

UNIVERS
E-Min

UniLEE
NIVERSITY
PRENEURIAL EDU
-Mi
trepren
ENTREPRENEU

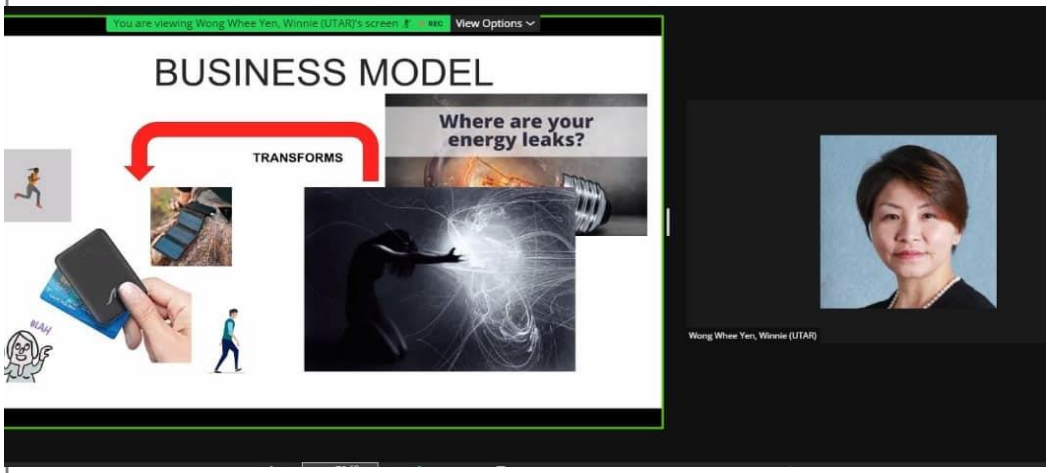
UniLEEB 2
Module 1
E-Mind : Developing Entrepreneurial Mindset
INTAN SYAZLINA MOHD ALI
AHMAD SHAHIR BIN JAMAL
Dr Syamsul IKUPTM

UniLEE
UNIVERSITY LEADERS ENTREPRENEURIAL EDU
E-Mind
ntrepren
ENTREPRENEUR


Unileeb2
AZMAN
Unileeb2
Azani (UPNM)
UNIVERSIT
EURIAL E
repre

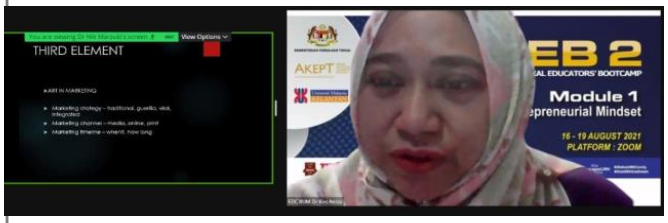
W Forward
S Back
A Left
D Right
SPACE Fly Up
SPACEx2 Stop Flying
E Inventory
T Chat
SHIFT Fly Down
UniLEEB
Muhammad Azwadi Sulaiman

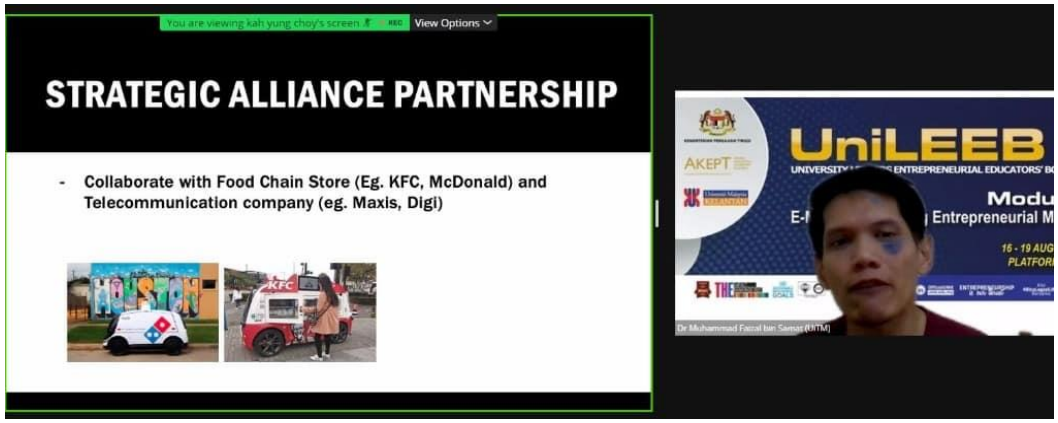
in-extrovert, logical, task-oriented
Carpe Diem Leadership Thinker Committed Goal oriented Positive
Si Bunga Tanjung The Supporter, Influencer, Energetic, Self Centered
Puteri supporter leadership designer penyabar
NAME : XYX I PERSONALITY : The thinker & The supporter
Nyet200 Director, kpi driven, Innovator &creative, hard work
Panji Semirang Thinker => Socializer
NoName Stabilizer Financial Approachable Thinker Conceptual
MakCu Director Imaginative Observant Realist Creative
Trinity : Supporter; Team-work and able to connect with people
RS Introvert energetic result oriented
Willow Thinker Creative & Innovative Result oriented
MERIAH : The Thinker, Creative, Art, Networking
Mdm Anne Supporter Positive Tak confident Narcissist


You are viewing Wong Whee Yen, Winnie (UTAR)'s screen
View Options
BUSINESS MODEL
TRANSFORMS
Where are your energy leaks?
Wong Whee Yen, Winnie (UTAR)

Position: 262, 72, -113
AZANI
ASHIKIN AMIN
NIZMAWATI
Show Controls

UniLEEB 2
Module 1
16 - 19 AUGUST 2021
PLATFORM : ZOOM


THIRD ELEMENT
EB 2
Module 1
16 - 19 AUGUST 2021
PLATFORM : ZOOM


You are viewing kah yung choy's screen
View Options
STRATEGIC ALLIANCE PARTNERSHIP
- Collaborate with Food Chain Store (Eg. KFC, McDonald) and Telecommunication company (eg. Maxis, Digi)
UniLEEB
Dr Muhammad Faizal bin Samat (KUTM)

MODULE 1

DEVELOPING ENTREPRENEURIAL MINDSET (E-MIND)

Cohort 3

Venue : Higher Education Leadership Academy (AKEPT), Bandar Enstek, Negeri Sembilan

Date : 6th – 10th September 2022

Associate Professor Dr. Azila
Deputy Director of the Centre for Leadership Development (CLD), AKEPT

Opening remarks by Associate Professor Dr. Azila, Deputy Director of the Centre for Leadership Development (CLD), AKEPT. She emphasizes that the main objective of this module is to emphasize the fundamental concepts of the mindset required to build business expertise among HLIs leaders and to holistically understand what is envisioned by the ministry, which is the cultivation of an entrepreneurial mindset, especially in higher education institutions (IPT). Given the dynamic changes in the Malaysia's and the global higher education ecosystem, university leaders must be agile and possess robust competitiveness and resilience to ensure the university's sustainability. These dynamic changes also pose new challenges to all universities, especially in terms of financial sustainability.

AKEPT
Universiti Malaysia KELANTAN
UNIVERSITY LEADERS
ENTREPRENEURIAL EDUC
BOOTCAMP UniLEEB
6th - 10th September 2022
Higher Education Leadership Academy (AKEPT)

AKEPT
HIGHER EDUCATION LEADERSHIP ACADEMY
UNIVERSITY
LEADERS
ENTREPRENEURIAL
EDUCATORS'
BOOTCAMP
UniLEEB

AKEPT
HIGHER EDUCATION LEADERSHIP ACADEMY
AKADEMI KEPIMPINAN PENDIDIKAN TINGGI

Ms. Yasmin
CEO of neOOne Associates Sdn. Bhd.

The workshop was conducted by Ms. Yasmin, CEO of neOOne Associates Sdn Bhd. The workshop's concept is "Learning While Playing" (Belajar Sambil Bermain), where participants are divided into groups and paired with a learning buddy to maximize the learning process through peer-to-peer learning.

Among the content covered in the workshop "The Art of Entrepreneurship" are understanding the concepts of entrepreneurship and being an entrepreneur, identifying entrepreneurial characteristics, pinpointing the "Sweet Spot of Opportunity", the process of identifying opportunities, designing a "value proposition canvas," and a "business model canvas" that aligns with individual's values as well as the current market.

3 Traits of An Entrepreneur

BukaTapak.my

FOCUS INTENT

M
MOTIVATED
I
INNOVATIVE
R
RISK-TAKING

3 IMPORTANT TRAITS
OF AN ENTREPRENEUR

3 IMPORTANT TRAITS
OF AN ENTREPRENEUR
INITIATOR
INNOVATOR
RISK TAKER

UTM

SUHA

One of the most
important aspects of
teaching is to arouse
a sense of wonder.
HE
HAS A "WHY"
BEAR ALMOST
ANY "HOW".
Perception
...is a mirror.

AZURA

LEADERS

Prof. Dr. Nik Maheran Nik Mohammad
Deputy Vice Chancellor (Academic & Internationalisation)
Universiti Malaysia Kelantan

Prof. Dr. Nik Maheran delivered a presentation titled "Entrepreneurial Leadership." Among the topics discussed were the characteristics of entrepreneurial leaders and emotional management for leaders. This session was aimed to cultivate "intrapreneurial" attributes and foster a "growth mindset" within the UniLEEB participants, enabling them to think and behave in a manner akin to entrepreneurs.

Participants were also introduced to the "Pecha Kucha" presentation technique, which can be applied for idea pitching purposes. They were assigned group tasks to present program ideas that would be organized with very limited funding. This assignment tested the leaders' ability to think creatively and critically to maximize income with limited resources.

AKEPT
Universiti Malaysia KELANTAN
UniLEEB
AKEPT-UMK COHORT 3
September 2022

Are You An Entrepreneurial Leader?

AKEPT
Universiti Malaysia KELANTAN
LEADERS

AKEPT
Universiti Malaysia
KELANTAN

LEADERS
ENTREPRENEURIAL EDUCATORS'
BOOTCAMP UniLEEB

ENTREPRENEURIAL VS.
ENTREPRENURSHIP VS.
ENTERPRISING

Are You An Entrepreneurial Leader?
This is Where We Gather
WIFI:
AKEPT GUEST

AKEPT
Universiti Malaysia KELANTAN
LEADERS
ENTREPRENEURIAL EDUCATORS'
BOOTCAMP UniLEEB
AKEPT-UMK COHORT 3
SERIES I: E-MIND
(DEVELOPING
ENTREPRENEURIAL
MINDSET)

LEADERS
ENTREPRENEURIAL EDUCATORS'
BOOTCAMP UniLEEB
AKEPT-UMK COHORT 3
SERIES I: E-MIND
(DEVELOPING
ENTREPRENEURIAL
MINDSET)

Universiti Malaysia KELANTAN
LEADERS
ENTREPRENEURIAL
EDUCATORS'
BOOTCAMP
UniLEEB
AKEPT-UMK
COHORT 3
ENTREPRENEURIAL VS.
ENTREPRENURSHIP VS.
ENTERPRISING

Tan Sri Ghauth Jasmon
the former Vice-Chancellor of the University of Malaya,
former Chairman of the Board of Directors at Universiti Putra Malaysia,
and former President of Multimedia University

Tan Sri Ghauth Jasmon, the former Vice-Chancellor of the University of Malaya, former Chairman of the Board of Directors at Universiti Putra Malaysia, and former President of Multimedia University, shared his insights as a leader who held significant responsibilities in overseeing both public and private higher education institutions. He also delved into the leadership challenges encountered and the entrepreneurial attributes necessary for effecting organizational transformation. During this session, participants had the chance to engage in direct interaction and gain a deeper understanding of Tan Sri Ghauth's authentic leadership style.

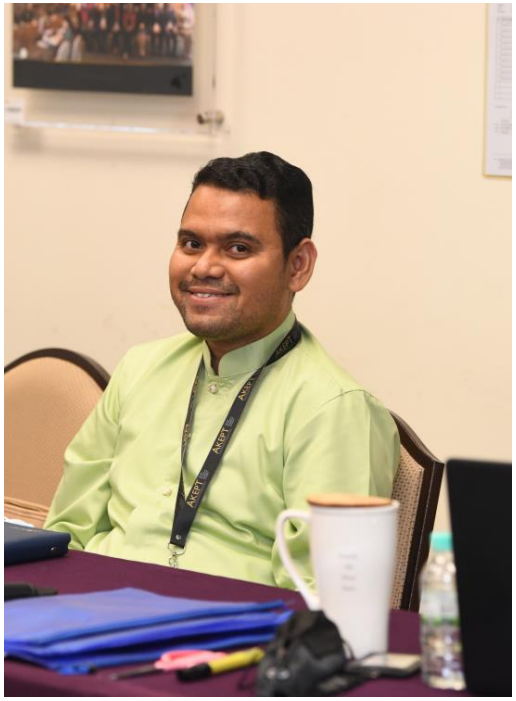
AKEPT
HIGHER EDUCATION LEADERSHIP ACADEMY

AKEPT
UNIVERSITY LEADERS
ENTREPRENEURIAL EDUCATORS
BOOTCAMP UniLEEB
6th - 10th September 2022
Higher Education Leadership Academy (AKEPT)

AKEPT
UniLEEB

GAUTH
LEADERSHIP STYLES
CHARACTER
PERSONA
STYLE

AKEPT
UniLEEB



WIFI:

AKEPT
Universiti Malaysia
KELANTAN
UTM

MODULE 2

CHANGE LEADERSHIP (E-LEAD)

"We are living in unprecedented times and change is the only constant." No truer words have been spoken. Our entire world has been impacted and we are going to need our educational institutions to be prepared with a different way of doing things. Change leadership in the context of higher institutions refers to the ability and process of guiding, managing, and facilitating significant transformations within a university or college setting. It involves the strategic and proactive management of change initiatives, ensuring that they are effectively planned, executed, and embraced by various stakeholders, including faculty, staff, students, and administrators.

Being able to effectively lead an organization through these transformations is a core competence for entrepreneurial leaders because it creates a change-agile organization that is prepared to do things differently to achieve the most optimal result during and after a transition. Such leadership allows organizations to avoid performance dips that may occur in productivity or morale during times of change. Change leadership at higher learning institutions goes beyond simply implementing new policies or procedures; it involves inspiring and motivating the members of the institution to adopt new mindsets, behaviours, and practices that align with the desired changes. This often requires strong communication skills, empathy, and a clear vision of the institution's goals and future direction. It might involve administrative reorganisation, strategic planning, financial sustainability and many more.

Effective change leadership at higher learning institutions involves addressing resistance to change, managing potential conflicts, and building a shared commitment to the transformational journey.

It requires the leader to be adaptable, open to feedback, and skilled in building relationships and alliances across the institution. Therefore, the second module for UniLEEB program focused on enhancing leadership skills for university's educators and leaders. The designated workshop emphasized on building the character of entrepreneurial leaders that will eventually lead to leadership change. This module aimed to develop entrepreneurial personality among the participants as well as helping them to establish their own entrepreneurial leader personal branding that will help to drive the transformation at their institutions.

The four-day course helped participants identify their own leadership style and traits and how they can utilize their leadership traits to bring change to their organization. In addition to this, participants have the task of conducting interviews and crafting case studies about leaders in both higher education and the corporate sector who have effectively brought about transformative changes in their organizations. By the end of this module, participants had acquired adequate knowledge, skills, and capabilities to employ tools and frameworks for guiding and formulating their organization's future direction.

This module was conducted as below:

Cohort 1

4th – 8th May 2020,
19th May 2020

Online (Zoom) – due to movement control order

Cohort 2

20th – 24th March 2022

The Ship Campus, Batu Kawan, Pulau Pinang

Cohort 3

22nd – 26th February 2023

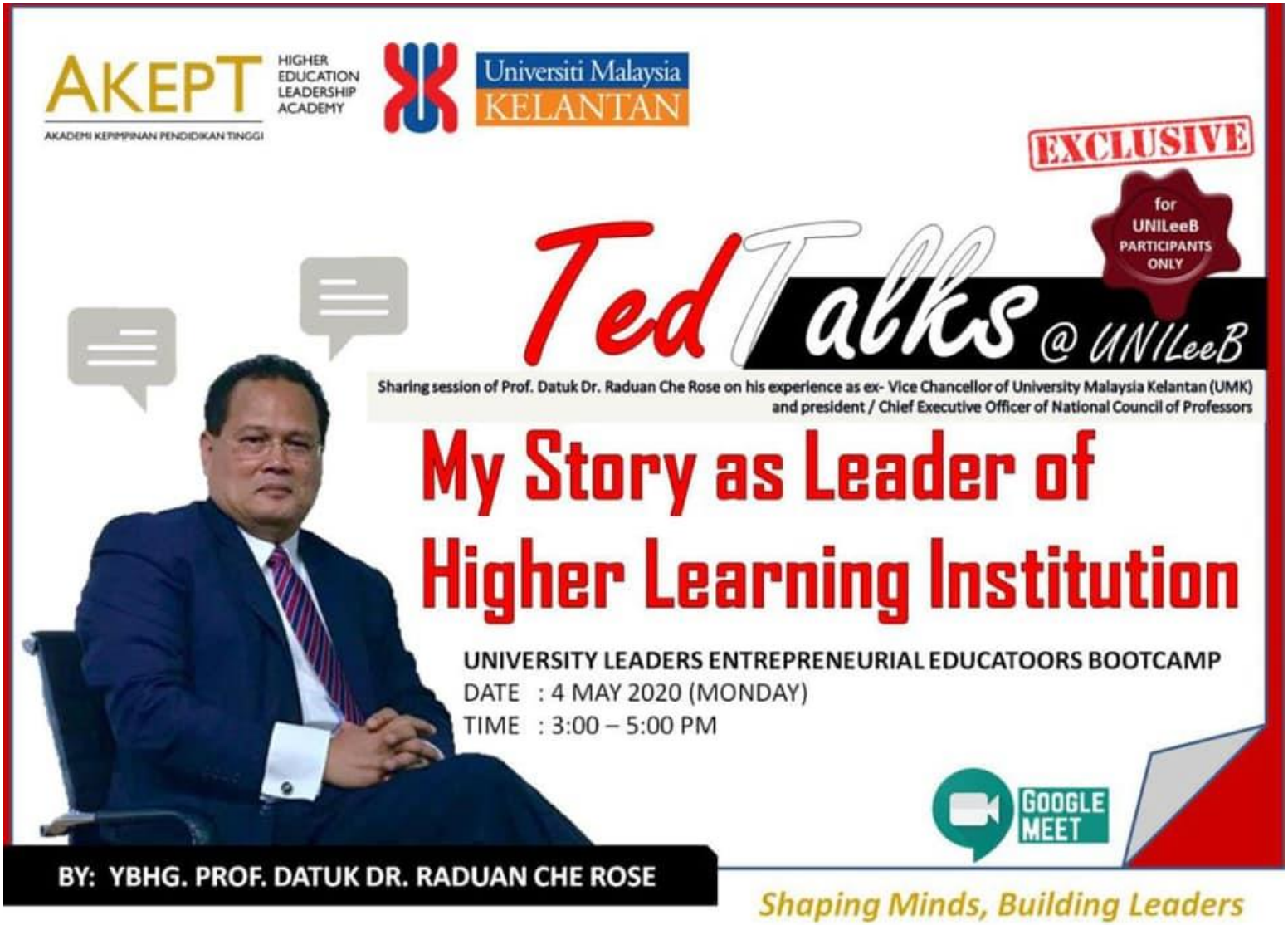
- Higher Education Leadership Academy (AKEPT), Bandar Enstek, Negeri Sembilan
- Pusat Kepimpinan dan Latihan, Kem Kongkoi Universiti Pertahanan Nasional Malaysia, Negeri Sembilan

MODULE 2

CHANGE LEADERSHIP (E-LEAD)

Cohort 1

Venue : Google Meet (Online Platform)
Date : 4th – 8th May 2020, 19th May 2020


AKEPT
HIGHER EDUCATION LEADERSHIP ACADEMY
AKADEMI KEPIMPINAN PENDIDIKAN TINGGI
Universiti Malaysia KELANTAN
EXCLUSIVE
for UNILeeB PARTICIPANTS ONLY
Ted Talks @ UNILeeB
Sharing session of Prof. Datuk Dr. Raduan Che Rose on his experience as ex- Vice Chancellor of University Malaysia Kelantan (UMK) and president / Chief Executive Officer of National Council of Professors
My Story as Leader of Higher Learning Institution
UNIVERSITY LEADERS ENTREPRENEURIAL EDUCATOORS BOOTCAMP
DATE : 4 MAY 2020 (MONDAY)
TIME : 3:00 – 5:00 PM
GOOGLE MEET
BY: YBHG. PROF. DATUK DR. RADUAN CHE ROSE
Shaping Minds, Building Leaders

My Story as Leader of Higher Learning Institution

— Prof. Emeritus Datuk Dr. Raduan Che Rose

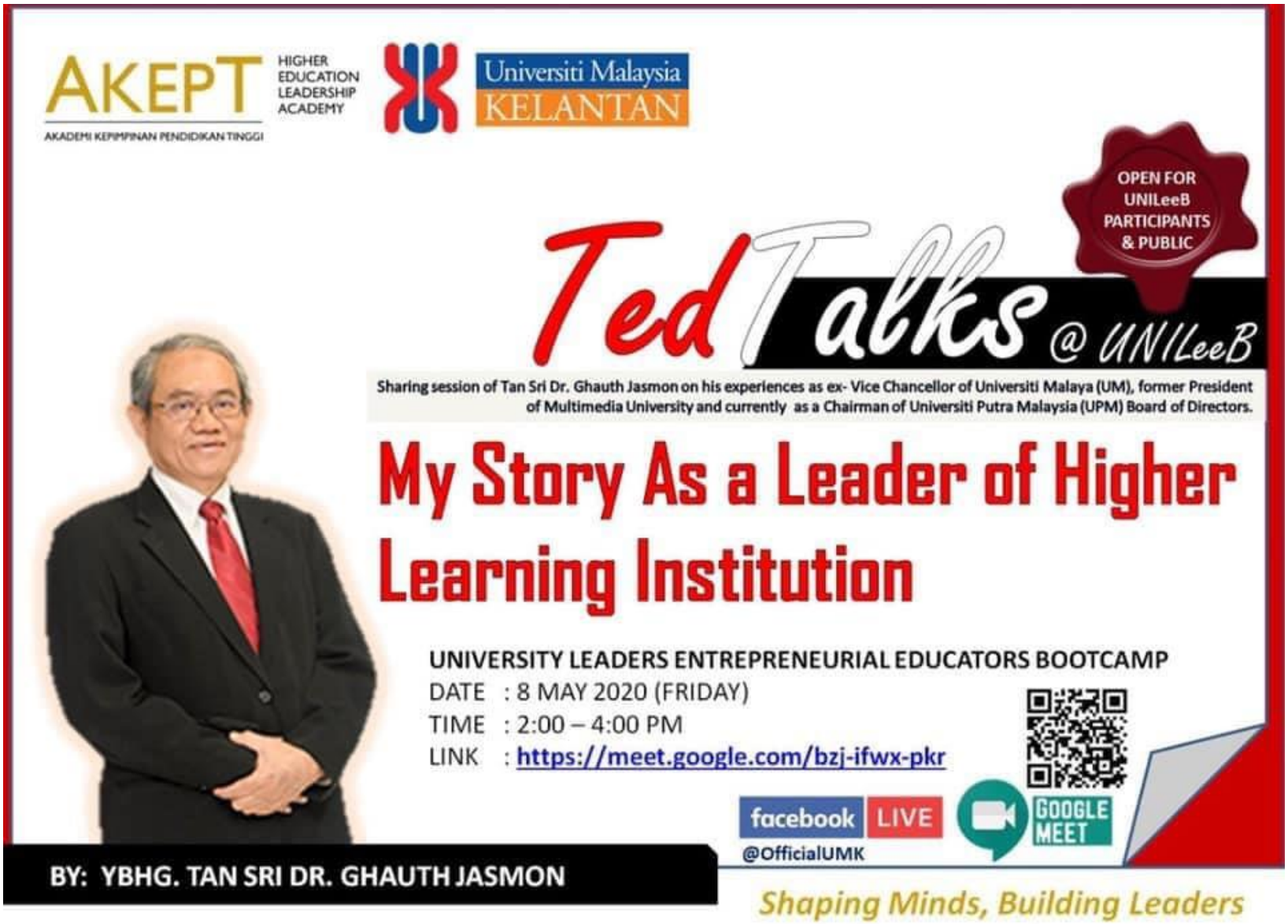
Leveraging his extensive experience as the former Vice-Chancellor and President of Majlis Professor Negara, he shared valuable insights into leading higher learning institutions. As a transformative leader, he successfully developed Universiti Malaysia Kelantan from what was colloquially termed a "shop lot" university into a reputable institution. This transformation involved distinguished professors joining forces to revamp the university into one that places a strong emphasis on entrepreneurship, ultimately attracting students who are eager to enrol.

AKEPT
HIGHER EDUCATION LEADERSHIP ACADEMY
AKADEMI KEPIMPINAN PENDIDIKAN TINGGI
Universiti Malaysia KELANTAN
OPEN FOR UNILeeB PARTICIPANTS & PUBLIC
Ted Talks @ UNILeeB
Sharing session of Prof. Datuk Dr. Asma Ismail on her experiences as ex- Vice Chancellor of Universiti Sains Islam Malaysia (USIM), Universiti Sains Malaysia (USM) and currently President of Academy of Sciences Malaysia
Moving Up The Ladder By Design
UNIVERSITY LEADERS ENTREPRENEURIAL EDUCATORS BOOTCAMP
DATE : 5 MAY 2020 (TUESDAY)
TIME : 2:00 – 4:00 PM
LINK : https://meet.google.com/mun-nhyv-gvp
GOOGLE MEET
BY: YBHG. PROF. DATUK DR. ASMA ISMAIL
Shaping Minds, Building Leaders

Moving Up The Ladder by Design

— Prof. Emerita Datuk Dr. Asma Ismail

Datuk Asma shared her experiences as a female Vice-Chancellor at both Universiti Sains Malaysia and Universiti Sains Islam Malaysia. She also discussed her leadership style and how she navigated the challenges of leading in a predominantly male-dominated university environment. She offered valuable advice, highlighting that to become an effective and respected leader in Higher Learning Institutions (HLIs), it is crucial to hold strong academic credentials. In addition to academic credentials, qualities such as compassion, empathy, passion, and various leadership skills play pivotal roles in effectively leading both people and organizations.


AKEPT
HIGHER EDUCATION LEADERSHIP ACADEMY
AKADEMI KEPIMPINAN PENDIDIKAN TINGGI
Universiti Malaysia KELANTAN
OPEN FOR UNILeeB PARTICIPANTS & PUBLIC
Ted Talks @ UNILeeB
Sharing session of Tan Sri Dr. Ghauth Jasmon on his experiences as ex- Vice Chancellor of Universiti Malaya (UM), former President of Multimedia University and currently as a Chairman of Universiti Putra Malaysia (UPM) Board of Directors.
My Story As a Leader of Higher Learning Institution
UNIVERSITY LEADERS ENTREPRENEURIAL EDUCATORS BOOTCAMP
DATE : 8 MAY 2020 (FRIDAY)
TIME : 2:00 – 4:00 PM
LINK : https://meet.google.com/bzj-ifwx-pkr
facebook LIVE
@OfficialUMK
GOOGLE MEET
BY: YBHG. TAN SRI DR. GHAUTH JASMON
Shaping Minds, Building Leaders

My Story as a Leader of Higher Learning Institution

— Tan Sri Dr. Ghauth Jasmon

Tan Sri Ghauth Jasmon shared his personal journey and experiences as the former Vice-Chancellor of the esteemed University Malaya, which is one of Malaysia's highly regarded universities. As a leader, it's essential to have the courage to initiate the necessary changes, even if it means being misunderstood by others. He advised young leaders to remain steadfast in upholding their principles and to consistently prioritize what is in the best interest of the institution.

AKEPT
HIGHER EDUCATION LEADERSHIP ACADEMY
AKADEMI KEPIMPINAN PENDIDIKAN TINGGI
Universiti Malaysia KELANTAN
"To Be Or Not To Be"
LEADERS OF THE FUTURE
Learn from our YOUNG and VIBRANT leaders...!
PROF. DATO' TS. DR. NOOR AZIZI ISMAIL
Vice Chancellor
Universiti Malaysia Kelantan (UMK)
PROF. DATO' IR. DR. MOHD HAMDI ABD SHUKOR
Vice Chancellor
Universiti Kebangsaan Malaysia (UKM)
PROF. DR. FAISAL RAFIQ MAHAMD ADIKAN
Vice Chancellor
Universiti Sains Malaysia (USM)
PROF. DR. NIK MAHERAN NIK MUHAMMAD
MODERATOR
Senior Director
UMK Entrepreneurship Institute (UMKEI)
UNIVERSITY LEADERS ENTREPRENEURIAL EDUCATORS BOOTCAMP
DATE : 19 MAY 2020 (TUESDAY)
TIME : 2:00 PM – 4:00 PM
LINK : https://meet.google.com/zdh-ezyx-nwg
facebook LIVE
@OfficialUMK
GOOGLE MEET
TalkShow @UNILeeB
Shaping Minds, Building Leaders

Leaders of the Future: Learn from Our Young and Vibrant Leaders

Prof. Dato' Dr. Noor Azizi, who was the Vice-Chancellor of Universiti Malaysia Kelantan at the time, along with Prof. Dato' Ir. Dr. Mohd Hamdi, the Vice-Chancellor of Universiti Kebangsaan Malaysia, and Prof. Dato' Ir. Dr. Faisal Rafiq, who served as the Vice-Chancellor of Universiti Sains Malaysia, collectively shared their perspectives as young leaders responsible for overseeing public universities in Malaysia. They imparted valuable advice on how to advance in the leadership hierarchy while emphasizing the importance of remaining true to one's principles and maintaining humility along the way.

MODULE 2

CHANGE LEADERSHIP (E-LEAD)

Cohort 2

Venue : The Ship Campus, Batu Kawan, Pulau Pinang
Date : 20th – 24th March 2022

ADWA

Slot 1: Change or Agile Leadership

Slot 2: Impact of STIE in Education, Talent Development, Future Skills and Innovation in the New Normal

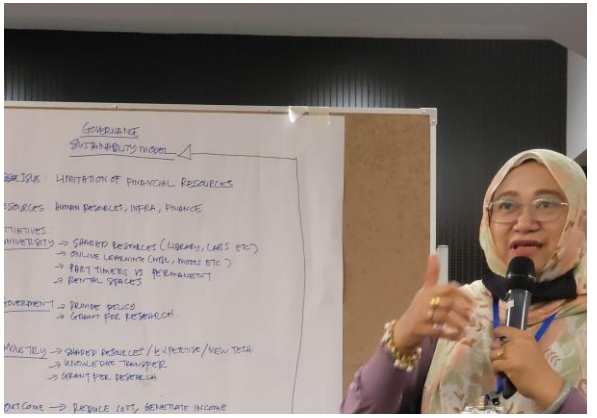
Prof. Emerita Datuk Dr. Asma Ismail

Drawing upon her extensive background as a former Vice Chancellor, former Director General of Higher Education, and President of the Academy of Science Malaysia, Prof. Emerita Datuk Dr. Asma Ismail discussed the concept of Change-Agile Leadership within Higher Education Institutions. Her presentation focused on the importance of embracing change in the midst of the disruptive landscape of higher education. She also provided insights into the evolving patterns of governance in higher education worldwide, the repercussions of disruptive change, the characteristics distinguishing traditional from agile organizations, and the qualities necessary to become a change-agile leader capable of transforming teams and institutions.

Prof. Asma also introduced the 10-10 MySTIE framework, designed to bridge the innovation gap and propel Malaysia towards becoming a high-tech nation. She underscored the impact of Science, Technology, Innovation, and Entrepreneurship (STIE) on education, talent development, future skills, and innovation in the post-Covid new normal era. To foster holistic talent development and support STI-based industries, transformative leaders who are prepared to collaborate within an integrated (multidisciplinary/transdisciplinary) ecosystem are required.

Prof. Emerita Datuk Dr. Asma Ismail's Session

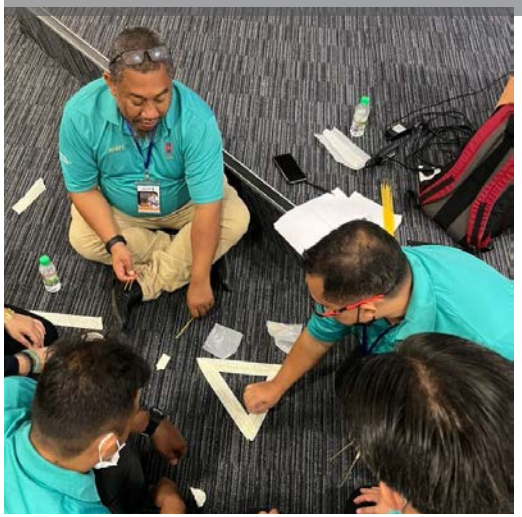
AKEPT

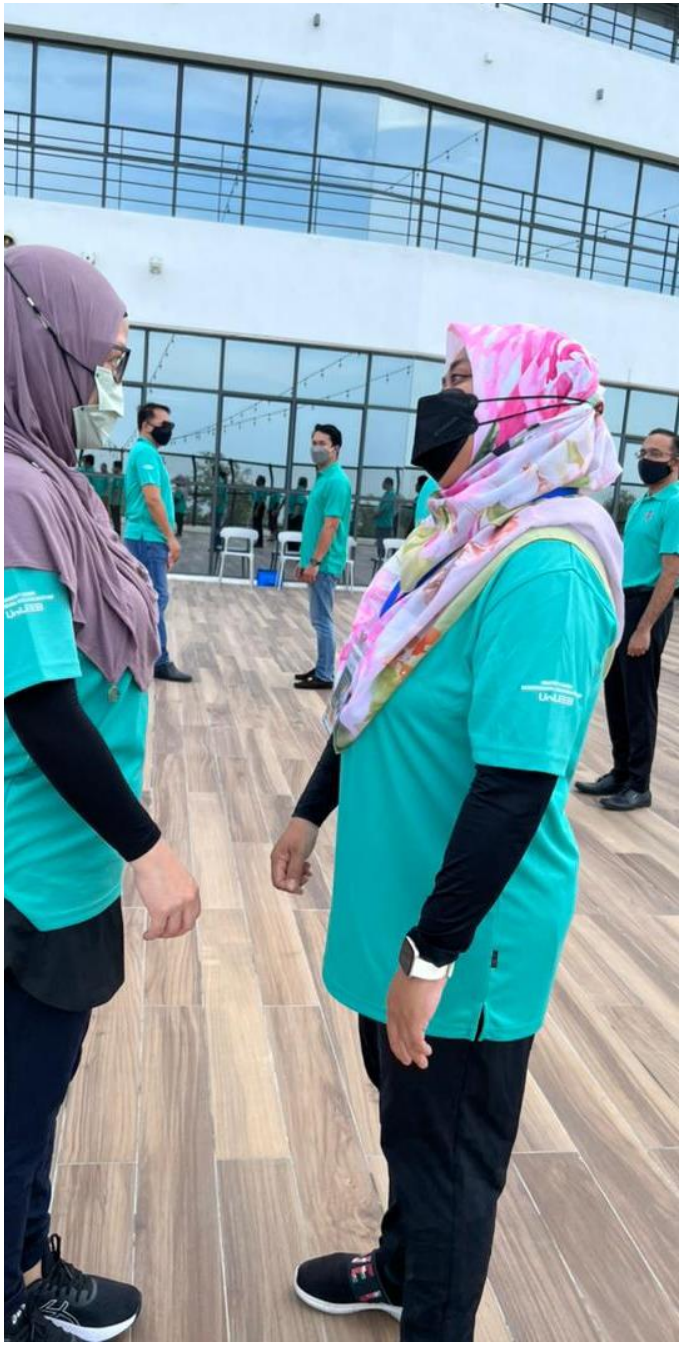

GOVERNANCE
SUSTAINABILITY MODEL
LIMITATION OF FINANCIAL RESOURCES
HUMAN RESOURCES, INFRA, FINANCE
SHARED RESOURCES (LIBRARY, LABS ETC)
ONLINE LEARNING (MOOC, COURSES ETC)
PART TIMERS VS PERMANENT
RENTAL SPACES
PROVIDE POLICY
GRANT FOR RESEARCH
SHARED RESOURCES / KEMPERTIVE / NEW TECH
KNOWLEDGE TRANSFER
GRANT FOR RESEARCH
REDUCE COST, GENERATE INCOME

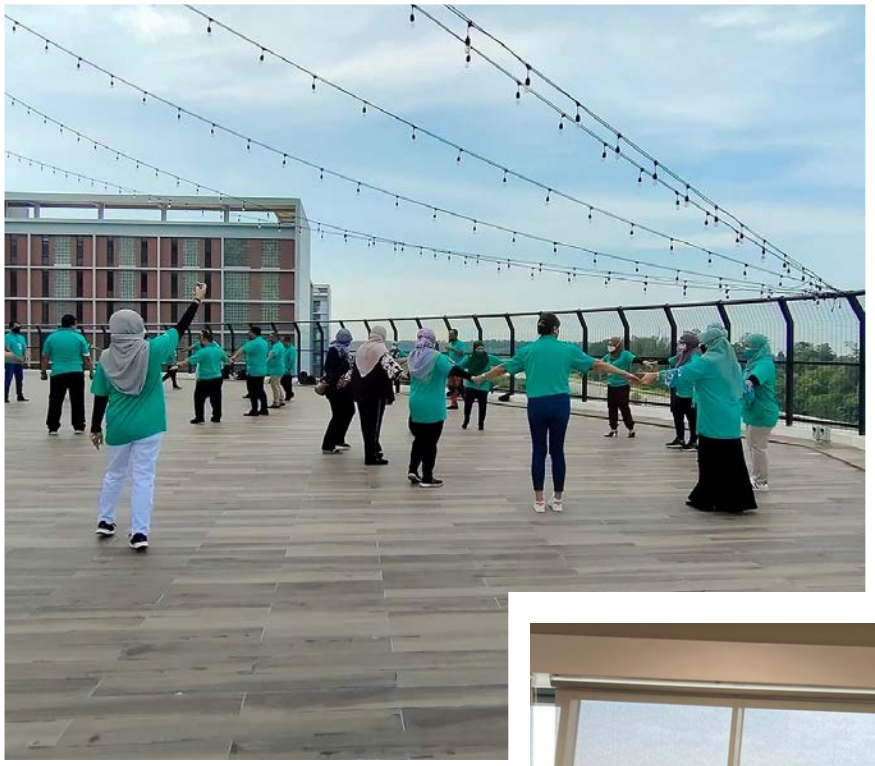
Dashboard
[Data centre]
LAB
INCUBATOR HUB
BIZ CENTRE
GREEN LANE
RDICE
PPRN
industry
INVESTMENT
INNOVATION
Government
DANA
POLICY

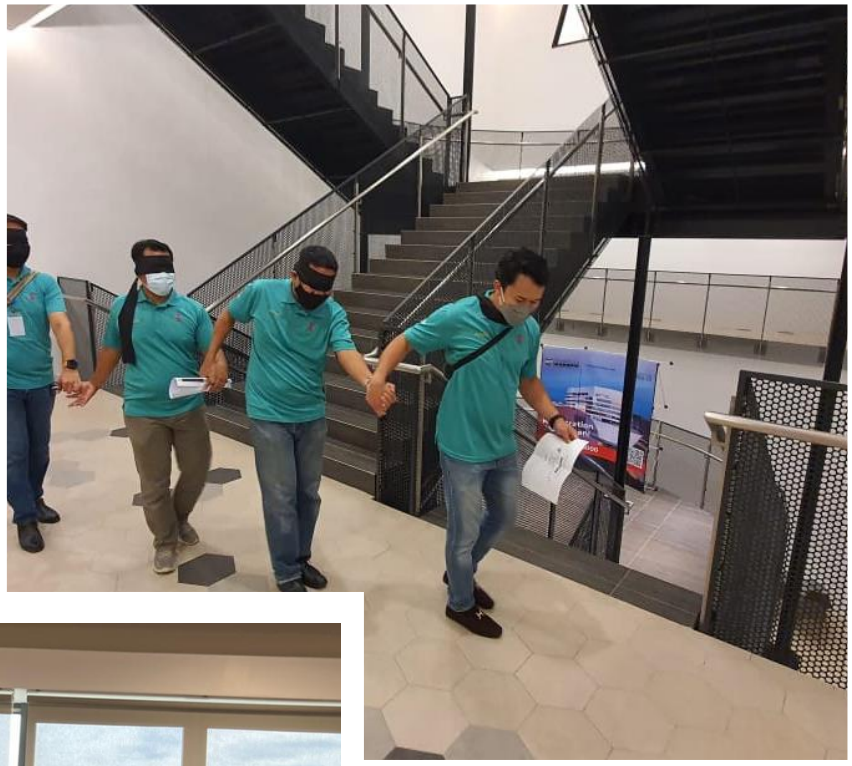
Leadership Game and Team Building Challenge

Leadership games and team-building challenges are designed with the aim of enhancing the skills of both individuals and groups. These activities are geared towards improving problem-solving abilities, fostering trust, and enhancing communication skills among participants.









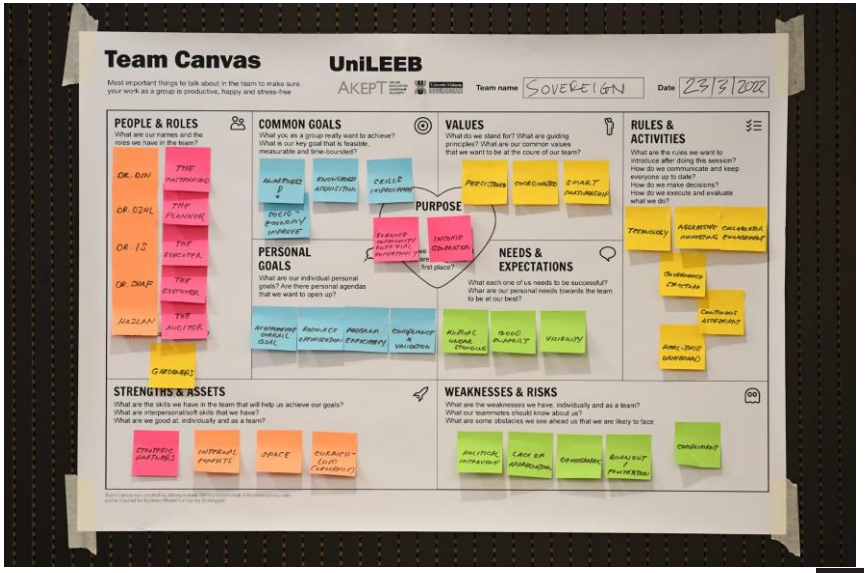
LEADERSHIP INNOVATION
CHALLENGE

Leadership Traits and Style
– Prof. Dato' Dr. Nik Maheran

Prof. Dato' Dr. Nik Maheran delivered a presentation about leadership traits and styles. During her session, she introduced concepts such as the personal leadership canvas, team canvas, the importance of a "why statement", mind transformation, and self-assessment. Prof. Nik emphasized that leaders should possess self-awareness and a deep understanding of their unique leadership characteristics and styles as these qualities are the fundamental pillars of effective leadership. Recognizing one's leadership traits and styles can assist leaders in establishing more robust connections with others, enhancing decision-making, and ultimately guiding their teams and organizations toward success.

AKEPT
HIGHER EDUCATION LEADERSHIP ACADEMY
AKADEMI KEPIMPINAN PENDIDIKAN TINGGI
UNIVERSITI MALAYSIA KELANTAN
UNIVERSITY LEADERS
ENTREPRENEURIAL EDUCATORS BOOTCAMP
(UniLEEB)
AKEPT-UMK
SERIES 2 : E-LEAD
(CHANGE LEADERSHIP)
20th - 24th MARCH 2022
THE SHIP CAMPUS, PENANG
OfficialUMK
ENTREPRENEURSHIP is our Wawasan
Kita #BinaLegasiUMK Bersama

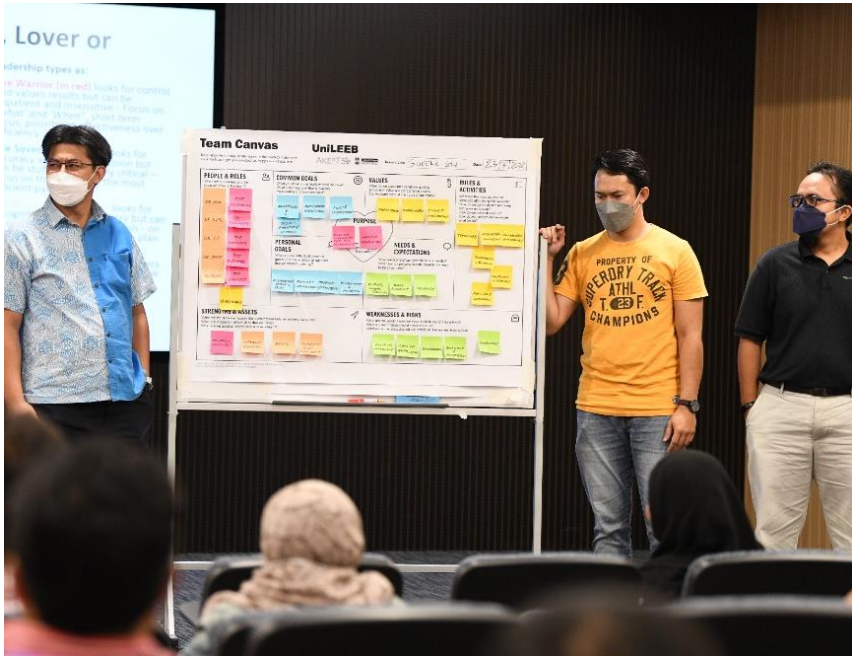
the BRICKS
USM 11800


Team Canvas
UniLEEB
AKEPT
Team name
SOVEREIGN
Date
23/3/2022
PEOPLE & ROLES
COMMON GOALS
VALUES
RULES & ACTIVITIES
PURPOSE
PERSONAL GOALS
NEEDS & EXPECTATIONS
STRENGTHS & ASSETS
WEAKNESSES & RISKS

Team Canvas
UniLEEB

Team Canvas
UniLEEB
PEOPLE & ROLES
COMMON GOALS
VALUES
PURPOSE
PERSONAL GOALS
NEEDS & EXPECTATIONS
WEAKNESSES & RISKS

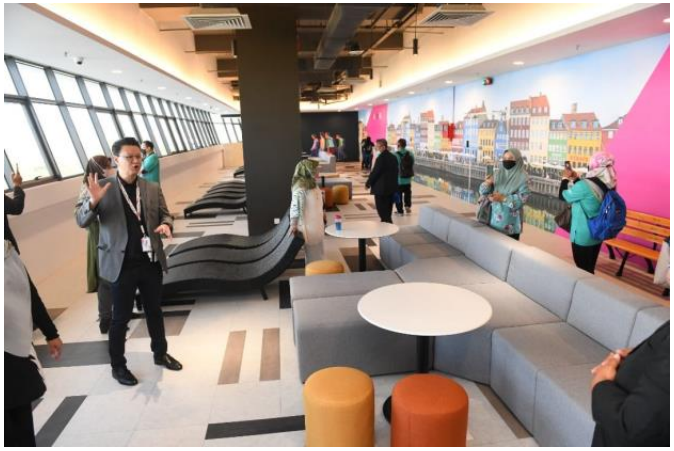
AKEPT
HIGHER EDUCATION LEADERSHIP ACADEMY


Lover or
Team Canvas
UniLEEB
PEOPLE & ROLES
COMMON GOALS
VALUES
RULES & ACTIVITIES
PURPOSE
PERSONAL GOALS
NEEDS & EXPECTATIONS
STRENGTHS & ASSETS
WEAKNESSES & RISKS
PROPERTY OF
SUPERDRY TRACK
ATHLETICS
CHAMPIONS

Dato Seri Michael Tio
Chief Executive and Managing Director of PKT Logistics Groups Sdn. Bhd.

Leadership Networking – Dato' Seri Michael Tio

UniLEEB participants seized the opportunity to communicate and network directly with Dato Seri Michael Tio, Chief Executive and Managing Director of PKT Logistics Groups Sdn. Bhd. Dato Seri shared his experiences as an industry player in collaborating with local universities. He discussed industry players' expectations and provided valuable tips to university leaders to ensure the success of industry-university collaborations. Dato Seri also shared his journey to success and how personal branding, visibility and humbleness are important for leaders.



Effective Leadership: Communication and Negotiation Skills

– Miss Sonia Ayesha

Miss Sonia Ayesha, Director at Youthfuel Sdn. Bhd., presented a topic related to the significance of effective leadership communication and negotiation. These skills are crucial for higher education leaders as they navigate the complex academic environment. Miss Sonia emphasized that these competencies empower leaders to engage diverse stakeholders, convey strategic visions, and make well-informed decisions. Effective communication and negotiation are important in conflict resolution, crisis management, and resource allocation. Leaders at higher education institutions must possess effective communication so that they can foster a positive organizational culture, boosts student engagement, and bolsters advocacy efforts. Apart from that, these skills are integral for promoting collaboration, innovation, and the long-term success of higher education institutions.

Essential Communication Skills for Leaders

AKEPT
HIGHER EDUCATION LEADERSHIP ACADEMY
AKADEMI KEPIMPINAN PENDIDIKAN TINGGI
Team Canvas
UniLEEB

MODULE 2

CHANGE LEADERSHIP (E-LEAD)

Cohort 3

Venue : Higher Education Leadership Academy (AKEPT),
Bandar Enstek, Negeri Sembilan
Date : 22nd – 24th February 2023

Venue : Pusat Kepimpinan dan Latihan, Kem Kongkoi Universiti Pertahanan Nasional
Malaysia, Negeri Sembilan
Date : 24th – 26th February 2023

Change Leadership: Coaching the Future Leaders

- Capt. (R) Dr. Shan Moorthi

Captain Dr. Shan Moorthi (Retd) from Teamcoach International shared on Change Leadership: Coaching the Future Leaders. He addressed on how Coaching is a vital tool for the 21st century, regardless of the sector we serve as leaders. Coaching stands as a crucial ability especially for educational leaders, as it empowers critical thinking, ignites creativity, and fosters innovation, ultimately nurturing the future leaders of tomorrow.

“Facilitative leadership style does improve leadership effectiveness. Leaders who constantly engage in Coaching conversations develop their facilitative leadership competencies. Coaching can help transform a fixed mindset into a growth mindset. Coaching helps us gain clarity and be more solution-focused than problem-focused” – Dr. Shan

LEADERS
ENTREPRENEURIAL EDUCATORS'
BOOTCAMP UniLEEB

PETRONAS

UNIVERSITY LEADERS
ENTREPRENEURIAL EDUCATORS'
BOOTCAMP UniLEEB

BOOTCAMP UniLEEB
AKEPT-UMK COHORT

UniLEEB
AKEPT-UMK COHORT 3
SERIES 3: E-LEAD
(CHANGE LEADERSHIP)
22nd - 26th February 2023
AKEPT & Kongkoi, Negeri Sembilan

Shaping Minds, Building Leaders

UNIVERSITY LEADERS
ENTREPRENEURIAL EDUCATORS'
BOOTCAMP UniLEEB
AKEPT-UMK COHORT 3

Shaping Minds, Building Leaders

Centre for Leadership Development
HIGHER EDUCATION LEADERSHIP ACADEMY
AKEPT

E-LEAD (CHANGE LEADERSHIP)

Linking Entrepreneurial Leadership, Leadership Style and Strategic Agility

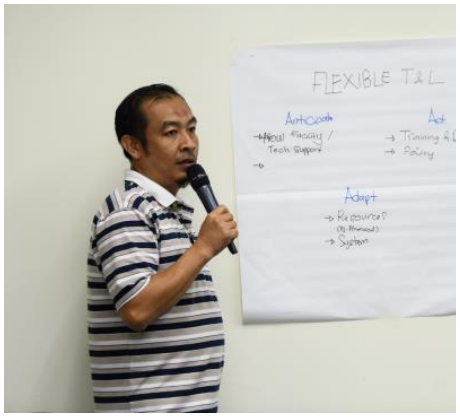
- Prof. Dato' Dr. Nik Maheran Nik Mohammad

Prof. Dato' Dr. Nik Maheran delivered a presentation on Linking Entrepreneurial Leadership, Leadership Style and Strategic Agility. As we are living in VUCA (Volatile, Uncertain, Complex, Ambiguous) world, Prof. Nik emphasised that leaders must be able to link their entrepreneurial leadership style and strategic agility to propel their institutions forward.

"As an agile leader, you must possess the ability to adapt quickly and effectively to changing landscape of higher education in a flexible, proactive, and forward-thinking manner. Additionally, you must possess the capacity to engage in strategic thinking and effectively assess both risks and opportunities. While maintaining adaptability throughout the process, it is imperative to remain steadfast and not lose sight of your institution's goals, mission, and vision. Agility in leadership entails employing a set of leadership practices and strategies that empower leaders to respond to emerging challenges, capitalize on opportunities, and align their institutions with the changing needs and expectations of students, faculty, and society at large." – Prof. Nik Maheran

LEADERS
ENTREPRENEURIAL EDUCATORS'
BOOTCAMP

UNIVERSITY LEADERS
ENTREPRENEURIAL EDUCATORS'


FLEXIBLE T&L

KELANTAN
L EDUCATORS'
AGILE LEADERSHIP

DIGI

HOW
Tech

UNIVERSITY LEADERS
ENTREPRENEURIAL
EDUCATORS' BOOTCAMP
UniLEEB

WHO IS A LEADER?
UNIVERSITY LEADERS
ENTREPRENEURIAL EDUCATORS'
BOOTCAMP
AKEPT-UMK COHORT 3
WHO IS A LEADER?

UNIVERSITY LEADERS
ENTREPRENEURIAL
EDUCATORS' BOOTCAMP
UniLEEB

UNIVERSITY LEADERS
ENTREPRENEURIAL
EDUCATORS' BOOTCAMP
UniLEEB
AKEPT-UMK COHORT 3
SERIES 3: E-LEAD
(CHANGE LEADERSHIP)

AKEPT UMK COHORT 3

FT FUSION TECHNOLOGY
UPM

DUCATORS'

Leading Change in Higher Education Institutions

- Prof. Dato' Dr. Noor Azizi bin Ismail

Prof. Dato' Dr. Noor Azizi shared his insight and challenges that he faced in Leading Change in Higher Education Institutions. During his presentation, he emphasized that leaders should commence by comprehending three fundamental aspects of their own leadership: The "Why," which represents the purpose; The "How," which signifies the process; and The "What," which signifies the outcome derived from the "Why". In addition, leaders must have the ability to see things from both inside out (process-centred) and outside in (human-cantered).

"Effective leaders must be able to see the big picture (bird's-eye view), while focus on the attention to details where the beauty often lies. Thus, the key is to refrain from mere preaching and instead, engage in the practices of observing, listening, thinking, synthesizing, and then ACT." - Prof. Dato' Dr. Noor Azizi

Shaping Minds, Building Leaders
KELUAR
KELUAR
UniLEEB
AKEPT-UMK COHORT 3
SERIES 3: E-LEAD
(CHANGE LEADERSHIP)
22nd - 26th February 2023
Centre for
Leadership

KELUAR
KELUAR
DEWAN U

UNIVERSITY LEADERS
ENTREPRENEURIAL EDUCATORS'
BOOTCAMP UniLEEB

AKEPT

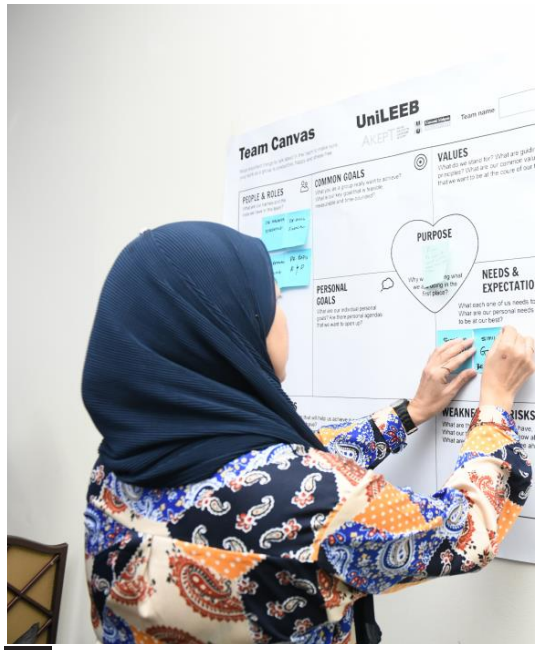
UMK COHORT 3

STEVE JOBS
UNIVERSITY LEADERS
ENTREPRENEURIAL
BOOTCAMP UniLE
AKEPT-UMK COHORT 3

WHAT ARE THEY?
Purpose
Process
Result
UNIVERSITY LEADERS
ENTREPRENEURIAL EDUCATORS'
BOOTCAMP UniLEEB
AKEPT-UMK COHORT 3
E-LEAD (CHANGE LEADERSHIP)

Group Discussion and Project Presentation

UniLEEB participants presented their innovative concepts for social businesses that can be put into action within their respective institutions, aiming to strengthen the entrepreneurial spirit among both students and staff.


Team Canvas
UniLEEB
VALUES
COMMON GOALS
PURPOSE
PERSONAL GOALS
NEEDS & EXPECTATIO

AKEPT
UNIVERSITY LEADERS
ENTREPRENEURIAL EDUCATORS'
BOOTCAMP UniLEEB
AKEPT-UMK COHORT 3

AKEPT
Universiti Malaysia KELANTAN
UNIVERSITY LEADERS
ENTREPRENEURIAL EDUCATORS'
BOOTCAMP UniLEEB
AKEPT-UMK COHORT 3
WiFi

UniLEEB
COMMON GOALS
VALUES
RULES & ACTIVITIES
PURPOSE
PERSONAL GOALS
NEEDS & EXPECTATIONS

UniLEEB
PEOPLE & ROLES
COMMON GOALS
PERSONAL GOALS
STRENGTHS & ASSETS

Professional Character and Competency Building (ProCCB) Program

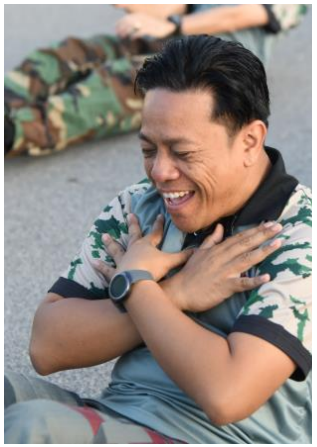
(ProCCB) Program was held at Pusat Kepimpinan dan Latihan, Kem Kongkoi Universiti Pertahanan Nasional Malaysia, 24th – 26th February 2023. Among the activities carried out during the program are as follows:

- Ice Breaking – *Bersatu Teguh Bercerai Roboh*
- Tazkirah dan Berjalan Malam (Night Walk)
- Outdoor activities including flying fox and lake crossing (*merentas tasik*)
- *Rewang dan Kenduri Rakyat*

PUMA

AKEPT

BE A
NICE



MODULE 3

BUSINESS INNOVATION (I-BUS)

Business innovation at higher learning institutions refers to the process of introducing novel ideas, strategies, products, services, or processes within the academic environment to create value, generate new opportunities, and enhance the institution's competitiveness and relevance. It involves the application of innovative thinking, creativity, and entrepreneurial mindset to drive positive change and foster growth. The focal point of this module was on cultivating entrepreneurial leaders who would promote and support inventive endeavors that align with the institution's objectives while addressing real-world predicaments. Business innovation might encompass entrepreneurial undertakings that contribute to economic advancement academic excellence.

Moreover, business innovation plays a pivotal role in cultivating all-encompassing, entrepreneurial, and well-rounded graduates capable of navigating the technological disruptions of the contemporary era by adapting to evolving job profiles It also involves development of opportunities with minimum resources to create novel ideas and values in unexpected ways. Additionally, it's essential to consider the principles of social innovation and the circular economy to ensure the enduring sustainability of entrepreneurial initiatives within universities.

To inculcate the culture of business innovation among students, leaders must take the first step to create innovative ecosystem at their institutions. Entrepreneurial leaders play a pivotal role in fostering a culture of innovation, risk-taking, and continuous improvement within higher learning institutions. By embracing business innovation, these leaders contribute to the institution's ability to adapt to changing landscapes, provide high-quality education, and contribute to societal and economic advancement. Hence, this module exposes leaders to the process of establishing start-up incubators or accelerators within their institutions, aimed at supporting start-ups led by students and faculty. These initiatives provide essential mentorship, resources, and funding opportunities.

Furthermore, participants were engaged in field trips to locations like Pulau Bidong, Tasik Banding, and Pattani, Thailand. These trips served as opportunities to observe how universities collaborate with local communities (micro MSEs) to identify challenges, devise solutions, and stimulate economic progress. Additionally, alternative funding models were explored, including crowdfunding, partnerships with venture capitalists, and socially impactful investments like waqf and endowment funds. These models were considered as means to support both educational and entrepreneurial pursuits.

Over the course of a four-day workshop, participants had the privilege of engaging with both local and international leaders who have effectively spearheaded innovation initiatives within their respective institutions. Participants gained insights into novel approaches for steering innovation within higher education establishments and learned methods for integrating the principles of circular economy into fostering sustainable social enterprises. To sum up, the third module centred on the creation of an Institutional Business and Innovation Lab, with a specific emphasis on Social Innovation and Circular Economy. The workshop underscored the strategies employed by entrepreneurial educators in universities to establish institutional innovation labs, incubators, and provide sustainable support for student-driven enterprises.

This module was conducted as below:

Cohort 1

21st – 25th September 2020

- Pulau Bidong, Terengganu
- Primula Beach Hotel, Kuala Terengganu

Cohort 2

25th – 28th May 2022

- Hotel Perdana, Kota Bharu, Kelantan
- UMK Tropical Rainforest Research Centre (UMK-TRaCe), Pulau Banding, Gerik, Perak.

Cohort 3

12th – 16th January 2023

- Prince of Songkla University (PSU), Pattani Campus
- C.S. Hotel, Pattani, Thailand
- The Regency Hotel, Hatyai, Thailand

UNILeeb

MODULE 3

BUSINESS INNOVATION (I-BUS)

Cohort 1

Venue 1 : Pulau Bidong, Terengganu
Date : 21st – 23rd September 2020

Venue 2 : Primula Beach Hotel, Kuala Terengganu
Date : 23rd – 25th September 2020

CONG DONG NGUOI VIET NAM
TY NAN CONG SAN
TAI PULAU BIDONG MALAYSIA
BIA LUU NIEM
THE VIETNAMESE REFUGEE
COMMUNITY
ON PULAU BIDONG MALAYSIA
MEMORIAL PLAQUE
Rest in peace in this area
Some Vietnamese graves (died
unknown) escaping from
communism for freedom
These unfortunate refugees lost
their lives on this island in
1978, 1979, 1980. This memorial
plaque was made by the Viet
namese refugees, who arrived
in Pulau Bidong after the cut off
date March 14, 1989.
Bidong 24.8.91
the Vietnamese refugee Community

UniLeeb

"Jejak Warisan" (Heritage Trail) and Innovation Breakthrough

The excursion to Pulau Bidong in Kuala Terengganu, formerly a Vietnamese refugee camp, has been transformed into a maritime research center by Universiti Malaysia Terengganu (UMT). One of the activities during the excursion was the "Jejak Warisan" (Heritage Trail) and Innovation Breakthrough. During the tour, participants were given the task of gathering information and data by capturing photos and videos. They were required to demonstrate creativity and innovation in order to propose the most effective product brand for Pulau Bidong. They were required to showcase creativity and innovation in developing the most suitable product brand for Pulau Bidong. In this exercise, participants assumed the role of educational institution leaders striving to position Pulau Bidong as an outstanding ecotourism and historical destination, with the primary aim of benefiting the students, university and most importantly the local community in the area.

Dive
@nazirafs

BIDONG

MB

Leadership and Water Confident Activities

Participants joined the water confidence activities which can serve as a practical metaphor for leadership development. Participants reflected that the water confidence activity is important for leaders as it requires effective communication, decision-making, and responsibility, which are all crucial leadership skills. Overcoming a fear of water can also teach individuals valuable fear management techniques that can be applied to leadership challenges. Lastly, gaining insight into one's physical abilities in water activities can foster greater self-awareness, helping leaders understand and leverage their strengths while addressing their weaknesses.

MB
MAKMAL BERPUSAT UMT

MB
MB
MAKMAL BERPUSAT UMT

MB
MB

MB
MB

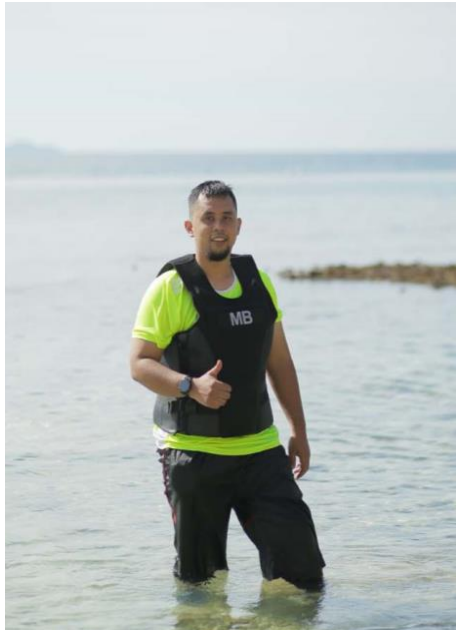
MB

MB

MB
MB

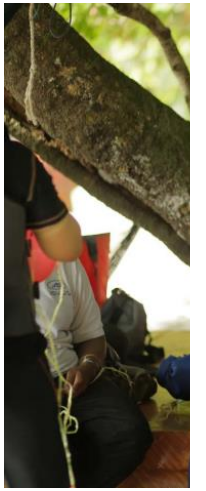
MB
MB

MB

MB

MB

MB
MB

MB



PULAU BEDONG

Innovation Development: “What Skills Should Innovative Leader Possess”

– Prof. Dato’ Dr. Nik Maheran bt Nik Muhammad

Sharing session with Prof. Dato’ Dr. Nik Maheran on Innovation Development. The presentation primarily revolved around the involvement of education leaders in fostering innovation within higher learning institutions. Prof. Nik explored the essential skills that innovative leaders should possess to drive the transformation of their institutions into entrepreneurial universities.

UniLEEB

Shape
up or
ship out
STESEN PENYELIDI
PULAU

Datuk (Dr.) Hafsah Hashim
The former CEO of SME Corps

Leader of the Future

– Datuk (Dr.) Hafsah Hashim

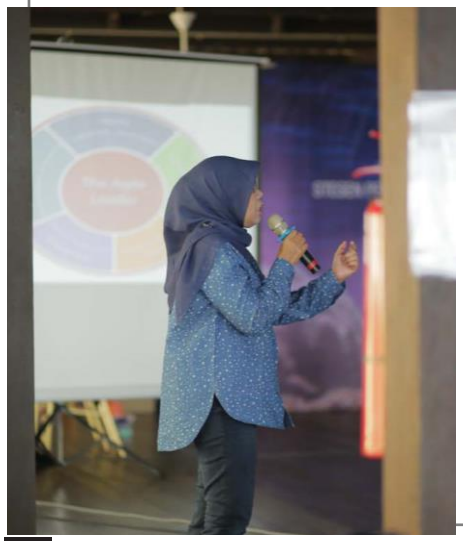
Datuk Hafsah delivered insights on topic entitled Innovative Leader of the Future. She elaborated on the importance for leaders, particularly within higher learning institutions, to stay informed about the latest emerging technologies. She stressed the significance of instilling the necessary skills in students to prepare them for leadership roles in emerging economies.

Furthermore, drawing from her experience as the former CEO of SME Corps., Datuk Hafsah discussed the challenges involved in advancing local innovation. She emphasized that a crucial quality of effective leadership is the ability to comprehend future trends, anticipate what lies ahead, and demonstrate the courage to invest in forward-thinking ideas.

AKEPT
UNILeeb
UNIVERSITY LEADERS ENTREPRENEURIAL EDUCATORS BOOTCAMP
Module 3

Speech...Do's & Don'ts
DON'T

THE AGILE LEADER



UNILeeb
UNIVERSITY LEADERS ENTREPRENEURIAL EDUCATORS BOOTCAMP
Module 3
AKEPT

UNILeeb
UNIVERSITY LEADERS ENTREPRENEURIAL EDUCATORS BOOTC
Module
I-Bus: Business Innovat
AKEPT

UNILeeb
UNIVERSITY LEADERS ENTREPRENEURIAL EDUCATORS BOOTCAMP
Module 3
I-Bus: Business Innovation

Module 3
I-Bus: Business Innovation
UNILeeb
21-25 SEPTEMBER 2020
PULAU REDANG & PRIMULA BEACH
AKEPT
UNILeeb
University
Leaders
Entrepreneurial
Education

UniLEEB Program at Primula Beach Hotel, Kuala Terengganu

UniLEEB program continued at Primula Beach Hotel, Kuala Terengganu with sharing session from distinguished speakers and “Meet & Greet” with AKEPT Management team. Among the program content at Primula Hotel are:

- Engagement with Assoc. Prof. Dr. John Alver Dobson from Clark University through a Zoom meeting. Dr. John shared his valuable experience in nurturing entrepreneurial skills in both formal and non-formal educational settings. He also provided insights into his teaching experiences in entrepreneurship courses at prestigious institutions like Clark University and Harvard Extension School. Furthermore, he discussed effective approaches for designing entrepreneurship activities that can make a meaningful impact in developing student entrepreneurs.

- Sharing session with Dr. Mariani bt. Abdul Hamid from Universiti Teknologi Malaysia. Dr. Mariani shared her insights as both an entrepreneur and an academic during her session. She discussed the potential for academicians to become entrepreneurs through research, innovation, and commercialization. Her presentation focused on how academicians can leverage their research at universities to establish spin-off companies. Furthermore, Dr. Mariani emphasized the critical role that universities play in supporting academicians in commercializing their research products. She highlighted the importance of strong leadership and a supportive ecosystem within the university to facilitate this process.

- Sharing session with Prof. Dr. Arham Abdullah. He shared his experiences as the Deputy Vice-Chancellor for Research and Innovation, where he leads the efforts related to research, innovation, commercialization, and entrepreneurship at Universiti Malaysia Kelantan through the R.I.C.E. Ecosystem.

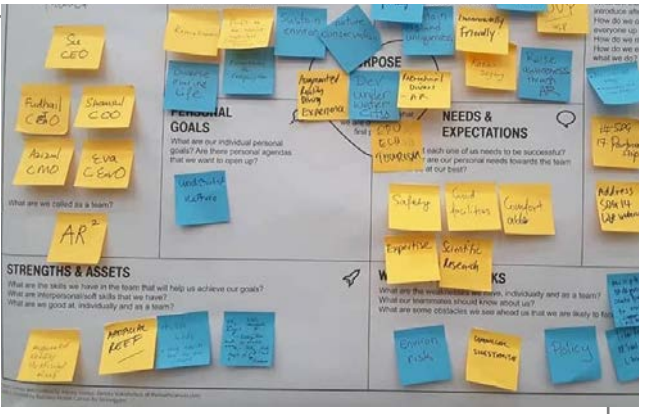
- “Meet and Greet” session with AKEPT Top Management. During the session, participants had the privilege of engaging with Prof. Dr. Nordin Yahaya, who held the position of Director of AKEPT at that time, as well as Assoc. Prof. Dr. Ismie Roha, who served as the Deputy Director of the Centre for Leadership Development during that period.

AKEPT
Module 3
I-Bus: Business Innovation
UNILeeb

AKEPT
Module 3
I-Bus: Business Innovation
UNILeeb
UNIVERSITY LEADERS ENTREPRENEURIAL EDUCATORS BOOTCAMP
21- 25 SEPTEMBER 2020

UNILeeb
Module 3
UNILeeb

Module 3
I-Bus: Business Innovation
UNILeeb
UNIVERSITY LEADERS ENTREPRENEURIAL EDUCATORS BOOTCAMP
AKEPT


GOALS
NEEDS &
EXPECTATIONS
STRENGTHS & ASSETS

Module 3
I-Bus: Business Innovation

UNILeeb
KEMENTERIAN PENDIDIKAN MALAYSIA
AKEPT

UNILeeb
University
Leaders
Entrepreneurial
Educators
Bootcamp

Module 3

MODULE 3

BUSINESS INNOVATION (I-BUS)

Cohort 2

Venue 1 : Hotel Perdana, Kota Bharu, Kelantan
Date : 25th – 27th May 2022

Venue 2 : UMK Tropical Rainforest Research Centre (UMK-TRaCe), Pulau Banding, Gerik, Perak.
Date : 27th – 29th May 2022

UNIVERSITI
MALAYSIA
KELANTAN
اونيۏرسيتي مليسيا كلنتن
Universiti
Malaysia

Entrepreneurship Benchmarking at UMK

Prof. Dr. Nik Maheran dan Prof. Dr. Mohammad Ismail (former Senior Director at UMK Entrepreneurship Institute) shared the success journey of UMK in developing entrepreneurial ecosystem and establishment of incubators that have increased students' involvement in entrepreneurship activities in UMK. Participants visited incubators around UMK Pengkalan Chepa and Bachok which includes Basil Leaves, BookBites, Elysian Spa, Ignite Venture Lab, Chill'X, IR4.0 Competence Lab and Cre8tivation Lab@FTKW.

AKEPT
Universiti Malaysia KELANTAN
UNIVERSITY LEADERS ENTREPRENEURIAL EDUCATORS' BOOTCAMP
UniLEEB
AKEPT-UMK COHORT 2
Series 3: I-Bus (Business Innovation)

AKEPT
Universiti Malaysia KELANTAN
UNIVERSITY LEADERS ENTREPRENEURIAL EDUCATORS' BOOTCAMP
UniLEEB
AKEPT-UMK COHORT 2
Series 3: I-Bus (Business Innovation)

ARE
YOU
wi-Fi

AKEPT
UNIVERSITY LEADERS
ENTREPRENEURIAL
EDUCATORS'
BOOTCAMP
UniLEEB
elysian spa
elysian spa
retreat

PASTA

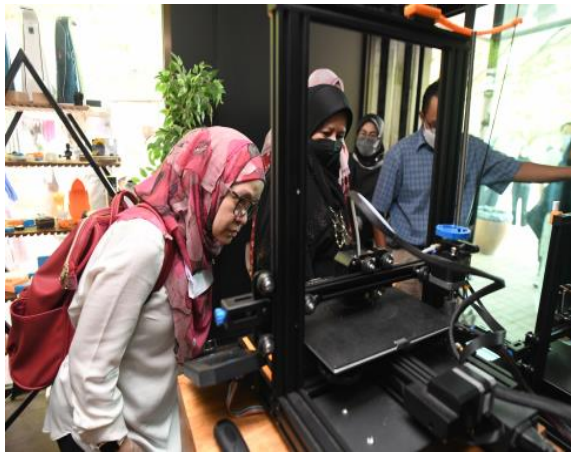
elysian spa
elysian spa

AKEPT
UNIVERSITY LEADERS' ENTREPRENEURIAL EDUCATORS' BOOTCAMP
UniLEEB

KELUAR

PAVILION
UNIVERSITY INDUSTRY

ISM
cre8
Designer Item Collection
Design Consultancies
Model Fabrication
Design Training



hangrism

Professor Lalit Mohan Johri
The former Director of Oxford Advanced Management and Leadership Program, Said Business School, University of Oxford

Leaders in the Disruptive Innovation Era
– Professor Lalit Mohan Johri

Sharing session with Professor Lalit Johri, former Director of Oxford Advanced Management and Leadership Program, Said Business School, University of Oxford. He shared his experience in teaching innovators at Oxford Business School and his insight on the role of education leaders in the era of disruptive innovations.

AKEPT
HIGHER EDUCATION LEADERSHIP ACADEMY
AKADEMI KEPIMPINAN PENDIDIKAN TINGGI

ENTREPRENEURIAL EDUCATORS' BOOTCAMP
UniLEEB

UNIVERSITY LEADERS' ENTREPRENEURIAL EDUCATORS' BOOTCAMP
UniLEEB

ESG: From Principles to Real Action – The Next Wave for Talent and Next Wave for ESG

Mrs. Shareen Shariza, the Managing Director and Co-Founder of Sorga Innovation, gave a presentation on the subject of ESG, moving from principles to tangible actions. Additionally, she explored the upcoming trends in talent development and the future of work, with a strong focus on ESG and sustainability.

What does the future look like from the
economic construct
MARIANA
MAZZUCATO
MISSION
ECONOMY

FAZLI

Sharing Session on Entrepreneurship Policies
– Mr. Fazli Said

Mr. Fazli Said, Deputy Secretary of the Planning and Policy Research Division, Ministry of Higher Education, elaborated on the ministry's mandate in strengthening entrepreneurial activities in Malaysian public and private higher education institutions (IPTA and IPTS).

PELAN TINDAKAN
KEUSAHAWANAN

Prof. Ts. Dr Arham Bin Abdullah
Deputy Vice Chancellor (Research & Innovation)

Valorising Academic Research

– Prof. Ts. Dr. Arham bin Abdullah

Prof. Arham elaborated on the UMK R.I.C.E.S (Research, Innovation, Commercialisation, Entrepreneurship, and Society) Ecosystem, which has significantly propelled UMK to new heights. From his leadership perspective, Prof. Arham provided insights into this ecosystem and outlined his strategies as a leader to ensure the effective execution of initiatives and plans.

Prof. Dr. Nik Maheran Binti Nik Mohammad
Deputy Vice Chancellor (Academic & Internationalisation)

Circular Economy and Social Innovation Development

– Prof. Dato' Dr. Nik Maheran bt Nik Muhammad

Prof. Dato' Dr. Nik Maheran discussed the concept of the circular economy and underscored the importance of leaders within Higher Learning Institutions (HLIs) embracing the sustainability agenda. This embrace is crucial for preparing students with the necessary skills and mindset for the future. Additionally, she highlighted the significance of infusing technological innovation and sustainability into entrepreneurship programs at universities. This approach ensures that entrepreneurship projects have a meaningful impact on the community and address real-world issues. By integrating technological innovation and sustainability into entrepreneurship education, it has the potential to set apart university-trained entrepreneurs from those who did not pursue higher education.

UNIVERSITY LEADERS
ENTREPRENEURIAL
EDUCATORS'
BOOTCAMP
UniLEEB

UNIVERSITY LEADERS
ENTREPRENEURIAL
EDUCATORS'
BOOTCAMP
UniLEEB

UNIVERSITY LEADERS
ENTREPRENEURIAL
EDUCATORS'
BOOTCAMP
UniLEEB

ENGINEERING
INTERNSHIP
FAIR 2019

Field Trip to UMK Tropical Rainforest Research Centre (UMK-TRaCe)

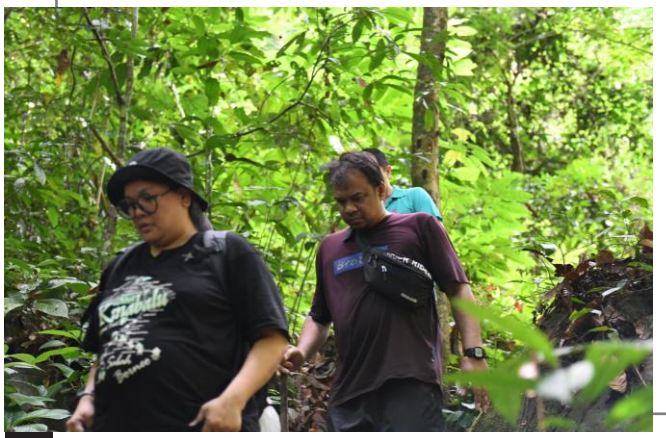
UMK Tropical Rainforest Research Centre (UMK-TRaCe) is located at Tasik Banding, Perak. UMK-TRaCe serves as a strategic research hub dedicated to advancing excellence in the promotion of sustainable ecotourism development. This research center stands as a prime example of a successful partnership between UMK and the EMKAY Group. It has been instrumental in establishing a real-life laboratory within the Royal Belum State Park, a renowned biodiversity hotspot in Malaysia. This park is known for its diverse ecosystems and habitats, which provide a sanctuary for a wide array of flora and fauna, including many species that are unique, rare, vulnerable, or facing threats in Malaysia.

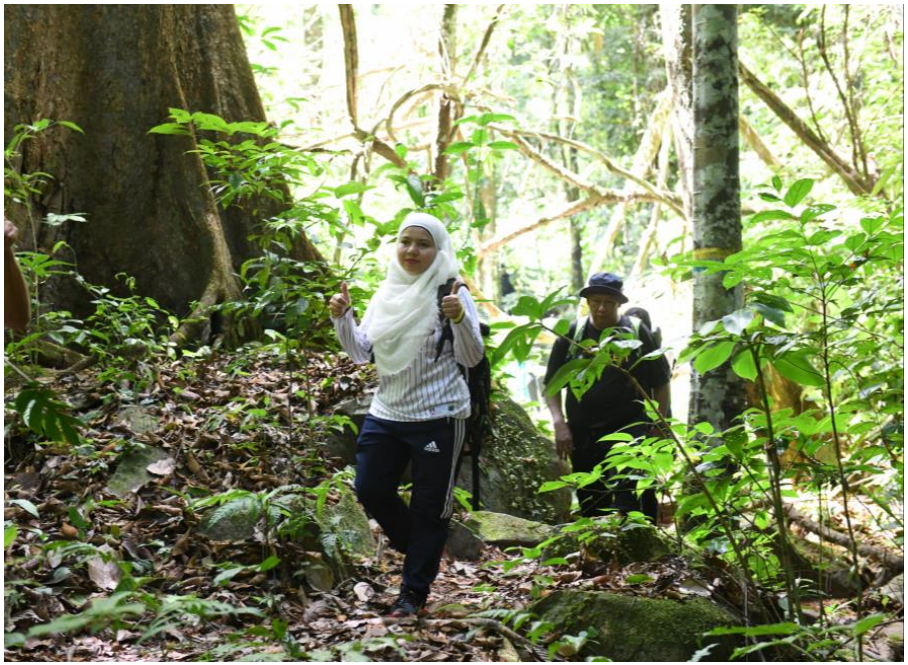
Universiti Malaysia
KELANTAN
UMK
TRoCe
Tropical Rainforest Research Center
Universiti Malaysia Kelantan
PULAU BANDING
Foundation
BELUM
Discovery Centre
OPEN DAILY : 0900 AM - 1700 PM
ADMISSION : RM 1.00

CEM
Siswapreneur
Melaka
WORLD HISTORICAL CITY

VISIT
PERAK

MEE SIPUT RUNNERS
MRSM MUOR
MOST WANTED





TRoCe
UniLEEB

UniLEEB
MODULE 3

Group Presentation at Tasik Banding

During the field trip, participants had the privilege of interacting with indigenous communities and were introduced to various rare species of flora and fauna. These plants and animals were highlighted for their unique properties and the numerous benefits they hold according to the local community's knowledge. The potential advantages of these natural resources can be explored further through research, with the goal of developing and commercializing products derived from these invaluable "gifts of nature".

Participants presented their innovative and creative business ideas that can enhance the market opportunity of Tasik Banding. The purpose of these activities is to inspire more university leaders to work with government agencies and local communities for ecotourism and development of innovative products imparting the concept of sustainability, circular economy and addressing climate change. The field trip aims to inspire entrepreneurial leaders to launch entrepreneurial initiatives within university businesses, with the ultimate goal of benefiting not just students and universities but also the local communities.

UNIVERSITY LEAD
ENTREPRENEUR
EDUCATORS'
BOOTCAMP
UniLEEB
AKEPT-UMK COHORT 2

UNIVERSITY LEAD
ENTREPRENEUR
EDUCATORS'
BOOTCAMP
UniLEEB
AKEPT

UNIVERSITY LEAD
ENTREPRENEUR
EDUCATORS'
BOOTCAMP
UniLEEB
AKEPT

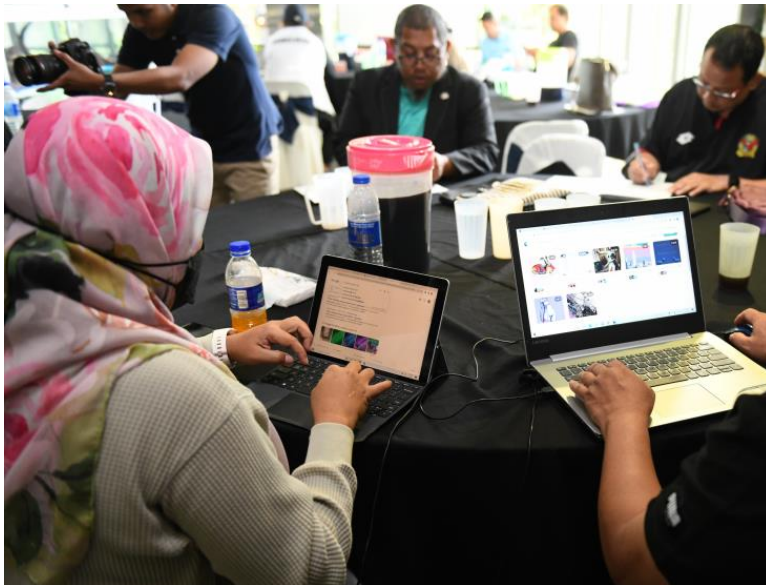
AKEPT

UniLEEB
AKEPT

UNIVERSITY LEAD
AKEPT

LEPIDOPTERA
LEPIDOPTERA
NEROPTERA
PERFECT DAY

UNIVERSITY LEADERS
ENTREPRENEURIAL
EDUCATORS'
BOOTCAMP
UniLEEB
AKEPT-UMK COHORT 2
Series 3: I-Bus
(Business Innovation)



MODULE 3

BUSINESS INNOVATION (I-BUS)

Cohort 3

Venue 1 : Prince of Songkla University (PSU), Pattani Campus
and C.S. Hotel Pattani, Thailand
Date : 12th – 15th January 2023

Venue 2 : The Regency Hotel, Hatyai, Thailand
Date : 15th – 16th January 2023

AKEPT
MINISTRY OF HIGHER EDUCATION
Universiti Malaysia KELANTAN
UNIVERSITY LEADERS
ENTREPRENEURIAL EDUCATORS'
BOOTCAMP UniLEEB
AKEPT-UMK COHORT 3
SERIES 2:
BUSINESS INNOVATION
12th - 16th January 2023
Pattani and Hatyai, Thailand
ENTREPRENEURSHIP IS OUR THRUST
OfficialUMK

Visit to Prince of Songkhla (Pattani Campus) and PSU Strategic Enterprising Units

Visit to Prince of Songkhla (PSU), Pattani Campus. UniLEEB delegates were welcomed by Assistant Professor Dr. Aruneewan Buaniaw (Vice President for Research and Social Mission of PSU Pattani), Aj Nursahida Useng (Head of PSU Human Resource), Aj Dr. Ruslee Nuh (Deputy Dean), Madam Thantawan (Director of Language Centre PSU) and PSU Language Centre staff. Prof. Dr. Farok introduced the Language Centre and PSU Pattani to the delegates as well as shared a brief illustration of PSU Pattani Model of Entrepreneurship, mainly divided into 3 categories namely university as a whole, staff and students.

UniLEEB delegates visited some strategic enterprising units in PSU Pattani such as the student farm, the Halal Institute, the food processing centre (under the purview of Faculty of Science and Technology) and the Batik Making workshop and shop at Galyani Cultural Centre.

LANGUAGE CENTER
Prince of Songkla University, Pattani Campus

Assoc. Prof. Dr. Charoen Nakason

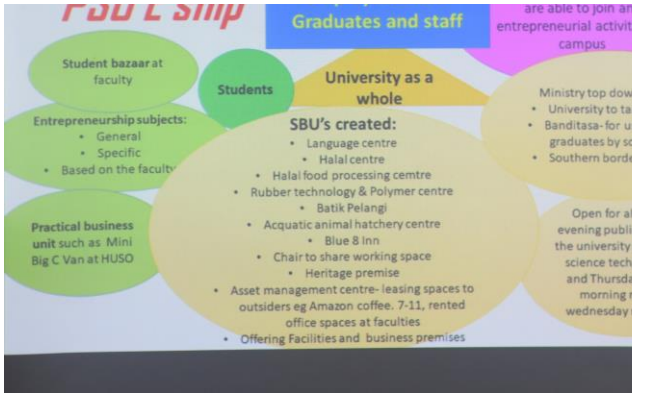
Halal Institute

Institute

KEREPOK
กือโปะสด

Co-Working Space

AKEPT


Graduates and staff
Student bazaar at faculty
Students
University as a whole
Entrepreneurship subjects:
• General
• Specific
• Based on the faculty
SBU's created:
• Language centre
• Halal centre
• Halal food processing cemtre
• Rubber technology & Polymer centre
• Batik Pelangi
• Acquatic animal hatchery centre
• Blue 8 Inn
• Chair to share working space
• Heritage premise
• Asset management centre- leasing spaces to outsiders eg Amazon coffee. 7-11, rented office spaces at faculties
• Offering Facilities and business premises
Practical business unit such as Mini Big C Van at HUSO

YAYASAN UMP

YAYASAN UMP

Visit to Babo Ya Independent Islamic Pondok Institution

UniLEEB delegates visited the Babo Ya independent Islamic Pondok Institution located at Tutyong, Pattani. The main aim of this pondok visit was to learn about independent donation funding structure of pondok in Pattani.

MADRASAH TAHFIZ
AL-LATIFIAH
مدرسة تحفيظ
اللَّطِيْفِـيَّةِ
มัดรอซะห์ ตะห์ฟิซ อัล-ลาตีฟิยะห์
บ้าน ณ นอมิ ม.1 ต.บางเขา อ.หนองจิก จ.ปัตตานี 94170
KG.NAJMOLI M.1 T.BANGHAO A.NONGCHIK C.PATTANI 94170
โทร. 065-6647381

Visit to Pattani Local Enterprises

UniLEEB delegates were given a tour of local businesses in the Pattani province, including visits to Benjametha Ceramic, BanTrang Temple Woven Textile, the PSU-supported Luk Yee Yarang community initiative (the Velvet Tamarind enterprise in Yarang District), the Ban Pauh Pla Kurau salted fish industry, and concluded with a visit to the Kopho woven bag handicraft.

Special thanks to Senator of Pattani, the honourable Dato Anusart Suwanmongkol for the full support and arrangement. It was indeed a privilege that Dato Anusart actively participated in every facet of our visit.

The UniLEEB delegation also received a warm welcome from the District Officer and other officials from the Department of Agriculture, Pattani during their visit to the Luk Yee Yarang community enterprise. These officials generously shared their endeavours and future plans for commercializing various products derived from the Velvet Tamarind (produk berasakan keranji).

THE PAC PRINCIPE
PASSION
APTITUDE
COMMUNITY

BENJAMETHA
NATURE & PEACE

BENJAMETHA
NATURE & PEACE

Benjametha Ceramic

UniLEEB delegates visited Emsophian Benjametha's home. Overlooking the vast, green rice fields, his house is surrounded by his ceramic factory, his little lamb farm and a compact archery range. Everything reflects his strong belief in empowering his community. With a background in architecture and a degree in furniture design from Paris, Benjametha returned to his hometown Pattani and founded a ceramics factory to create products from local clays. The tagline "Come from the Earth, Be with the Earth, Return to the Earth" not only reflects the brand's character, but also expresses Benjametha's belief based on Islamic philosophy. For people in his community, Benjametha Ceramics is both a source of income and local pride.

WALKING UPON
IN HUMI
QUKAN , VERSE (25:63

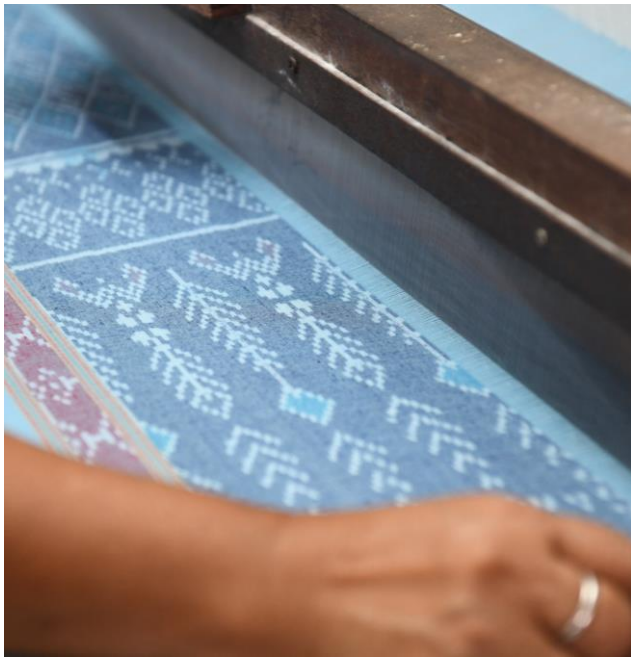
DERNDIN INDIG

PARTICIPANT

DERNDIN INDIGO

Benjametha Ceramic

BanTrang Temple Woven Textile



BanTrang Temple Woven Textile

PSU
PRINCE OF SONGKLA UNIVERSITY
Cultural Economy Development : Pattani Heritage

DOAE

SUPER
DOAE
แปลงใหญ่อำเภอ
UniLEEB

ลูกหยีกวน
ละเอียด
โทร 080-6917748

ลูกหยีกวน ฉาบ เก็บ
สดกว่านี้ไม่มีอีก
การันตีออกรายก
TON-YEE
SUPER
แปลงใหญ่อำเภอยะริง
100 Bath
35 Bath
UniEEB

Heritage City
Pattani
PSU
PRINCE OF SONGKLA UNIVERSITY
PATTANI CAMPUS
Cultural Economy Development : Pattani Heritage City

500 m
SELAMAT DATANG KE HUTA
บ้านปูลาตะเยาะมอ
500 M

Ban Pauh Pla Kurau Salted Fish Industry

วิสาหกิจชุมชนโอรังปันตัย
ORANG-PANTAI COMMUNITY ENTERPRISE

วิสาหกิจชุมชนโอรังปันตัย
ORANG-PANTAI COMMUNITY ENTERPRISE

Kopho Woven Bag Handicraft

กลุ่มหัตถกรรมจักสาน
บ้านคลองปอม
ผลิตภัณฑ์เชือกมัดฟาง
063-728-9950

ผลิตภัณฑ์เชือกมัดฟาง
หมู่ที่ 11 ตำบลโคกโพธิ์ อำเภอโคกโพธิ์ จังหวัดปัตตานี

กลุ่มหัตถกรรมจักสาน
บ้านคลองปอม
ผลิตภัณฑ์เชือกมัดฟาง
063-728-9950

กลุ่มหัตถกรรมจักสาน
บ้านคลองปอม
ผลิตภัณฑ์เชือกมัดฟาง
063-728-9950

AKEPT
Welcome
aysian University Leaders Entrepreneurial
Educators' Bootcamp (UniLEEB)
Organised by : UMK - AKEPT
C.S. Pattani Hotel 12 - 14 Janu

Circular Economy and Innovation Breakthrough

– Prof. Dato' Dr. Nik Maheran bt Nik Muhammad

Prof. Dato' Dr. Nik Maheran discussed with UniLEEB participants, delving into their understanding of innovation, obstacles that impede innovation, strategies for addressing non-innovators within Higher Learning Institutions (HLIs), and the methods to become catalysts for change who foster innovation and innovative thinking in their respective organizations.

In addition, Prof. Nik Maheran introduced the concept of the circular economy and emphasized the pivotal role of social enterprises in spearheading circular economy practices. This topic closely aligns with social innovation, and participants shared their takeaways from the on-site visits to local Micro, Small, and Medium Enterprises (MSMEs) in Pattani, elaborating on how circular economy and social innovation are integrated into their business operations.

Encik Nik Masrul Hisyam
Deputy Director of Circular Economy Unit, Malaysian Investment Development Authority (MIDA)

Circular Economy, Building Mindset and The Ecosystem

– Encik Nik Masrul Hisyam

Sharing session with Encik Nik Masrul Hisyam, Deputy Director of Circular Economy Unit, Malaysian Investment Development Authority (MIDA) cantered on “Circular Economy, Building Mindset and The Ecosystem”. In his presentation, he highlighted the emerging focal points within the Circular BioEconomy, which encompass the integration of the Green Economy, Circular Economy, and Bioeconomy within a well-defined sustainability framework. In Malaysia, particular emphasis has been placed on utilizing biomass as a key catalyst for advancing towards a zero-waste approach, thereby addressing issues related to climate change, Environmental, Social, and Governance (ESG) principles, and Sustainable Development Goals (SDGs). This initiative aims to promote diverse avenues for achieving sustainability transformations.

AKEPT
Welcome
Malaysian University Leaders Entrepreneurial

AKEPT
Welcome

pportunity
Circular Material Economy
Ore
Material
Product
End-of-Use
Value
Material Extraction
Material Processing
Product Manufacturing
Product Use
Remanufacturing
Recycling
Disposal
Time

AKEPT
Welcome
aysian University Leaders Entrepren
Educators' Bootcamp (UniLEEB)
Organised by: UMK-AKEPT
Hotel 12-14 Ja

Our Effort in Recycling
We are doing a lot, but it is still not enough
2022
14 million tonnes / year
1.17 Kg / person / day
2005
6,935,000 tonnes / year
0.8 kg / person / day
1.6%
3.1%
3.3%
5.8%
7.9%
8.5%
12.1%
13.2%
44.5%

Final Presentation at The Regency Hotel, Hatyai

The participants shared their key insights and discussed how they could adopt the innovative businesses they visited in Thailand for implementation in Malaysia, with the goal of enhancing the educational experience and benefiting both students and universities.

AKEPT
Universiti Malaysia KELANTAN
Welcome
Organised by:UMK-AKEPT

AKEPT
Welcome
Malaysian University Leaders Entrepreneurial Educators Bootcamp (UniLEEB)
Organised by: UMK-AKEPT

AKEPT
Welcome
Malaysian University Leaders Entrepreneurial Educators' Bootcamp (UniLEEB)
Organised by: UMK-AKEPT

CIPANT

UniLEEB

Appreciation Ceremony

Apresiasi UniLEEB

Cohort 1

MAJLIS APRESIASI UniLEEB

Venue: Facebook Live
Date: 11th March 2021

Press Esc to exit full screen
NOR ZAKWAN BIN CHE M
N DOA
Scroll for details

Scroll for details

"Being Positive In A Negati
Leadership"
- Ralph Marston
Certificate of Acco
University Leaders Entrepreneuri
CERTIFIED ENTREPRENEURI
Nombor Sijil : UNILEEB 2019/2020(002)
DR. PONMALAR N ALAGAPPAR
Universiti Malaya
30:23 / 48:30
Scroll for details

"Good business leaders create a vision,
vision, passionately own the vision, and
drive it to completion"
Certificate of Accomplishme
University Leaders Entrepreneurial Educators' Bo
CERTIFIED ENTREPRENEURIAL LEADER
Nombor Sijil : UNILEEB 2019/2020(004)
EN. HAZMAN ABDUL
Universiti Malaysia Pahang
30:50 / 48:30
Scroll for details

Majlis Apresiasi UniLEEB
"Entrepreneurship is the means and the en
a better future."
Certificate of Accomplishment
University Leaders Entrepreneurial Educators' Bootc
CERTIFIED ENTREPRENEURIAL LEADER
Nombor Sijil : UNILEEB 2019/2020(001)
PROF. MADYA DR. IVY CHUNG
Universiti Malaya
30:07 / 48:30
Scroll for details

Majlis Apresiasi UniLEEB
"Leadership is the capacity to translate vi
reality."
- Warren Bennis
Certificate of Accomplishmen
University Leaders Entrepreneurial Educators' Boo
CERTIFIED ENTREPRENEURIAL LEADER
Nombor Sijil : UNILEEB 2019/2020(003)
PROF. MADYA DR. JARIAH MOHD JAN
Universiti Malaya

Majlis
Apresiasi
UNIVERSITY LEADERS ENTREPRENEURIAL EDUCATORS BOOTCAMP
UniLEEB
PENERIMA
CERTIFIED
ENTREPRENEURIAL LEADER

AKEPT
"UniLEEB...where knowledge are shared"
Certificate of Accomplishment
University Leaders Entrepreneurial Educators' Bootca
CERTIFIED ENTREPRENEURIAL LEADER
Nombor Sijil : UNILEEB 2019/2020(007)
PROF. MADYA DR. MASS HAREEZA ALI @ HAMID
Universiti Putra Malaysia
31:40 / 48:30
Scroll for details

"The value of experiences gaine
is worthwhile"
Certificate of Accomp
University Leaders Entrepreneurial Ed
CERTIFIED ENTREPRENEURIAL L
Nombor Sijil : UNILEEB 2019/2020(010)
PROF. MADYA IR. DR. JULIANA JOHARI
Universiti Teknologi MARA
32:30 / 48:30
Scroll for details

Majlis Apresiasi UniLEEB
"Be yourself. Don't follow the c
follow you!"
Certificate of Accomp
University Leaders Entrepreneurial Ed
CERTIFIED ENTREPRENEURIAL L
Nombor Sijil : UNILEEB 2019/2020(009)
PROF. MADYA DR. HASLINDA MUSA
Universiti Teknikal Malaysia Melaka
32:15 / 48:30
Scroll for details

ajlis Apresiasi UniLEEB
Press Esc to exit full screen
Certificate of
University Leaders Entre
CERTIFIED ENTREPR
Nombor Sijil : UNILEEB 2019/2
IR. DR. FUDHAIL ABDUL MUNIR
Universiti Teknikal Malaysia Melaka
31:55 / 48:30
Scroll for details

Majlis Apresiasi UniLEEB
"Leadership is the art
learning to listen and
Certificate of
University Leaders Entrepr
CERTIFIED ENTREPREN
Nombor Sijil : UNILEEB 2019/202
PROF. MADYA DR. AZIZUL YADI YAAK
Universiti Malaysia Terengganu
31:10 / 48:30
Scroll for details

Majlis Apresiasi UniLEEB
"Believe in UniLEEB and you
Certificate of Accomp
University Leaders Entrepreneurial Ed
CERTIFIED ENTREPRENEURIAL L
Nombor Sijil : UNILEEB 2019/2020(006)
DR. ZUHA ROSUFILA ABU HASAN
Universiti Malaysia Terengganu
31:25 / 48:30
Scroll for details

AKEPT
Certificate of Accomplishment
University Leaders Entrepreneurial Educators' Bootca
CERTIFIED ENTREPRENEURIAL LEADER
Nombor Sijil : UNILEEB 2019/2020(012)
PROF. MADYA DR. MASSUDI MAHMUDDIN
Universiti Utara Malaysia
33:00 / 48:30
Scroll for details

"Action and persistence conquer
Certificate of Accompli
University Leaders Entrepreneurial Educ
CERTIFIED ENTREPRENEURIAL LEA
Nombor Sijil : UNILEEB 2019/2020(013)
DR. KEW SI NA
Universiti Teknologi Malaysia
33:20 / 48:30
Scroll for details

Majlis Apresiasi UniLEEB
"Beauty is not an intelligence, yo
intelligence is"
Certificate of Accompli
University Leaders Entrepreneurial Educ
CERTIFIED ENTREPRENEURIAL LEA
Nombor Sijil : UNILEEB 2019/2020(015)
PROF. DR. RAJA SUZANA RAJA KASIM
Universiti Malaysia Kelantan
33:50 / 48:30
Scroll for details

Majlis Apresiasi UniLEEB
Certificate of A
University Leaders Entrepre
CERTIFIED ENTREPREN
Nombor Sijil : UNILEEB 2019/2020
DR. SITI AZMA JUSOF
Universiti Teknologi MARA
32:45 / 48:30
Scroll for details

Majlis Apresiasi UniLEEB
"Leadership is action
Certificate of
University Leaders Entrep
CERTIFIED ENTREPRE
Nombor Sijil : UNILEEB 2019/2
PROF. MADYA. DR. NOORSHELLA CH
Universiti Malaysia Kelantan
34:05 / 48:30
Scroll for details

Majlis Apresiasi UniLEEB
"A future entrepreneurial leader
past and current leaders, and Un
platform"
Certificate of Accompli
University Leaders Entrepreneurial Educ
CERTIFIED ENTREPRENEURIAL LEA
Nombor Sijil : UNILEEB 2019/2020(014)
PROF. MADYA TS. DR. MOHAMAD FAIZ MOHD
Universiti Malaysia Kelantan
33:35 / 48:30
Scroll for details

AKEPT
Certificate of Accomplishment
University Leaders Entrepreneurial Educators' Bootca
CERTIFIED ENTREPRENEURIAL LEADER
Nombor Sijil : UNILEEB 2019/2020(018)
PROF. MADYA DR. MOHAMMAD AFFENDY ARIP
Universiti Malaysia Sarawak
34:40 / 48:30
Scroll for details

"Rajin dan Usaha Tangga Kejaya
Certificate of Accompli
University Leaders Entrepreneurial Educ
CERTIFIED ENTREPRENEURIAL LEA
Nombor Sijil : UNILEEB 2019/2020(017)
PROF. MADYA DR. HASNIZAM ABDUL WAHID
Universiti Malaysia Sarawak
34:25 / 48:30
Scroll for details

Majlis Apresiasi UniLEEB
"UniLEEB - Where competent le
clarity and courage gain more st
confidence by every experience
Certificate of Accompli
University Leaders Entrepreneurial Educ
CERTIFIED ENTREPRENEURIAL LEA
Nombor Sijil : UNILEEB 2019/2020(019)
DR. UMI KARTINI RASHID
Universiti Tun Hussein Onn Malaysia
34:55 / 48:30
Scroll for details

Apresiasi UniLEEB
"A leader is to demonst
Certificate of A
University Leaders Entrepre
CERTIFIED ENTREPREN
Nombor Sijil : UNILEEB 2019/2020
PROF. MADYA DR. NORZILA OTHMAN
Universiti Tun Hussein Onn Malaysia
35:10 / 48:30
Scroll for details

Majlis Apresiasi UniLEEB
"What sculptured to a
the human souls. The
educational journey
discovery"
Certificate of A
University Leaders Entrepre
CERTIFIED ENTREPREN
Nombor Sijil : UNILEEB 2019/2020
PROF. MADYA DR. MAZURA@MASTU
Universiti Pendidikan Sultan Idris
35:45 / 48:30
Scroll for details

Majlis Apresiasi UniLEEB
"Finding your entrepreneurial sp
strong is more important than th
you are developing." — Robert
Certificate of Accompli
University Leaders Entrepreneurial Educ
CERTIFIED ENTREPRENEURIAL LEA
Nombor Sijil : UNILEEB 2019/2020(021)
DR. SHANGEETHA GANESAN
Universiti Sains Malaysia
35:30 / 48:30
Scroll for details

Majlis Apresiasi UniLEEB
AKEPT
"Mastering 4Ps in Designing Entrepreneuri
Purpose, Process, People, Place"
Certificate of Accomplishment
University Leaders Entrepreneurial Educators' Bootca
CERTIFIED ENTREPRENEURIAL LEADER
Nombor Sijil : UNILEEB 2019/2020(023)
DR. SHARUL EFFENDY JANUDIN
Universiti Pendidikan Sultan Idris
36:00 / 48:30
Scroll for details

Majlis Apresiasi UniLEEB
"A business minded leader is awes
Certificate of Accomplis
University Leaders Entrepreneurial Educat
CERTIFIED ENTREPRENEURIAL LEA
Nombor Sijil : UNILEEB 2019/2020(025)
PN. HIDAYATI AHMAD
MiCoST
36:35 / 48:30
Scroll for details

Majlis Apresiasi UniLEEB
"Leadership is full of Courage, Co
Compassion"
Certificate of Accomplis
University Leaders Entrepreneurial Educat
CERTIFIED ENTREPRENEURIAL LEA
Nombor Sijil : UNILEEB 2019/2020(028)
TS. DR. EIDA NADIRAH ROSLIN
Universiti Kuala Lumpur
37:25 / 48:30
Scroll for details

ajlis Apresiasi UniLEEB
"UniLEEB – Bring o
leadership in you"
Certificate of C
University Leaders Entrep
CERTIFIED ENTREPRE
Nombor Sijil : UNILEEB 2019/202
PROF. MADYA TS. DR. YUNUS YUSOF
Universiti Tenaga Nasional
37:05 / 48:30
Scroll for details

Majlis Apresiasi UniLEEB
"UniLEEB: A nice pl
Certificate of C
University Leaders Entrepr
CERTIFIED ENTREPRE
Nombor Sijil : UNILEEB 2019/202
DR. ONG JEEN WEI
Multi Media University
36:50 / 48:30
Scroll for details

Majlis Apresiasi UniLEEB
Georg Cantor said "Great innovati
when people aren't afraid to do thi
and so is UniLEEB!
Certificate of Accomplis
University Leaders Entrepreneurial Educat
CERTIFIED ENTREPRENEURIAL LEA
Nombor Sijil : UNILEEB 2019/2020(024)
ASST. PROF. DR. EVA WEI LEE LIM
USCI University
36:20 / 48:30
Scroll for details

"When Leader Creates Leaders"
Certificate of Accomplishment
University Leaders Entrepreneurial Educators' Bootca
CERTIFIED ENTREPRENEURIAL LEADER
Nombor Sijil : UNILEEB 2019/2020(030)
EN. MOHAMMAD AIZAD MOHAMMAD BOKHARI
UniSHAMS
37:55 / 48:30
Scroll for details

"Build a bigger door if the
Certificate of Acc
University Leaders Entrepreneu
CERTIFIED ENTREPRENEUI
Nombor Sijil : UNILEEB 2019/2020(032
PROF. MADYA TS. DR. KOH TIENG WEI
Universiti Putra Malaysia
38:30 / 48:30
Scroll for details

Majlis Apresiasi UniLEEB
AKEPT
"UMK - Where Leaders are Born"
Certificate of Accomplishment
University Leaders Entrepreneurial Educators' Bootca
CERTIFIED ENTREPRENEURIAL LEADER
Nombor Sijil : UNILEEB 2019/2020(031)
EN. SYAMSUL ADLAN MAHRIM
38:10 / 48:30
Scroll for details

Majlis Apresiasi UniLEEB
"UniLEEB is not about id
enterprenuership capabi
Certificate of Acc
University Leaders Entrepreneu
CERTIFIED ENTREPRENEUI
Nombor Sijil : UNILEEB 2019/2020(029
ZAIFILLA FARRINA ZAINUDDIN
Universiti Kuala Lumpur
37:40 / 48:30
Scroll for details

Press Esc to exit full screen
"Be Creative, Inovative and
Leadership in You"
Certificate of Comp
University Leaders Entrepreneuric
Module 1 / E-Mind: Developing Entrepre
Module 2 / E-Lead: Change Leadership
Nombor Sijil : UNILEEB 2019/2020(1-003)
PN. NUR SAHIDAH BINTI BASHIER
MiCoST
27:17 / 48:30
Scroll for details

Certificate of Completion
University Leaders Entrepreneurial Educators' Bo
Module 1 / E-Mind: Developing Entrepreneurial Mindset
Module 2 / E-Lead: Change Leadership
Nombor Sijil : UNILEEB 2019/2020(1-005)
PROF. MADYA DR. SHAIFUL ANNUAR KHALID
Universiti Teknologi MARA
27:52 / 48:30
Scroll for details

Majlis Apresiasi UniLEEB
AKEPT
"Jika masih belum dapat menjadi yang terb
jadilah yang dapat membahagiakan."
Certificate of Completion
University Leaders Entrepreneurial Educators' Bootca
Module 1 / E-Mind: Developing Entrepreneurial Mindset
Module 2 / E-Lead: Change Leadership
Nombor Sijil : UNILEEB 2019/2020(1-004)
EN. SUDIRMAN BIN ASMADI
Universiti Putra Malaysia
27:37 / 48:30
Scroll for details

ajlis Apresiasi UniLEEB
AKEPT
Certificate of Completion
University Leaders Entrepreneurial Educators' Boo
Module 1 / E-Mind: Developing Entrepreneurial Mindset
Module 2 / E-Lead: Change Leadership
Nombor Sijil : UNILEEB 2019/2020(1-002)
EN. MOHD SHARIL BIN ABDULLAH

Majlis
Apresiasi
UNIVERSITY LEADERS ENTREPRENEURIAL EDUCATORS BOOTCAMP
UniLEEB
PENERIMA
CERTIFICATE OF COMPLETION

Majlis Apresiasi UniLEEB
Press Esc to exit full screen
Certificate of Completion
University Leaders Entrepreneurial Educators' Bootca
Module 1 / E-Mind: Developing Entrepreneurial Mindset
Module 2 / E-Lead: Change Leadership
Nombor Sijil : UNILEEB 2019/2020(1-010)
TS. DR. ROSLAN BIN AWANG
Universiti Sultan Zainal Abidin
29:12 / 48:30
Scroll for details

Majlis Apresiasi UniLEEB
Press Esc to exit full screen
Certificate of Completion
University Leaders Entrepreneurial Educat
Module 1 / E-Mind: Developing Entrepreneurial Min
Module 2 / E-Lead: Change Leadership
Nombor Sijil : UNILEEB 2019/2020(1-007)
DR. NORSYAFIKAH ASYILLA BINTI NORDIN
Universiti Sultan Zainal Abidin
28:22 / 48:30
Scroll for details

Majlis Apresiasi UniLEEB
Press Esc to exit full screen
Certificate of Completion
University Leaders Entrepreneurial Educat
Module 1 / E-Mind: Developing Entrepreneurial Min
Module 2 / E-Lead: Change Leadership
Nombor Sijil : UNILEEB 2019/2020(1-009)
PROF. MADYA DR. YONG THIAN KHOK
Universiti Tunku Abdul Rahman
28:57 / 48:30
Scroll for details

Majlis Apresiasi UniLEEB
"Don't let small minds
dream is too big"
Certificate of
University Leaders Entrepr
Module 1 / E-Mind: Developing
Module 2 / E-Lead: Change Lead
Nombor Sijil : UNILEEB 2019/202
PROF. DR. MOHD SHAHRIZAL SUNAR
Universiti Teknologi Malaysia
26:47 / 48:30
Scroll for details

Majlis Apresiasi UniLEEB
Press Esc to exit full screen
Certificate of
University Leaders Entrep
Module 1 / E-Mind: Developin
Module 2 / E-Lead: Change Le
Nombor Sijil : UNILEEB 2019/20
ASST. PROF. DR. ZUHAILI AKMAL ISM
Universiti Tun Abdul Razak
28:42 / 48:30
Scroll for details

Majlis Apresiasi UniLEEB
Press Esc to exit full screen
Certificate of Completion
University Leaders Entrepreneurial Educat
Module 1 / E-Mind: Developing Entrepreneurial Min
Module 2 / E-Lead: Change Leadership
Nombor Sijil : UNILEEB 2019/2020(1-006)
PROF. MADYA DR. FAKHRUL ANWAR BIN ZAINO
Universiti Sultan Zainal Abidin
28:07 / 48:30
Scroll for details

Majlis Apresiasi UniLEEB
AKEPT
HIGHER EDUCATION LEADERSHIP ACADEMY
KEMENTERIAN PENGAJIAN TINGGI
Universiti Malaysia KELANTAN
CALON PESERTA TERBAIK
EN. SYAMSUL ADLAN MAHRIM
PROF. MADYA IR.DR. JULIANA JOHARI
DR. KEW SI NA
PROF. MADYA TS. DR. YUNUS YUSOFF
PROF. MADYA DR. MAZURA MUHAMMAD
39:20 / 48:30
Scroll for details

iasi UniLEEB
AKEPT
HIGHER EDUCATION LEADERSHIP ACADEMY
KEMENTERIAN PENGAJIAN TINGGI
Universiti Malaysia KELANTAN
PESERTA TERBAIK UniLEEB 2019/2020
PROF. MADYA IR.DR. JULIANA JOHARI
PROF. MADYA DR. MAZURA MUHAMMAD
CIK ZAFILLA FARRINA ZAINUDDIN
39:50 / 48:30
Scroll for details

iasi UniLEEB
AKEPT
KEMENTERIAN PENGAJIAN TINGGI
Universiti Malaysia KELANTAN
ERTAS CADANGAN KEUSAHA
VALUE@UNIVERSITY
Prof Madya Dr. Mass Hareeza Ali
Prof Madya Ts. Dr. Yunus Yusoff
Prof Madya Dr. Mohammad Affendy Arip
Prof Madya Dr. Hasnizam Abdul Wahid
Dr. Shahrul Effendy Janudin
En Mohammad Aizad Mohammad Bokhari
41:43 / 48:30
Scroll for details

Apresiasi UniLEEB
AKEPT
KEMENTERIAN PENGAJIAN TINGGI
KERTAS CADANGAN KEUSAH
Malaysian University Youth Entrepreneurship Program (MyUniYEP)
1. Prof Madya Dr. Massudi Mahmuddin
2. Dr. Ponmalar A/P N Alagappar
3. Prof Madya Dr Ivy Chung
4. Prof Madya Dr Noorshella Che Nawi
5. Dr Zuha Rosufila Abu Hasan
6. En. Syamsul Adlan Mahrim
42:18 / 48:30
Scroll for details

presiasi UniLEEB
AKEPT
KEMENTERIAN PENGAJIAN TINGGI
Universiti Malaysia KELANTAN
KERTAS CADANGAN KEUSAHAWA
UniLEEBpreneur@MoHE : Entrepreneurial Ecosystem And Development Project
1. Prof Madya Ir. Dr. Juliana Johari
2. Prof Madya Dr Mazura @ Mastura Muhammad
3. Prof Madya Ts. Dr. Mohammad Faiz Mohd Amin
4. Prof Madya Dr Koh Ting Wei
5. Cik Zafilla Farrina Zainuddin
6. En. Hazman Abdul
Scroll for details

Majlis Apresiasi UniLEEB
AKEPT
KEMENTERIAN PENGAJIAN TINGGI
KERTAS CADANGAN KEUSAHA
UniLEEBpreneur@MoHE : Entrepreneurial Ecosystem And Development Project
Building Entrepreneurial Ecosystem for University Students through online Micro-credential courses
UniLEEB Program Kesedaran OKU Tanipreneur : Proposal for Entrepreneurial Ecosystem and Entrepreneurship Development Project
The impact of Entrepreneurial students leadership using Entrepreneurial Quotient Profiling System
Scroll for details

Majlis
Apresi
UNIVERSITY LEADERS ENTREPRENEURIAL EDUCA
UniLEE
UNILeeb
Module 1
LIVE
facebook
11 MAC 202
KHAMIS | 2:30 PT
Scroll for details

Cohort 2

MAJLIS APRESIASI UniLEEB

Venue: AKEPT MAIN HALL
Date: 9th September 2022

Tahniah
AKEPT
HIGHER EDUCATION LEADERSHIP ACADEMY
AKADEMI KEPIMPINAN PENDIDIKAN TINGGI
KEMENTERIAN PENGAJIAN TINGGI
A JOURNEY OF WONDERS
Syamsul Fozy Osman[1], Noor Azuddin Yakob[2], Mohd Amin Mohamad[3], Fauziana Mat Hussain[4], Nurul Ashikin Ahmad[5], Linira Ghazali[6]
[1]Kolej Universiti Poly-Tech Mara, [2]Universiti Kebangsaan Malaysia, [3]Universiti Teknikal Malaysia Melaka, [4]Kolej Poly-Tech Mara Kota Bharu, [5]Universiti Pendidikan Sultan Idris, [6]Universiti Malaysia Kelantan
Prof. Tan Sri Dato' Sri Dr. Noor Azlan Ghazali
Penulis:
Dr. Syamsul Fozy Osman
Prof. Madya Dr. Noor Azuddin Yakob
Dr. Mohd Amin Mohamad
Pn. Fauziana Mat Hussain
Pn. Nurul Ashikin Ahmad
Pn. Linira Ghazali
Anugerah
PENULISAN KAJIAN KES TERBAIK
UniLEEB KOHOT 2

Tahniah
AKEPT
HIGHER EDUCATION LEADERSHIP ACADEMY
KEMENTERIAN PENGAJIAN TINGGI
A JOURNEY OF WONDERS
Penulis:
Dr. Syamsul Fozy Osman
Prof. Madya Dr. Noor Azuddin Yakob
Dr. Mohd Amin Mohamad
Pn. Fauziana Mat Hussain

Anugerah
KUMPULAN TERBAIK
UniLEEB
KOHOT 2
Ts. Dr. Ruhana binti Zur (UiTM)
Prof. Madya Dr. Ros Aniza binti Mohd Shariff (UIAM)
Prof. Madya Dr. Dzulkifli bin Mukhtar (UMK)
Dr. Mohd Yussni bin Hashim (UTHM)
Pn. Nur Farhana binti Abdullah (UM)
PROJEK PEKASAM AT TASIK BANDING

Anugerah
KUMPULAN TERBAIK
UniLEEB KOHOT 2
Ts. Dr. Ruhana binti Zur (UiTM)
Prof. Madya Dr. Ros Aniza binti Mohd Shariff (UIAM)
Prof. Madya Dr. Dzulkifli bin Mukhtar (UMK)
KUMPULAN TERBAIK
UNILEEB KOHOT 2
RM5,000.00
RINGGIT MALAYSIA LIMA RIBU SAHAJA

AKEPT
HIGHER EDUCATION LEADERSHIP ACADEMY
AKADEMI KEPIMPINAN PENDIDIKAN TINGGI
KEMENTERIAN PENGAJIAN TINGGI
Universiti Malaysia KELANTAN
Anugerah
PESERTA TERBAIK
UniLEEB KOHOT 2
PROF. MADYA DR. NOOR AZUDDIN BIN YAKOB
UNIVERSITI KEBANGSAAN MALAYSIA

AKEPT
HIGHER EDUCATION LEADERSHIP ACADEMY
AKADEMI KEPIMPINAN PENDIDIKAN TINGGI
LEADERS
NEURIAL
BOOTCAMP
UMK
PTEMBER 2022
JUMAAT
DEWAN UTAMA
EMI KEPIMPINAN
NDIDIKAN TINGGI

AKEPT
Universiti Malaysia KELANTAN
MAJLIS APRESIASI
UniLEEB

AKEPT
Universiti Malaysia KELANTAN
MAJLIS APRESIASI
UniLEEB

MAJLIS APRESIASI
UniLEEB
AKEPT

MAJLIS APRESIASI
UNILEEB

CASE STUDY
ENTREPRENEURIA
LEADERS
THE CATALYST OF CHANGE FOR
HIGHER LEARNING INSTITUTIONS

AKEPT

MAJLIS APRESIASI
UniLEEB
UNIVERSITY LEADERS ENTREPRENEURIAL
EDUCATORS' BOOTCAMP
KELANTAN

AKEPT
MAJLIS APRESIASI
UniLEEB

AKEPT
Universiti Malaysia KELANTAN
MAJLIS APRESIAS
UniLEEB

AKEPT
Universiti Malaysia KELANTAN
MAJLIS APRESIASI
UniLEEB
UNIVERSITY LEADERS ENTREPRENEURIAL
EDUCATORS' BOOTCAMP
AKEPT - UMK

UniLEEB
SITY LEADERS ENTREP
EDUCATORS' BOOTCA
AKEPT - UMK

UniLEEB
SITY LEADERS ENTREPRENEURIAL

AKEPT
MAJLIS APRESIASI
KUMPULAN TERBAIK
UNILEEB KOHOT 2
RM5,000.00

MAJLIS APRESIASI

AKEPT
KEMENTERIAN PENGAJIAN TINGGI
Anugerah

MAJLIS APRESIASI

Universiti Malaysia KELANTAN
UNILEEB
BOOTCAMP
DEWAN UTAMA

MAJLIS APRESIASI

AKEPT
Universiti Malaysia
KELANTAN
MAJLIS APRESIASI
KUMPULAN TERBAIK
UNILEEB KOHOT 2
RM5,000.00

AKEPT
Universiti Malaysia
KELANTAN
MAJLIS APRESIASI
UniLEEB
UNIVERSITY LEADERS ENTREPRENEURIAL

Cohort 3

MAJLIS APRESIASI UniLEEB

Venue: AKEPT MAIN HALL
Date: 29th November 2023

CALON- CALON
PESERTA TERBAIK
F. MADYA DR. NURAZZURA
MOHAMAD DIAH
UIAM
PROF. MADYA DR. YUSOF
BOON
UTM
PROF. MADYA DR. HAZRIAH
HASAN
UMK
DR. SITI SHUHAIDA
SHUKOR
UPSI
DR. AINUL YUSNITA
MOHAMAD YUSOP
UniKL

Anugerah
PESERTA TERBAIK
UniLEEB
KOHORT 3
PROF. MADYA DR. YUSOF BOON
UTM

Anugerah
SERTA TERBAIK
UniLEEB
KOHORT 3
AKEPT

Anugerah
KAJIAN KES TERBAIK
UniLEEB KOHORT 3
Prof. Madya Dr. Yusof Boon (UTM)
Prof. Madya Dr. Nurazzura Mohamad Diah (UIAM)
Dr. Ainul Yusnita Mohamad Yusop (UniKL)
Ms. Linira Ghazali (UMK)
BEST Case Study 2023
UniLEEB KOHORT 3
EMPOWERING LIVES WITH AN EDUCATIONAL SOUL:
The Inspiring Journey of A Passionate Banker
TAN SRI AZMAN HASHIM
Yusof Boon
Nurazzura Mohamad Diah
Ainul Yusnita Mohamad Yusop
Linira Ghazali
ISSN 1144-875X
Congratulation
1st

Anugerah
KAJIAN KES TERBAIK
UniLEEB KOHORT 3
BEST Case Study 2023
UniLEEB KOHORT 3
EMPOWERING LIVES WITH AN EDUCATIONAL SOUL:
The Inspiring Journey of A Passionate Banker
TAN SRI AZMAN HASHIM
1st
Prof. Madya Dr. Yusof Boon (UTM)

Anugerah
KUMPULAN TERBAIK
UniLEEB KOHORT 3
KUMPULAN 4: PROJECT: REPLICATION OF I.AMPOE KOPHLO HANDICRAFT
Dr. Ainul Yusnita binti Mohamad Yusop UniKL
Dr. Shuhaida binti Sukor UPSI
Prof. Madya Dr. Ahmad bin Che Yaacob UTM
Dr. Hazli Rafis bin Abdul Rahim UTeM

KERTAS CADANGAN PROJEK
KEUSAHAWANAN TERBAIK
UniLEEB KOHORT 3
LAN 4: PROJECT: REPLICATION OF LAMPOE KOPHLO HANDICRA
Universiti Malaysia KELANTAN
MINISTRY OF HIGHER EDUCATION
IMPULAN TERBAIK
UniLEEB KOHOT 3
RM5,000.00
RINGGIT MALAYSIA LIMA RIBU SAHAJA
Apresiasi
UniLEEB
sity Leaders Entrepreneurial
tors' Bootcamp AKEPT - UMK
ENTREPRENEURSHIP IS OUR THRUST
OfficialUMK

Universiti Malaysia
KELANTAN

Universiti Malaysia
KELANTAN

Universiti Malaysia
KELANTAN

Universiti Malaysia
KELANTAN
AKEPT - UMK

AKEPT

Apresiasi
UniLEEB
KOHORT 3
University Leaders Entrepreneurial

TERBAIK
niLEEB
KOHORT 3

RBAIK
B KOHORT 1

Majlis Apresiasi
UniLEEB
KOHORT 3
University Leaders Entrepreneurial
Educators' Bootcamp

ugerah
USAHAWANAN
RBAIK
UniLEEB
Engage Impact:
University Leaders Entrepreneu
HIGHLIGHTS

Majlis Apresiasi
UniLEEB KOHORT 3
University Leaders Entrepreneurial
Educators' Bootcamp
AKEPT - UM
1st Winner 2023
UniLEEB Exhibition & Competition
RM1,000.00
RINGGIT MALAYSIA SATU RIBU SAHAJA

Majlis Apresiasi
UniLEEB
KOHORT 3
University Leaders Entrepreneurial
Educators' Bootcamp AKEPT -

Majlis Apresiasi
UniLEEB
KOHORT 3
AKEPT - UMK
AKEPT

Majlis Apresiasi
UniLEEB
KOHORT 3
University Leaders Entrepreneurial
Educators' Bootcamp AKEPT - UMK

Majlis Apresiasi
UniLEEB KOHORT 3
University Leaders Entrepreneurial Educators' Bootcamp AKEPT - UMK
UMPULAN TERBAIK
UniLEEB KOHOT 3
RM5,000.00
RINGGIT MALAYSIA LIMA RIBU SAHAJA
1st Winner 2023
UniLEEB Exhibition & Competition
RM1,000.00
RINGGIT MALAYSIA SATU RIBU SAHAJA
Apresiasi
UniLEEB

UniLEEB
EXHIBITION & COMPETITION

Venue: AKEPT LOBBY
Date: 29th November 2023

Shaping Minds, Building Leaders

Shaping Minds, Building Leaders

IMPLEMENTATION
IMPACT

CIRCULAR ECONOMY:
WHERE ARE WE NOW AND HOW DO WE EVEN BEGIN
IMPLEMENTATION
IMPACT

Anugerah
POSTER TERBAIK
UniLEEB KOHORT 3
Tempat Pertama
MINISTRY OF HIGHER EDUCATION
HIGHER EDUCATION LEADERSHIP ACADEMY
UNIVERSITI MALAYSIA KELANTAN
Koperasi Keusahawanan Siswa Berhad
Associate Professor Dr. Jauriyah binti Shamsuddin*
Lam Ci Kin, Azam Amri Aziz Bin Abdullah, Yap Pei Shi and Adelene Neng Sze Ching
University Leaders Entrepreneurial Educators' Bootcamp (UniLEEB)
HIGHLIGHTS
Establishment of students-based independent business cooperative, Koperasi Keusahawanan Siswa Berhad.
Self-designed a business nurturing model, CTAC Model that nurtured 9 teams of student entrepreneurs in UUM.
Business community in UUM that created RM 45000 total revenue from April to July 2023.
INTRODUCTION
Gryphon Street
Chill & Break Night
G-Expert
G-Mart
Consultation
Community
Analysis
ACTIVITY
IMPLEMENTATION
E-Mind
E-Lead
Networking
IMPACT
Key to promote innovative entrepreneurship
Impact from IEP
ACKNOWLEDGEMENTS
We thank AKEPT and Universiti Malaysia Kelantan for conducting University Leaders Entrepreneurial Educators' Bootcamp (UniLEEB). We thank the School of Business Management (SBM) UUM in supporting us to join UniLEEB.
Check out our profiles!

Anugerah
K KEUSAHAWANAN
TERBAIK
UniLEEB
Koperasi Keusahawanan Siswa Berhad
University Leaders Entrepreneurial Educators' Bootcamp (UniLEEB)
UUM
HIGHLIGHTS
IMPLEMENTATION
INTRODUCTION
ACTIVITY
Universiti Malaysia KELANTAN
1st Winner 2023
UniLEEB Exhibition & Competition
RM1,000.00
RINGGIT MALAYSIA SATU RIBU SAHAJA
Apresiasi
UniLEEB
ENTREPRENEURSHIP IS OUR THRUST

Anugerah
POSTER TERBAIK
UniLEEB KOHORT 3
Tempat ke-2
PENJENAMAAN DIRI MERENTASI EKOSISTEM ASAS PEMBANGUNAN KEUSAHAWANAN PELAJAR
University Leaders Entrepreneurial Educators' Bootcamp (UniLEEB)
SOROTAN KEJAYAAN : ALUMNI UniLEEB 2.0
"Satu Anjakan Paradigma Pemerkasaan Kepimpinan"
PENGENALAN
AKTIVITI
IMPLEMENTASI
KESAN
ACKNOWLEDGEMENTS
We thank AKEPT and Universiti Malaysia Kelantan for conducting University Leaders Entrepreneurial Educato
Bootcamp (UniLEEB). We thank Universiti Malaysia Sabah in supporting us to join UniLEEB.

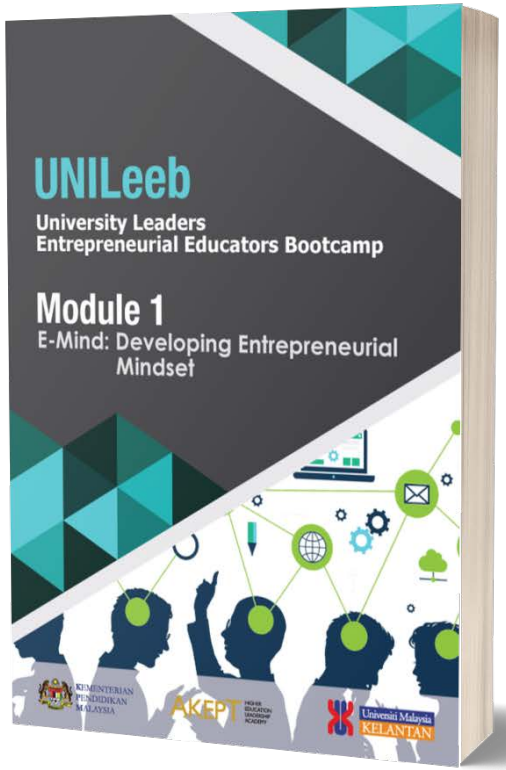
Anugerah
EK KEUSAHAWANAN
TERBAIK
UniLEEB
PENJENAMAAN DIRI MERENTASI EKOSISTEM ASAS
PEMBANGUNAN KEUSAHAWANAN PELAJAR
UMS
University Leaders Entrepreneurial Educators' Bootcamp
(UniLEEB)
SOROTAN KEJAYAAN : ALUMNI UniLEEB 2.0
IMPLEMENTASI
KESAN
PECUT
BANGKIT
MARKET

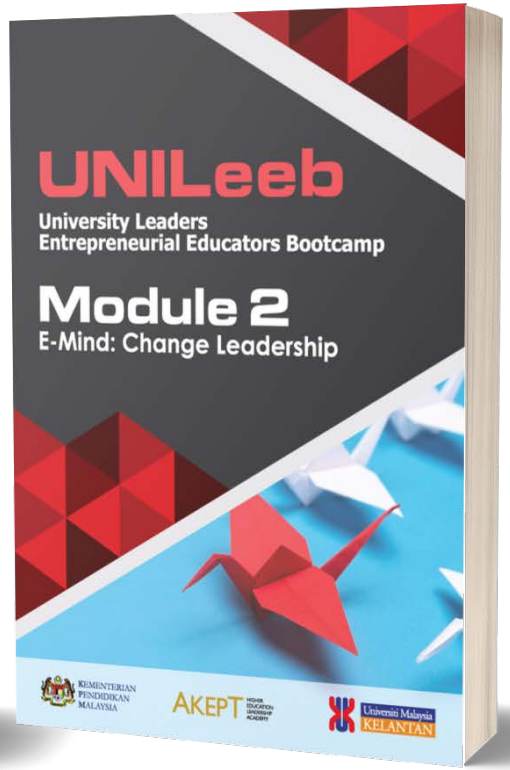
Anugerah
POSTER TERBAIK
UniLEEB KOHORT 3
Tempat ke-3
Engage Impact: Appreciate!
University Leaders Entrepreneurial Educators' Bootcamp (UniLEEB)
HIGHLIGHTS
Entrepreneur Development
Gradute Employbility
IMPLEMENTATION
INTRODUCTION
IMPACT
ACTIVITY
Creativity & Innovative
ACKNOWLEDGEMENTS

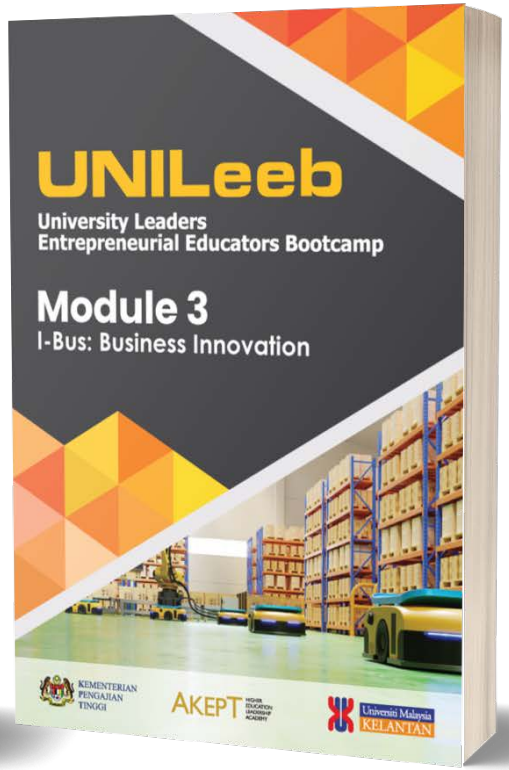
AKEPT
AKADEMI KEPIMPINAN PENDIDIKAN TINGGI
Engage Impact:
University Leaders Entrepreneurial Educators' Bootcamp (UniLEEB)
HIGHLIGHTS
IMPLEMENTATION
INTRODUCTION
IMPACT
ACTIVITY
ACKNOWLEDGEMENTS

List of UniLEEB Publications

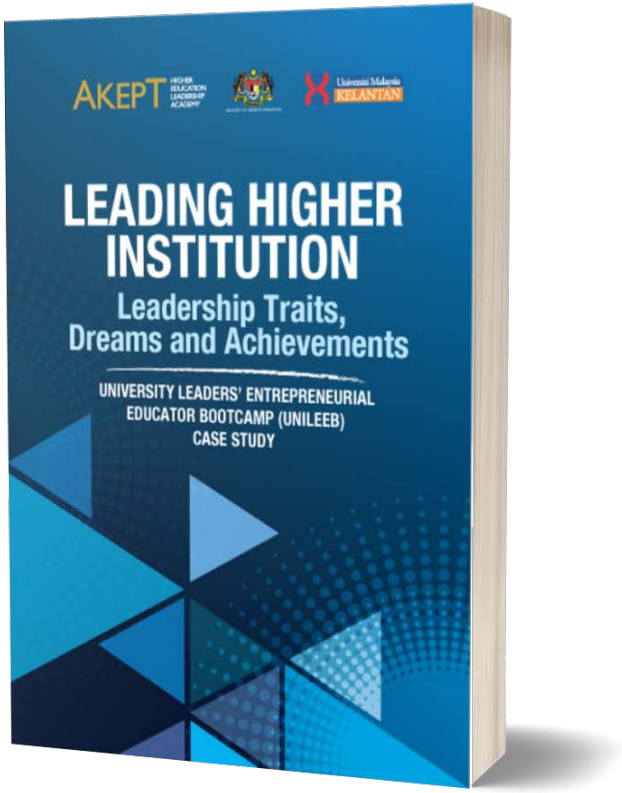
First Cohort - Workbooks







First Cohort - Case Study



The manuscript explores the various leadership styles, dreams, and achievements of 9 renowned leaders in spearheading the institutions of higher learning in Malaysia. All the case studies were the result of sheer hard work and compilations done by 9 groups of authors through a series of interviews with the respective leaders within the course of 3 to 4 months.

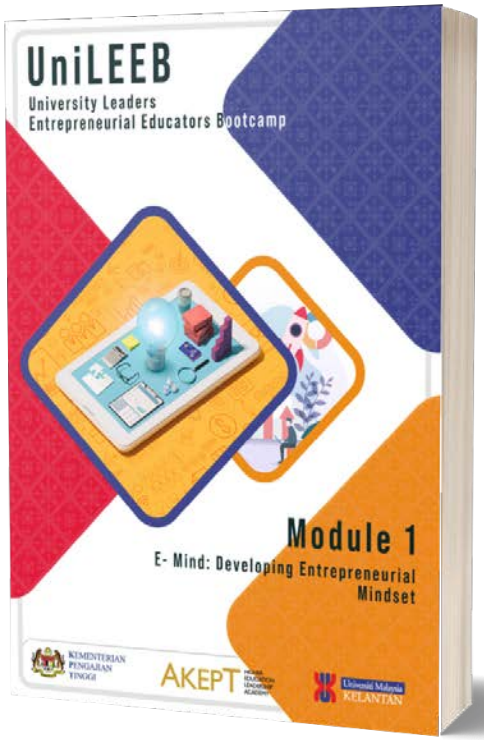
The first case study "Bulldozer in Action: In Bridging the Underdog to the Top", talks about Prof. Dato' Ts. Dr. Noor Azizi Ismail, dubbed as the 'bulldozer' in bringing the underdogs to the top and nurturing them to their fullest potential. The second case study entitled, "Aligning Academics' Competence to the University's Expectation: For the Better Future of All", is about Prof. Awang Bulgiba, who is an expert in strategizing the governance of the university while meeting expectations of the academics. The third case study, "Shadowing a Great Leader" discussed how the author aspires to follow the footsteps of Prof. Datuk Dr. Raduan Che Rose who uses the Swift Eagle leadership style in shaping and restructuring one of the youngest higher learning institutions in the country.

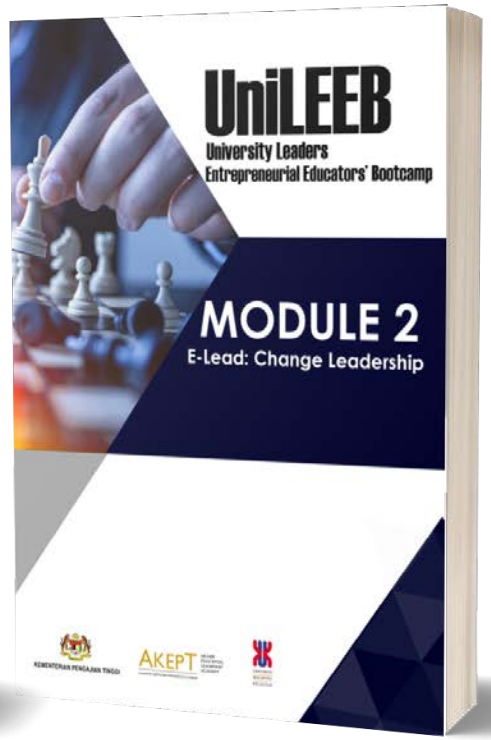
The fourth case study, “Academic Leadership and Leadership Challenges of the Vice Chancellor of Universiti Sains Malaysia (USM)”, showcases Prof. Dr. Faisal Rafiq Mahamd Adikan’s implementation of sustainability leadership during his years as the Vice-Chancellor of USM. The fifth case study entitled “Nurturing Future Leaders in Research and Innovation via Knowledge Sharing and Exchange”, centers around Prof. Dr. Mohd Shahir Shamsir Omar who started the initiatives to provide supportive working environment for ‘otai’ and young academics in creating a more effective and productive academia. The sixth case study, “The other side of the coin: creating opportunities out of difficulties” features the story of Tuan Akmal Abdul Manap, the struggles, and challenges in dealing with the transition from public to the private higher learning institution.

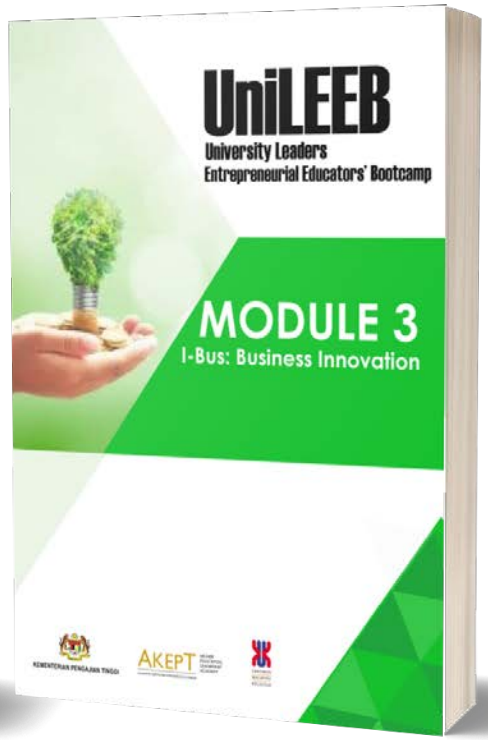
The seventh case study “Fight It or 'Buy' It?” highlights the story of how Prof. Datuk Dr. Mohammad Shatar Sabran managed to build his dynamic team and get everyone to work harmoniously together using his strategy of ‘buying them in’ and this strategy has also helped him to resolve one of the toughest challenges and crises in his career. The eighth case study “Leadership in Action: Founder of CEO@ Faculty” revolves around Prof. Dr. Arham Abdullah, whose leadership skills has bridged the gap between industry and academia in just six months through his brainchild, the CEO@Faculty Programme. Finally in the last case study “Transformational Leadership in a New Era” brings the readers the story of Prof. Datuk Dr. Marliham who rose from the bottom of the management ladder and within the span of ten years became the president of one of the leading private institutions in Malaysia.

The sole purpose of this book is that it could be used as an example and reference to everyone who aspires to become great leaders one day. As the saying goes, “A good leader leads by example and not by force”, hopefully, all the stories and experiences shared here by these authors will help to mold the young minds into becoming the next generation to lead the higher learning institutions to the pinnacle, locally and globally.

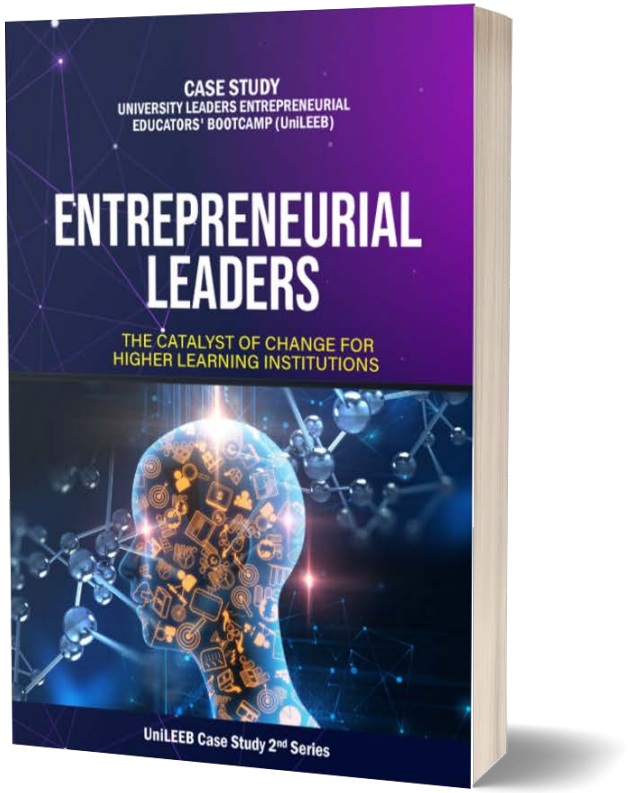
Second Cohort - Workbooks







Second Cohort - Case Study



The manuscript explores the various leadership styles of nine (9) renowned leaders in spearheading the institutions of higher learning in Malaysia. All the case studies were the result of sheer hard work and compilations done by nine (9) groups of authors through a series of interviews with the respective leaders within the course of three to four months. The first case study, "A Journey of Wonders", centres on the story of a renowned and progressive leader, Prof. Tan Sri Dato' Sri Dr. Noor Azlan Ghazali, who believes in values-based actions to ensure transformation by holding on to two important guiding principles in discharging his duties as the Vice-Chancellorsincerity, and honesty. The values that he had instilled and nurtured among his staff coupled with the entrepreneurial mindset, have uplifted UKM to greater heights and outstanding achievements at the global level.

The second case study, "When the Lion Roars", enlightens the readers with the story of Tan Sri Prof. Dr. Ibrahim Abu Shah, an Ultra-Malay who is well known in his fights for the Malay rights and a father figure to all his 130,000 UiTM students. He was the one, who has transformed UiTM from a second-class institution even in the eyes of the locals to a world class university at the international level, overcoming all the obstacles and political turbulence during his tenureship as the Vice Chancellor.

The third case study, “The Quest for Excellence, Asma Ismail” highlights the astounding success stories of Prof. Datuk Dr. Asma Ismail as a prominent female leader in various academic institutions in Malaysia, and her secrets to achieving them. The fourth case study, “Taming the Storms: Leadership in times of crisis”, features the story of Prof. Datin Paduka Setia Datuk Dr. Aini, who is always driven by her passion and positive thinking toward others. Her sense of empathy has helped many, especially her students and subordinates, to discover their potential and have a better perspective on life.

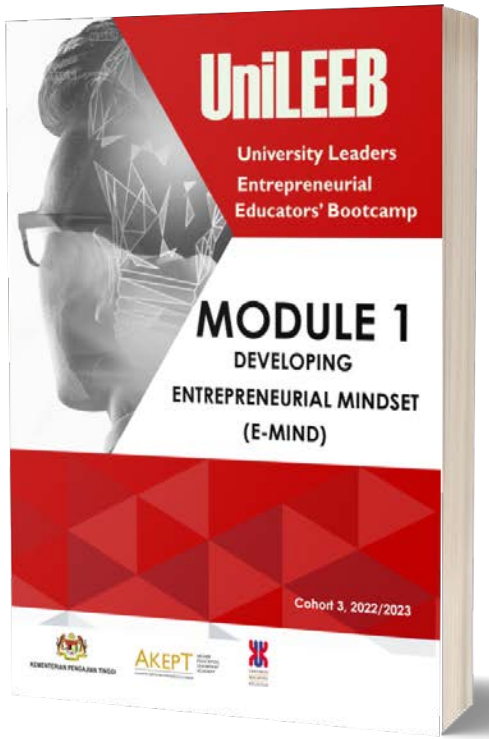
The fifth case study, “Dare to Lead: A Woman Rector Painting the Future” talks about the inspiring stories of Prof. Dato' Sri Dr. Zaleha Kamaruddin, who was charged with a great responsibility to become the first female leader of a public university in Malaysia. The sixth case study, “Leading Humans by Humanism” revolves around Prof. Emeritus Tan Sri Dato’ Dzulkifli Abdul Razak, who faced the struggles in bringing the university which he led to stand in the eyes of the world, becoming a world class university through achieving the APEX status.

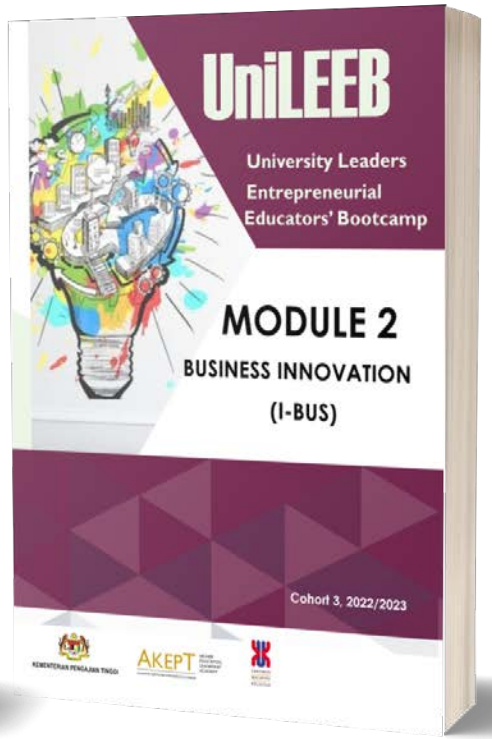
The seventh case study, “Authentic leadership: A leader who Walks the Talk”, highlights the story of a renowned transformative leader, Prof. Emeritus Dato’ Dr. Hassan Said. He shared a few characteristics leaders should have to build employee trust and overcome organisational resistance. The eighth case study, “A Fearless Leader” features how Tan Sri Dr. Ghauth Jasmon honed his character and experience to help him faced the impossible tribulations in steering Universiti Malaya into the list of top universities in the world.

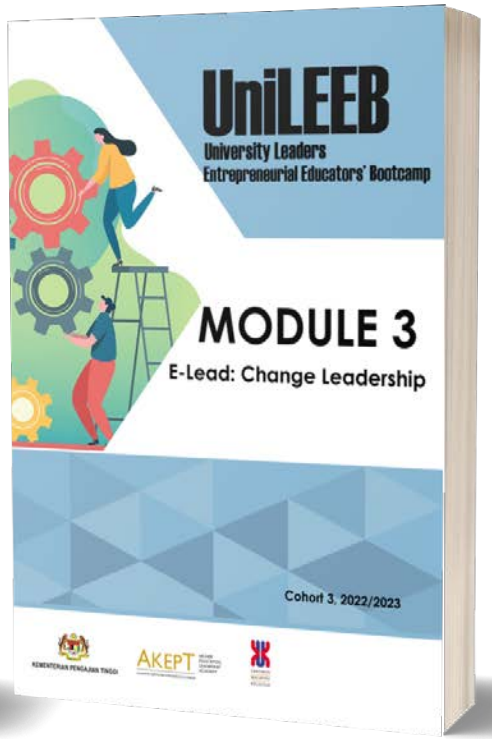
The last case study “Leading by example” unfold a story to every great success. The growth story of UMK is not complete without mentioning Emiritus Dato’ Prof. Ir. Dr. Zainai Bin Mohamed. This was the brain behind the development and transformation of a university that was not desirable by many to a university that has now attracted great interest from Malaysians and international students. Before becoming the first Vice-Chancellor, Prof Zainai expressed great leadership qualities. So, he didn't back off when he was appointed as the pioneer VC and never considered himself the best. He accepted the challenges and with detailed planning, team, and relentless spirit, he was able to achieve success. The lessons from this biography will help students, lecturers, professors, and future leaders on how to leave a great impact on their society.

The sole purpose of this book is that it could be used as an example and reference to everyone who aspires to become great leaders one day. As the saying goes, “A good leader leads by example and not by force”, hopefully, all the stories and experiences shared here by these authors will help to mold the young minds into becoming the next generation to lead the higher learning institutions to the pinnacle, locally and globally.

Third Cohort - Workbooks







Project Members Biography

PROFESSOR DATO' DR. NIK MAHERAN BINTI NIK MUHAMMAD - PROJECT LEADER

Prof. Dr. Nik Maheran Nik Muhammad is currently the Deputy ViceChancellor (VC) of Academic and International Affairs of Universiti Malaysia Kelantan (UMK). Prior to that, she has held various leadership positions ever since she joined UMK namely as the Director of Corporate Affairs, Dean of Student Affairs and Alumni, Director of Global Entrepreneurship Research & Innovation Centre (GERIC), Centre of Excellence in Entrepreneurship, and Senior Director of UMK Entrepreneurship Institute.

Formerly, she served Universiti Teknologi MARA (UiTM) for 10 years and the Inland Revenue Board (LHDN) for 11 years. Her last post at LHDN was as the Assistant Director of LHDN Kelantan Branch, before she entered the academic world in 2002. Apart from being the Deputy VC, she serves as a full-time professor in Finance and Entrepreneurship at the Faculty of Business and Entrepreneurship, UMK. Thus far, she has written 40 books and more than 100 other publications such as journal articles, case studies, conference proceedings, and creative writing in the areas of behavioural finance, entrepreneurship, leadership, and decision-making.

She has also won many awards nationally and internationally and one of her highest achievements was the Asia Pacific Entrepreneurship Leadership Award by ACEEU (Entrepreneurship Accreditation Council and Engagement University) Europe 2020. Professionally, she is a member of the Chartered Institute of Taxation Malaysia (CITM), Malaysian Financial Planning Association (FPAM), Institute of Bankers Malaysia (IBBM), and Global Differentiation Fellow of Strategic Management Inc. of the United States of America (USA).

ASSOC. PROF. TS. DR. NIK ZULKARNAEN KHIDZIR
- PROJECT MEMBER

Assoc. Prof. Ts. Dr. Nik Zulkarnaen Khidzir, PhD in IT, Professional Technologist and TTAC Auditor, Panel of Evaluator, Malaysia Board of Technologist (MBOT); Academics, Faculty of Creative Technology and Heritage, UMK; Fellow, Institute for Artificial Intelligent and Big Data; Founder, National Entrepreneurship Incubator, Cre8tivation Lab UMK Before his academic position, he has more than 20 years of experience in ICT integration entrepreneurship projects for government agencies, private companies and the higher education industry.

His niche area of research work focuses on creative innovation and digital technology. He received various recognition and awards in research & innovation competitions at national and international levels. He has granted 9 IP for various innovation and invention from technology research to innovative entrepreneurship education model, written more than 70 other publications such as journal articles, case studies, conference proceedings, and creative writing in the areas of applied digital technology, creative computing, entrepreneurship education innovation, and cybersecurity. As a founder of Cre8tivation Lab UMK, Universiti Malaysia Kelantan, he led several high impact entrepreneurship innovation projects, and consultancy focuses on creative innovation and digital technology. He was also recognized as one of the top 2018 Outstanding Entrepreneurship Mentor Awards by the Ministry of Higher Education Malaysia. He also a member of Technology Advisory Board for Bayarcash, digital financial merchant payment gateway online solution owned by Web Impian Sdn Bhd.

ASSOC. PROF. DR. ANIS AMIRA ABD RAHMAN BINTI NIK MUHAMMAD - PROJECT MEMBER

Dr Anis Amira Ab Rahman is the Director of the Institute for Small and Medium Enterprises (ISME)as well as a senior lecturer at the Faculty of Entrepreneurship and Business, Universiti Malaysia Kelantan.

She earned her PhD in Entrepreneurship from University of Essex, United Kingdom. Her areas are SMEs and Innovation. She holds a Bachelor of Science Degree from the Chartered Institute of Transport (UK) at Mara Institute of Technology (ITM), Selangor and also holds an MBA Master's Degree at Tun Abdul Razak University (UNITAR), Selangor.

She had extensive experience as an entrepreneur before venturing into the academic sector. Her business consultancy and research relate to SMEs and business venturing, Entrepreneurial Leadership, Entrepreneurship Education, B40 Strategic Entrepreneurship, Social Entrepreneurship, and Innovation Management. She is also an HRDF-recognized trainer and Certified Neuro Linguistic Programming (NLP) and Language and Behavior Profiler (LAB Profile).

NURHUSNA BINTI ZULKIFLI
- RESEARCH OFFICER/ PROJECT COORDINATOR

Nurhusna Zulkifli is a dedicated individual with a passion for fostering entrepreneurial leadership in the higher education sector. As a Research Officer cum Project Coordinator for the University Leaders Entrepreneurial Educators' Bootcamp (UniLEEB), she played a pivotal role in the success of this capacity-building initiative. She successfully liaised with local and international speakers, demonstrating exceptional organizational skills by compiling their presentations, lecture notes, and leadership case studies to ensure that the program was not only engaging but also a valuable resource for the participants.

Nurhusna also served as Project Coordinator for UMK-ACEEU Accreditation Project. In this role, she played a crucial part in UMK's recognition as the first public university in Malaysia accredited as an "Entrepreneurial University" by the Accreditation Council for Entrepreneurial and Engaged Universities (ACEEU) based in Germany. Nurhusna's coordination of the accreditation process, effective communication with internal and external stakeholders, and diligent collection of supporting documents played a significant role in UMK's prestigious achievement.

Beyond these responsibilities, Nurhusna's dedication to fostering entrepreneurial efforts was evident as she involved in UMKNexus Project to develop multidisciplinary student enterprises and expanding their exposure to the US market. She also made significant contributions to the advancement of entrepreneurship education in Malaysia by actively participating in the development of the MoHE Guide to Entrepreneurship Integrated Education (EIE), Malay translation of the HEI Entrepreneurship Action Plan 2021-2025, and report preparation for UMK's participation in the 2020 MoHE Entrepreneurship Awards (MEA). Nurhusna's journey is a testament to her unwavering commitment to driving institutional achievements and promoting entrepreneurial excellence.

Success is loading...

List of UniLEEB Participants

List of Participant (Cohort 1)

	NAME	UNIVERSITY/ INSTITUTION
1.	DATO' MOHD SHARIL BIN ABDULLAH	UNIVERSITI TEKNOLOGI MALAYSIA
2.	PROF MADYA DR NOORSHELLA CHE NAWI	UNIVERSITI MALAYSIA KELANTAN
3.	MOHAMMAD AIZAD BIN MOHAMMAD BOKHARI	UniSHAMS
4.	DR. SITI AZMA JUSOH	UNIVERSITI TEKNOLOGI MARA
5.	DR. MASSUDI MAHMUDDIN	UNIVERSITI UTARA MALAYSIA
6	PROF MADYA IR DR JULIANA BINTI JOHARI	UNIVERSITI TEKNOLOGI MARA
7.	DR. UMI KARTINI BINTI RASHID	UNIVERSITI TUN HUSSEIN ONN MALAYSIA
8.	DR PONMALAR A/P N ALAGAPPAR	UNIVERSITI MALAYA
9.	ASSOC. PROF. TS. DR. YUNUS BIN YUSOFF	UNIVERSITI TENAGA NASIONAL
10.	PROF MADYA DR HASNIZAM BIN ABDUL WAHID	UNIVERSITI MALAYSIA SARAWAK
11.	HAZMAN BIN ABDUL	UNIVERSITI MALAYSIA PAHANG AL-SULTAN ABDULLAH
12.	CIK ZAIFILLA FARRINA BINTI ZAINUDDIN	UNIVERSITI KUALA LUMPUR
13.	PROF. MADYA DR. IVY CHUNG	UNIVERSITI MALAYA
14.	PROF. DR. JARIAH BINTI MOHD JAN	UNIVERSITI MALAYA
15.	PROF. MADYA DR. AZIZUL YADI YAAKOP	UNIVERSITI MALAYSIA TERENGGANU
16.	DR. ZUHA ROSUFILA ABU HASAN	UNIVERSITI MALAYSIA TERENGGANU
17.	PROF. MADYA DR. MASS HAREEZA BT. ALI @ HAMID	UNIVERSITI PUTRA MALAYSIA
18.	IR. DR. FUDHAIL BIN ABDUL MUNIR	UNIVERSITI TEKNIKAL MALAYSIA MELAKA
19.	PROF. MADYA DR. HASLINDA BINTI MUSA	UNIVERSITI TEKNIKAL MALAYSIA MELAKA
20.	DR. KEW SI NA	UNIVERSITI TEKNOLOGI MALAYSIA
21.	PROF. MADYA TS. DR. MOHAMAD FAIZ BIN MOHD AMIN	UNIVERSITI MALAYSIA KELANTAN
22.	PROF. DR. RAJA SUZANA RAJA KASIM	UNIVERSITI MALAYSIA KELANTAN

List of Participant (Cohort 1)

	NAME	UNIVERSITY/ INSTITUTION
23.	PROF. MADYA DR. MOHAMMAD AFFENDY BIN ARIP	UNIVERSITI MALAYSIA SARAWAK
24.	PROF. MADYA DR. NORZILA BTE OTHMAN	UNIVERSITI TUN HUSSEIN ONN MALAYSIA
25.	DR. SHANGEETHA GANESAN	UNIVERSITI SAINS MALAYSIA
26.	PROF. MADYA. DR. MAZURA @ MASTURA BINTI MUHAMMAD	UNIVERSITI PENDIDIKAN SULTAN IDRIS
27.	DR. SHARUL EFFENDY BIN JANUDIN	UNIVERSITI PENDIDIKAN SULTAN IDRIS
28.	ASST. PROF. DR. EVA WEI LEE LIM	UCSI
29.	PUAN HIDAYATI BINTI AHMAD	MELAKA INTERNATIONAL COLLEGE OF SCIENCE AND TECHNOLOGY
30.	DR. ONG JEEN WEI	MMU
31.	TS. DR. EIDA NADIRAH BINTI ROSLIN	UNIVERSITI KUALA LUMPUR
32.	ENCIK SYAMSUL ADLAN MAHRIM	
33.	PROF. MADYA TS. DR. KOH TIENG WEI	UNIVERSITI PUTRA MALAYSIA
34.	PROF. DR. SHAHRIZAL SUNAR	UNIVERSITI TEKNOLOGI MALAYSIA
35.	PUAN NUR SAHIDAH BINTI BASHIER	MELAKA INTERNATIONAL COLLEGE OF SCIENCE AND TECHNOLOGY
36.	ENCIK SUDIRMAN BIN ASMADI	UNIVERSITI PUTRA MALAYSIA
37.	PROF. MADYA DR. SHAIFUL ANNUAR BIN KHALID	UNIVERSITI TEKNOLOGI MARA
38.	PROF. MADYA DR. FAKHRUL ANWAR BIN ZAINOL	UNIVERSITI SULTAN ZAINAL ABIDIN
39.	DR. NORSYAFIKAH ASYILLA BINTI NORDIN	UNIVERSITI SULTAN ZAINAL ABIDIN
40.	ASST. PROF. DR. ZUHAILI AKMAL ISMAIL	UNIVERSITI TUN ABDUL RAZAK
41.	PROF. MADYA DR. YONG THIAN KHOK	UNIVERSITI TUNKU ABDUL RAHMAN
42.	TS. DR. ROSLAN BIN AWANG	UNIVERSITI SULTAN ZAINAL ABIDIN

List of Participant (Cohort 2)

	NAME	UNIVERSITY/ INSTITUTION
1.	ASSOC. PROF. TS. GS. DR. MUHAMAD AZANI YAHYA	UNIVERSITI PERTAHANAN NASIONAL MALAYSIA
2.	ABDUL HAIDY ABDUL HAMID	UNIVERSITI MALAYSIA SABAH
3.	DR. IZZAT BIN ISMAIL	UNIVERSITI SULTAN ZAINAL ABIDIN
4.	DR. NUR FARHANA ABDULLAH	UNIVERSITI MALAYA
5.	TS. DR. ROHANA ZUR	UNIVERSITI TEKNOLOGI MARA
6	DR NOOR ANIDA ZARIA BINTI MOHD NOOR	UNIVERSITI PENDIDIKAN SULTAN IDRIS
7.	INTAN SYAZLINA BT MOHD ALI	UNIVERSITI TEKNOLOGI MARA
8.	ASST. PROF. DR. ROS ANIZA MOHD. SHARIFF	UNIVERSITI ISLAM ANTARABANGSA MALAYSIA
9.	DR MOHD YUSSNI BIN HASHIM	UNIVERSITI TUN HUSSEIN ONN MALAYSIA
10.	PROF. MADYA DR. HJ. SYAMSUL FOZY OSMAN	UNI. POLY-TECH MALAYSIA
11.	PROF. MADYA DR. DZULKIFLI BIN MUKHTAR	UNIVERSITI MALAYSIA KELANTAN
12.	PROF MADYA DR MOHD AZMAN BIN HASHIM @ ISMAIL	UNIVERSITI SAINS ISLAM MALAYSIA
13.	DR. ISKANDAR ABDULLAH	UNIVERSITI MALAYA
14.	DR NORAZIRAH BT HJ AYOB	UNIVERSITI MALAYSIA SARAWAK
15.	PROF MADYA DR SOON SINGH BIKAR SINGH	UNIVERSITI MALAYSIA SABAH
16.	PROF MADYA DR. JAURIYAH BINTI SHAMSUDDIN	UNIVERSITI UTARA MALAYSIA
17.	DR. MOHD AMIN BIN MOHAMAD	UNIVERSITI TEKNIKAL MALAYSIA MELAKA
18.	DR AHMAD SHAHIR BIN JAMALUDIN	UNIVERSITI MALAYSIA PAHANG AL-SULTAN ABDULLAH
19.	PROF MADYA TS. DR. SHAFRIZA NISHA BIN BASAH	UNIVERSITI MALAYSIA PERLIS
20.	ENCIK HASRUL NIZAM BIN HALIM	UNIVERSITI MALAYSIA PERLIS
21.	PUAN HAJAH SARINA BINTU ABDUL RANI	UNIVERSITI PERTAHANAN NASIONAL MALAYSIA
22.	DR HIZMAWATI MADZIN	UNIVERSITI PUTRA MALAYSIA

List of Participant (Cohort 2)

	NAME	UNIVERSITY/ INSTITUTION
23.	ENCIK LUDINATA BIN MISNUN	UNIVERSITI PUTRA MALAYSIA
24.	CHOY KAH YUNG	UCSI
25.	DR. SHUHAIRY BIN NORHISHAM	UNIVERSITI TENAGA NASIONAL
26.	DR. WONG WHEE YEN	UNIVERSITI TUNKU ABDUL RAHMAN
27.	ENCIK HAZLAN ABDUL HAMID	UNIVERSITI SAINS MALAYSIA
28.	SABIRAH BINTI ABDULLAH/ SOBIR	UNIVERSITI ISLAM ANTARABANGSA MALAYSIA
29.	PUAN DAYANG NOR HAJIJAH BINTI AWANG DAUD	UNIVERSITI MALAYSIA SARAWAK
30.	NOOR SYAHIDAH BINTI SABRAN	UNIVERSITI MALAYSIA PAHANG AL-SULTAN ABDULLAH
31.	DR. TENGKU AHMAD DAMITRI AL-ASTANI TENGKU DIN	UNIVERSITI SAINS MALAYSIA

List of Participant (Cohort 3)

	NAME	UNIVERSITY/ INSTITUTION
1.	EN. MOHD. RAZIF MAMAT	UNIVERSITI ISLAM ANTARABANGSA MALAYSIA
2.	PROF. MADYA DR. NURAZZURA MOHAMAD DIAH	UNIVERSITI ISLAM ANTARABANGSA MALAYSIA
3.	PROFESSOR MADYA. DR. HAZRIAH HASAN	UNIVERSITI MALAYSIA KELANTAN
4.	DR. SHAH ISKANDAR FAHMIE RAMLEE	UNIVERSITI MALAYSIA KELANTAN
5.	DR MOHD NIZAR BIN MOHD RAZALI	UNIVERSITI MALAYSIA PAHANG AL-SULTAN ABDULLAH
6	DR. AINUL YUSNITA MOHAMAD YUSOP	UNIVERSITI KUALA LUMPUR
7.	PROF. TS. DR. MOKHAIRI BIN MAKHTAR	UNIVERSITI SULTAN ZAINAL ABIDIN
8.	EN. BUKRYMAN BIN SABRI	UNIVERSITI PUTRA MALAYSIA
9.	DR. SITI SHUHAIDA SHUKOR	UNIVERSITI PENDIDIKAN SULTAN IDRIS
10.	DR. ISMA ADDI JUMBRI	UNIVERSITI TEKNIKAL MALAYSIA MELAKA
11.	DR. HAZLI RAFIS BIN ABDUL RAHIM	UNIVERSITI TEKNIKAL MALAYSIA MELAKA
12.	DR. NASUHA DIN SA'UDE	UNIVERSITI TUN HUSSEIN ONN MALAYSIA
13.	PROF. MADYA DR. YUSOF BOON	UNIVERSITI TEKNOLOGI MALAYSIA
14.	PROF MADYA DR. AHMAD CHE YAACOB	UNIVERSITI TEKNOLOGI MALAYSIA
15.	DR. REDWAN YASIN	UNIVERSITI PERTAHANAN NASIONAL MALAYSIA
16.	EN. HARIS BIN DAHLAN	UNIVERSITI PUTRA MALAYSIA
17.	ENCIK HAIZAL BIN AHMAD @ MOHAMAD	UNIVERSITI TUN HUSSEIN ONN MALAYSIA
18.	PUAN SITI NURBAYA ISMAIL	UNIVERSITI SAINS ISLAM MALAYSIA
19.	MOHD JAMIL BIN MOHD JAAFAR	UNIVERSITI MALAYSIA PAHANG AL-SULTAN ABDULLAH

MINISTRY OF HIGHER EDUCATION

Published in Malaysia by:

Akademi Kepimpinan Pendidikan Tinggi (AKEPT)
Lebuh Enstek, 71760 Bandar Enstek,
Negeri Sembilan

Phone: +606-7979 400 | Fax: +606-7997 440
http://akept.mohe.gov.my/
akeptmalaysia@mohe.gov.my

e ISBN 978-629-98379-9-2

9 786299 837992